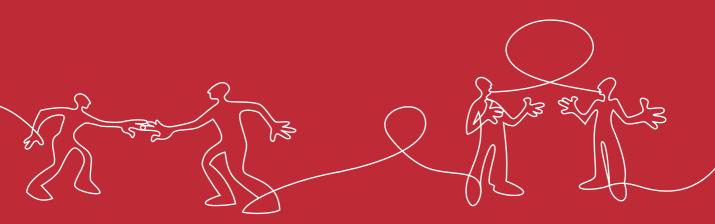


**ANNUAL REPORT 2011** 

# A year of action



#### **CONTENTS**

- 01 ABOUT IDS / OUR FOUR STRATEGIC AIMS
- 02 DIRECTOR'S VIEW
- **04** HIGHLIGHTS 2010/11
- 06 LOOKING AHEAD
- 08 TEACHING, LEARNING AND ALUMNI
- 11 IDS KNOWLEDGE SERVICES
- 14 BRITISH LIBRARY FOR DEVELOPMENT STUDIES
- 15 CLIMATE CHANGE
- **18** GLOBALISATION
- **21** GOVERNANCE
- 24 KNOWLEDGE, TECHNOLOGY AND SOCIETY

- 27 PARTICIPATION, POWER AND SOCIAL CHANGE
- 30 VULNERABILITY AND POVERTY REDUCTION
- 33 COMMUNICATIONS
- 36 TEAM PUBLICATION HIGHLIGHTS
- 37 THANK YOU
- **38** IDS TRUSTEES
- **40** IDS PARTNERS
- 44 IDS STAFF
- 47 FINANCIAL REVIEW OF THE YEAR

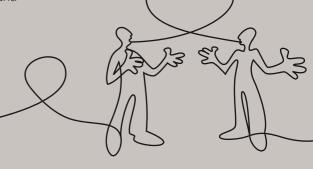
#### **OUR FOUR STRATEGIC AIMS**

#### 1. WE WILL BUILD NEW RELATIONSHIPS

with people and organisations outside the aid industry who are influential in determining the rate and pattern of global change, such as multinational companies, faith organisations and security experts.

#### 2. WE WILL LINK DIFFERENT PERSPECTIVES

so that many people can contribute their knowledge to generate research findings that are more grounded and relevant.



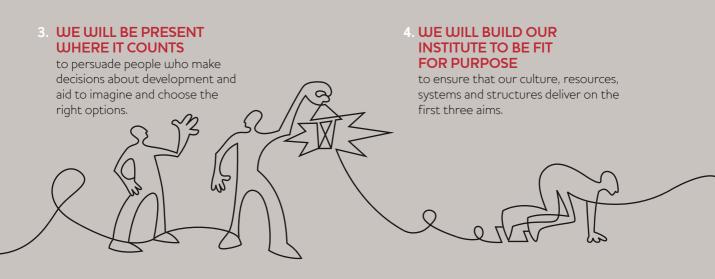
IDS ANNUAL REPORT 2011

#### ABOUT THE INSTITUTE OF DEVELOPMENT STUDIES (IDS)

Our vision is a world in which poverty does not exist, social justice prevails and economic growth is focused on improving human wellbeing.

We believe that research knowledge can drive the change that must happen in order for this vision to be realised. IDS is a leading global charity for research, teaching and information on international development. Founded in 1966, IDS enjoys an international reputation based on the quality of our work and our commitment to applying academic skills to real-world challenges. Our theory of change is at the heart of what we do. We think that knowledge should be generated by sound methodology and in partnership with other development and non-development actors.

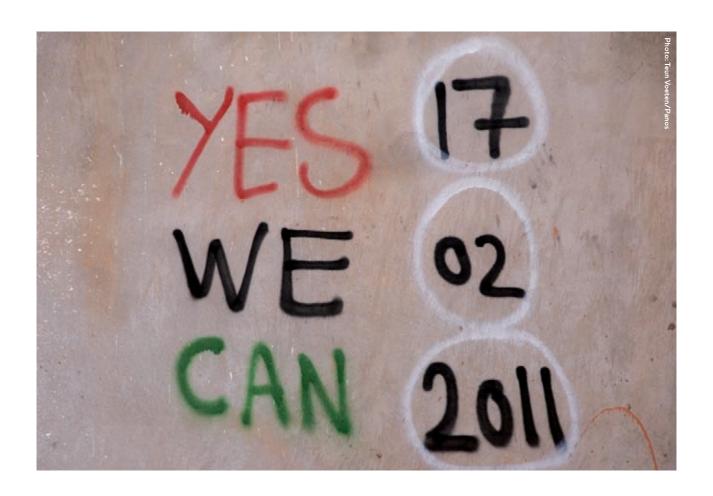
IDS hosts six dynamic research teams, several popular postgraduate courses, and a family of world-class knowledge services. The Institute is home to approximately 100 researchers, 40 knowledge services staff, 65 professional staff and about 200 students at any one time. But the IDS community extends far beyond, encompassing an extensive network of over 400 partners, 1,600 alumni and hundreds of former staff across the development community worldwide.



2 A YEAR OF ACTION

#### **DIRECTOR'S VIEW**

In this Annual Report you will read how IDS, now in our 45th year, has responded to a new set of strategic directions. We think these choices are already enhancing our ability to generate new ideas and evidence that provide a spur to development and good change.



IDS ANNUAL REPORT 2011 DIRECTOR'S VIEW 3

We want to engage more strategically with those outside of the development frame – groups who, nevertheless, affect development in profound ways. Examples of this from 2010/11 include the Governance Team's work with tax authorities to maximise the developmental impact of increasing tax revenue, the Knowledge, Technology and Society Team's work with animal health specialists to minimise risks of zoonosis, the Globalisation Team's work with the UK Public Opinion Monitor on how UK residents form their attitudes about aid, and the Vulnerability and Poverty Reduction Team's work to bring together the social protection, climate adaptation and disaster risk reduction communities in search of 'adaptive social protection'.

Second, we want to construct knowledge from multiple vantage points, across geographic borders, disciplines, and forms of expertise. Examples of this include the work of the Knowledge Services Team with the new generation of knowledge brokers emerging throughout Asia and Africa, and the multiple places and spaces the Reimagining Development initiative examined in the wake of the food and fuel crises.

Third, we aim to influence policy and practice in new and creative ways. Examples from last year include our new Impact and Learning Team, assessing the influence and impact of our research: the ALINe programme, testing whether farmerdriven feedback systems can influence agricultural development managers to make interventions more effective: the work of the British Library for Development Studies in redefining ways of enhancing knowledge uptake capacities; and the Participation, Power and Social Change Team's Big Push Forward initiative to introduce diverse perspectives into the results and impact debate.

Finally, we need to evolve the Institute itself so that it can deliver on these aims. This means developing indicators to assess our own impact, investing in horizon scanning, diversifying our income sources, developing short courses to engage with new types of partners, continuing to reduce the ratio of overhead expenses to income to stay competitive in new arenas and launching new online initiatives for real-time influence.

We believe that by building on these achievements our work will continue to have a bigger impact on people's lives. This is why I am so proud to be a member of IDS and why I hope you choose to work with us.



PROFESSOR LAWRENCE HADDAD IDS DIRECTOR

We believe that by building on these achievements our work will continue to have a bigger impact on people's lives.



4 A YEAR OF ACTION

#### HIGHLIGHTS 2010/11

## A snapshot of strategic highlights



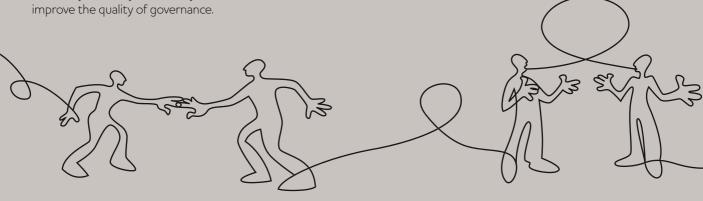
# BUILDING NEW RELATIONSHIPS A NEW INTERNATIONAL CENTRE FOR TAX AND DEVELOPMENT IS LAUNCHED

In November 2010, the new International Centre for Tax and Development, administered from IDS, was established to help bring together a diverse group of interests from people who collect taxes in developing countries, to civil society organisations, the media and tax experts. It is hoped that through these unique new partnerships progress can be made in designing and implementing tax systems in developing countries that can raise revenue efficiently and fairly, and in ways that will improve the quality of governance.



## LINKING DIFFERENT PERSPECTIVES LAUNCH OF THE KNOWLEDGE BROKERS' FORUM

IDS Knowledge Services and seven other members of the IKMediary Network, have developed an interactive website aimed at those who play a role in information management and knowledge-sharing. The Knowledge Brokers' Forum (KBF) supports discussions and resource sharing that help to identify good practice in the field and strengthen the collective capacity and impact of this important community. Since its launch in September 2010, KBF has attracted over 300 members from 63 countries.



IDS ANNUAL REPORT 2011 HIGHLIGHTS 2010/11 5

### from 2010/11



### BEING PRESENT WHERE IT COUNTS THE NEW BOTTOM BILLION HELPS DEFINE A NEW POLICY DEBATE

In a series of working papers, policy briefings, blogs and media interviews, IDS research by the Vulnerability and Poverty Reduction Team provoked an important debate on the changing nature of poverty. The research, describing how 72 per cent of the world's poor (the New Bottom Billion) live in middle-income countries, has been widely cited in Westminster, the UN and in the media. It raises important questions for the current model of development assistance, where national per capita income is increasingly seen as a key determinant of the volume and composition of aid flows.



#### BUILDING OUR INSTITUTIONAL CAPACITY TO BE FIT FOR PURPOSE CONSOLIDATING OUR ONLINE AND NEW MEDIA PLATFORMS

Over the last year, improvements to the IDS website, promotion of social media and blogs and a new online partnership with the *Guardian*, all contributed to a very significant increase in IDS' online presence. This provided an excellent platform for IDS research and enhanced our capability and capacity to convene debates on development issues. During this period, the monthly average number of visitors to the IDS website increased by around 25 per cent, Twitter followers increased seven times and Lawrence Haddad's Development Horizons blog is now featured in the *Guardian* newspaper's blogosphere.

6 A YEAR OF ACTION

#### **LOOKING AHEAD**

# Looking ahead



IDS ANNUAL REPORT 2011 LOOKING AHEAD 7

IDS is committed to research that matters. This means that we have to be aware of the events and issues that are affecting the lives of the most vulnerable people now. Recent headlines are shaping our current and planned research in a number of areas.

In March 2011 the UK Department for International Development released the results of its Bilateral and Multilateral Aid Review. The focus on working with governments in fragile contexts raises important questions about how development programmes can deliver sustainable results amidst violence and conflict. IDS has commissioned a study as part of its Tomorrow Today series to map what the convergence of security and development means for agencies working in these areas. Another programme, MICROCON, has been studying households in conflictaffected areas for the last several vears and focuses on how we can help families cope.

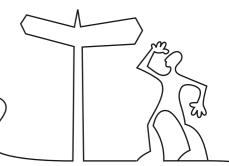
Global food prices rose through much of 2010 and into early 2011. What does that mean for poor people in developing countries, who spend up to 80 per cent of their household income on food? To find out, IDS and Oxfam have been conducting research with eight communities in Bangladesh, Indonesia, Kenya and Zambia. The Institute is also working with partners on a programme to determine how to protect the nutrition of the most vulnerable – newborns in developing countries.

Bill Gates was tasked with exploring new ways of funding development when G20 ministers gathered in Paris early in 2011. The quest to draw in new sources of money and inspiration for social good is exercising governments around the world. IDS is working with the Rockefeller Foundation and Resource Alliance to develop a blueprint for the future of philanthropy and wellbeing in international development.

The Climate Conference in Cancun and global weather continued to keep climate change in the headlines throughout 2010/11. IDS climate change research has already had notable impact with its unique approach to adaptation, and this impact is likely to grow following the launch of a new Climate Change Team in summer 2011.

We are leading a number of initiatives to help shape key policy debates in the coming year. For instance, since the review of the Millennium Development Goals in 2010, the discourse around what happens after 2015 when they expire has been gathering momentum. IDS is heavily engaged in this debate. We also continue to look closely at the issue of public support for aid in an era of austerity, with plans to release new research from our UK Public Opinion Monitor.

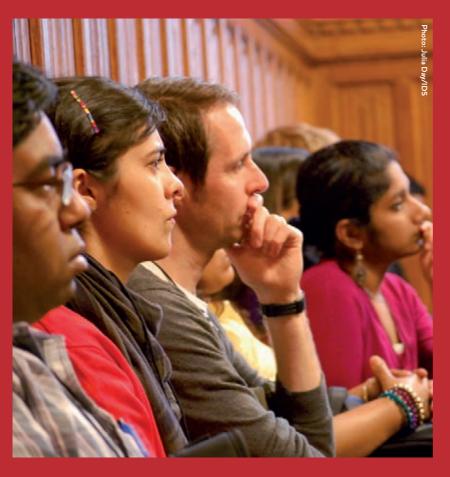
IDS is working to develop a blueprint for the future of philanthropy and wellbeing in international development.



8 A YEAR OF ACTION

#### TEACHING, LEARNING AND ALUMNI

# Teaching, learning and alumni



#### **TEACHING**

The teaching programme – a core activity supporting our vision – enables IDS to reach out to form new alliances and relationships; our cohort of students coming from across the globe are professionals from government, non-governmental organisations and the private sector. The interaction and sharing of multiple perspectives between students and IDS Fellows provides opportunities for generating new knowledge and insights, thereby contributing to resolving international development issues of today and tomorrow.

Our portfolio of eight MA programmes – focused on applied policy and practice, small class sizes and high levels of Fellow contact time – makes IDS uniquely placed to nurture the decision-makers of the future.

The creation of the post of Director of Teaching and Alumni Relations, with the role of ensuring our teaching portfolio continues to be fit for purpose, demonstrates our commitment to ensuring that our MA programmes are continually updated, reflecting the latest thinking in both content and pedagogy.

#### IDS TEACHING PROGRAMMES V

#### **IDS ALUMNI**

What distinguishes IDS alumni is the diversity of specialised backgrounds forming a powerful yet closeknit network of development professionals. IDS alumni are vital to IDS in terms of sharing values, views and perspectives. The unique quality of the professional network is twofold: to collaborate professionally and socially with IDS and each other while influencing, informing and supporting IDS and its work.

Graduates are our new alliances, providing their wide-ranging development experiences, perspectives and disciplines from private and public sectors to characterise our approaches to research. The IDS Director of Teaching and Alumni Relations hosted an evening reception in Geneva; meeting with influential alumni working in United Nations agencies including the International Labour Organisation, the United Nations Research Institute for Social Development, the Global Fund and the United Nations Conference on Trade and Development,

IDS alumni ambassadors are gaining momentum at both regional and national levels, galvanising activity and coordinating roundtable discussions, social events and points of contact for prospective students.

#### **DPhil Programme**

Current IDS research priorities are also explored through the DPhil programme. DPhil research is supervised by IDS Fellows and close relationships are facilitated between DPhils, their supervisors and other researchers. The DPhil cohort also develops its own programme of learning through the Study and Methods (S&M) Café and organising and hosting, in collaboration with colleagues at the University of Sussex, the 2010 EADI Summer School entitled 'Security and the State Today'.

#### MSc Climate Change and Development

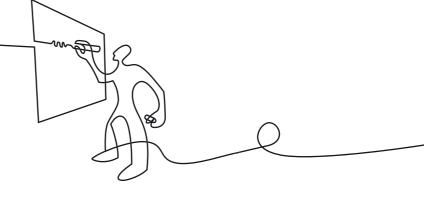
A joint programme together with the School of Global Studies and the Science and Technology Policy Research Unit at the University of Sussex, dedicated to producing qualified professionals with understanding about the science of climate change and its implications for development. Climate change already affects the world's poorest and most vulnerable. Mitigation of greenhouse gas emissions is crucial to limit impacts, but substantial climate change is now inevitable and adaptation is a central issue in development.

#### MA Development Studies

The complex challenges of global poverty and development make ever greater demands on those working in aid agencies, governments, nongovernmental organisations and policy and research institutes. Meeting these challenges calls for creative development professionals who can apply and integrate critical thinking and practical experience from a wide range of perspectives. Students are equipped with the skills to engage critically in development issues and debates from an interdisciplinary perspective, applied to development policy, research and practice.

#### MA Gender and Development

Our groundbreaking work pushes the boundaries, challenging normative ideas about gender with more nuanced, fluid perspectives on femininity, masculinity, women and men and the way they interact. We aim towards constructive re-visioning that challenges stereotypes. This is a collaborative programme with the University of Sussex – home to some of the world's leading thinkers on gender and development. The programme combines both academic and practical policymaking approaches to the issues.



#### VIEWPOINT V

#### IDS TEACHING PROGRAMMES (CONTINUED)

#### YIN MON VANESSA HAN MA DEVELOPMENT STUDIES, 2010/11

IDS' close-knit community and open-door policy facilitates a strong Fellow-student bond. Unprepared for the great learning experience, I was helped by the course convenors Jethro Pettit and Lizbeth Navas-Aleman, who are always available for academic and personal support. My classmates with varying degrees of experience, are deeply intelligent and driven, ensuring we approach development topics from a variety of perspectives. Wherever I am in the world, lessons learned here will continue to guide me.

#### MELKAMNESH ALEMU. **NUTRITION ADVISER, DFID BANGLADESH** MPHIL DEVELOPMENT STUDIES, 1999-2001

IDS provided the opportunity to explore in-depth development issues I first encountered working in nongovernmental organisations. It gave me confidence to work effectively in the field and at policy levels. Staff and student diversity, knowledge and experience were incredible. This rich mix led me to establish lasting friendships with colleagues across the world. It was a valuable educational experience, at a turning point in my career. I am proud to be a member of the IDS family.

#### MA Globalisation and Development

This programme offers a fresh perspective on globalisation, emphasising the shift of power from West to East and providing the analytical and practical skills to understand their main drivers. It explores how trade and financial policies affect the impact of globalisation on countries, firms and workers. It examines the role of the private sector in development and how policies influence the ways in which developing country firms are integrated into local and global value chains.

#### MA Governance and Development

Many development problems are attributed to 'bad governance', but what is 'good governance'? To what extent and in what ways does governance actually affect development, and how can the quality of governance be improved? This programme explores such questions. Topics covered include alternative modes of public service delivery, the impact of natural resource revenue on governance, the role of citizens in promoting democracy and holding governments to account, and the reconstruction of conflictridden states.

#### MA Poverty and Development

The financial crisis has sharpened our belief that we live in a time of increasing insecurity and instability. But it has been insecure and unstable for the world's poorest people for many years. This programme gives a solid grounding in the concepts and theories, and analytical and practical skills needed to engage in current debates on poverty and development issues. This crossdisciplinary perspective is combined with specialised knowledge about the treatment of poverty reduction within the development discourse.

#### MA Science, Society and Development

The MA in Science, Society and Development provides a social science perspective on the relationship between society and science, exploring how scientific expertise contributes to or constrains sustainable development. Focusing on health, environment and agriculture, this course provides a solid grounding in development theory. It moves on to develop a theoretically informed, action-oriented analysis of the role of framing narratives in science and technology policy processes.

IDS ANNUAL REPORT 2011

#### **KNOWLEDGE SERVICES**

## IDS Knowledge Services



12 IDS KNOWLEDGE SERVICES A YEAR OF ACTION

#### HIGHLIGHTS V

IDS Knowledge Services aim to help people understand and make sense of the complexities and realities of poverty and inequality by drawing on quality research from around the world.

We create, deliver and support information services and knowledge intermediaries, focusing on development research, policy and practice. We have built our expertise in this area through established information services such as BRIDGE and Eldis. Acknowledging that it takes more than information access to support evidence-based decisions in policy and practice, we have also been collaborating with partners in the South to develop products and services tailored to local needs and demand.

Over the last year, we have consolidated and expanded our existing partnership work with the Arid Lands Information Network in Kenya, D.Net in Bangladesh and the Malawi Development Exchange, whilst also pursuing opportunities with new partners. These include working with the Ghana Community Radio Network on new knowledge products and working with Fundaexpresión in Colombia on gender and climate issues. We are also engaging with new partners and knowledge networks in India, Uganda and South Africa.

## LINKING DIFFERENT PERSPECTIVES: LAUNCH OF THE KNOWLEDGE BROKERS' FORUM

Knowledge brokers (KBs) and intermediaries are seen as increasingly important in the promotion and uptake of evidence-based decision-making in development. However, flows of information between KBs working in different geographical locations and sectors are weak; lessons and good practise are rarely exchanged. Efforts are frequently duplicated, newcomers to the field are not able to draw on others for support, and there is a lack of platforms by which these actors can engage and learn from one another.

To address these issues, IDS
Knowledge Services and seven other
members of the IKMediary Network
developed an interactive website
aimed at knowledge brokers and
information intermediaries. The
Knowledge Brokers' Forum (KBF)
supports discussions and resourcesharing which help to identify good
practice in the field and strengthen
the collective capacity and impact
of this important community.

Since its launch in September 2010, KBF has attracted over 300 members from 63 countries. This new global community has been actively developing a shared understanding around the concept and practice of knowledge brokering by exchanging resources and experiences. KBF has made it easier for people to access peer support and learn more about how to play this role in different contexts and settings.

www.knowledgebrokersforum.org

#### LINKING DIFFERENT PERSPECTIVES:

#### LESSONS FROM AFRICA AND SOUTH ASIA IN DISASTER RISK MANAGEMENT AND CLIMATE CHANGE ADAPTION

IDS Knowledge Services co-produces the briefing series Joto Afrika with the Arid Land Information Network (ALIN) in Kenya and the Protifolon series with the Development Research Network (D.Net) in Bangladesh. Following discussions we recognised the possibility of linking our Kenyan and Bangladeshi colleagues to encourage them to jointly explore a key development issue pertinent to both locales. This led to the simultaneous production of issues of Joto Afrika and Protifolon on the theme of disaster risk management and climate change adaptation, reflecting African and South Asian perspectives. This illustrates how Knowledge Services is increasingly playing a convening role, bringing together Southern partners, supporting debate around shared development issues, encouraging lesson-sharing and enabling co-production opportunities.

Helping people understand and make sense of the complexities and realities of poverty and inequality by drawing on quality research from around the world.

#### VIEWPOINT V



#### **EXAMPLES OF OUR WORK** PRODUCED IN PARTNERSHIP

#### **Eldis Community**

A free online community for those involved in international development with interactive tools that enable members to discuss issues and share resources. Eldis Community supports IDS projects including: ALINe Farmer Voice, China Low Carbon Platform, the Community-Based Adaptation Exchange and ENDA Communities. http://community.eldis.org

#### Governance and Social Development Resource Centre (GSDRC)

IDS is a partner in the Governance and Social Development Research Centre which aims to provide access to the best thinking on governance, conflict and social development. www.gsdrc.org

#### Joto Afrika

Produced in partnership with the Arid Lands Information Network (ALIN), Kenva, and the Africa Adapt Network, Joto Afrika is a series of printed briefings and online resources concerning adaptation to climate change in sub-Saharan Africa. http://alin.net/Joto 20Afrika

#### Malawi Development Exchange

Delivered in partnership with the National Library of Malawi, the Malawi Development Exchange supports those interested in Malawian development issues, helping them to participate in discussions, share research and collaborate in communicating development knowledge produced in Malawi. http://community.eldis.org/malawi

#### **Protifolon**

Protifolon is a briefing series highlighting research from Bangladesh produced in collaboration with the Development Research Network (D.Net), Bangladesh. www.bdresearch.org/protifolon

#### **BASIL JONES, PRINCIPAL INSTITUTIONAL & CAPACITY BUILDING EXPERT.** AFRICAN DEVELOPMENT **BANK GROUP, TUNISIA**

Fortunately for me I came across the Knowledge Broker's Forum as I was writing a paper on the role of a multilateral development bank as a knowledge broker. The African Development Bank could play a more consistent role as a knowledge broker and Convenor of experts and policymakers and facilitator of African voice/consensus.

#### MASUM BILLAH. RESEARCH FELLOW. D.NET (DEVELOPMENT RESEARCH NETWORK), BANGLADESH

IDS Knowledge Services visited D.Net for three months in 2009, where they trained our team in research communication methods and processes. This allowed us to initiate a policy brief series, Protifolon, which is now on its fifth issue.

I was able to further develop my skills last year when I was invited to work with them at IDS for two months. During this time I was trained in many innovative knowledge management tools, which has enabled me to restructure our web portal and make it more useful for Bangladeshi users.

Through my interaction with IDS colleagues, I have not only gained professionally but have also made lifelong friendships.



14 IDS KNOWLEDGE SERVICES A YEAR OF ACTION

#### THE BRITISH LIBRARY FOR DEVELOPMENT STUDIES

The British Library for Development Studies (BLDS) contains the largest collection of economic and social development materials in Europe, consisting of one million items. It is singular among European libraries in that over half of this collection originates from the global South.

HIGHLIGHTS ▼ VIEWPOINT ▼

#### LINKING DIFFERENT PERSPECTIVES:

RAISING THE PROFILE OF SOUTHERN DEVELOPMENT RESEARCH BY MAKING IT ACCESSIBLE TO AN INTERNATIONAL AUDIENCE

Much of the research originating from the South does not reach a global audience as a result of limited digital and online availability. Last year, to redress this, we developed and launched a unique global repository that highlights this research and includes material not previously available in digital format and online. In the first year of the project we incorporated collections from institutes in Kenya, Ethiopia and Zimbabwe, making over 1,000 pieces of research available to a global audience.

#### LINKING DIFFERENT PERSPECTIVES:

STRENGTHENING THE
CAPACITY OF PEOPLE
WORKING IN DEVELOPMENT
TO FIND AND USE RESEARCH
INFORMATION EFFECTIVELY

We have worked in partnership with the Information Training Outreach Centre for Africa and Cornell University's Mann Library to develop and pilot a 'training of trainers' course focusing on information literacy. The course was a radical departure from traditional classroom approaches with its emphasis on participatory learning, evaluation impact and assessing institutional capacity. Feedback from participants showed that building institutional capacity was key to supporting information literacy programmes, so we designed and ran four courses in this area, and convened an Africa-wide event to share learning on this.

#### GRACIAN CHIMWAZA, EXECUTIVE DIRECTOR, INFORMATION TRAINING AND OUTREACH CENTRE FOR AFRICA (ITOCA)

For the past 12 years ITOCA has trained researchers, educators, and practitioners throughout Africa on finding quality, up-to-date materials using online development resources such as Research4Life and TEEAL. Last year we collaborated with the British Library for Development Studies on strengthening the content and delivery of the training courses, with very encouraging results. Course attendees and facilitators alike found the new participative approaches to be an effective and empowering way to learn online search skills that make a difference in their day-to-day work. Overall, this collaboration has had a considerable positive impact on the way we impart knowledge and skills in our courses.

IDS ANNUAL REPORT 2011

#### **CLIMATE CHANGE**

# Climate Change



16 CLIMATE CHANGE A YEAR OF ACTION

#### HIGHLIGHTS V

Over the last year IDS work on climate change has continued to evolve, in ways which reflect our close relationships with policymakers.

We have continued to have a major focus on building effective adaptation to climate change and enhanced disaster preparedness, encouraging approaches that give a voice to those people, including children, who are normally excluded from decisionmaking. Another key focus has been low carbon development, especially in China, where research on barriers and opportunities is leading us into a new set of relationships with the private sector, for example in the renewable energy sector. Across all our work, a distinctive aspect of IDS' approach to climate policy is increasing attention to the roles of ideas and politics in the processes by which policy is actually made and carried out.

We encourage approaches that give a voice to those people, including children, who are normally excluded from decision-making.

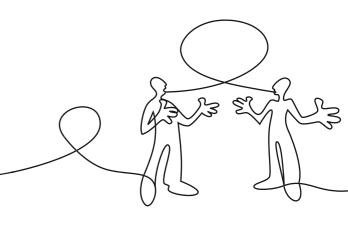
# BEING PRESENT WHERE IT COUNTS: THE ROLE OF CHILDREN IN A CHANGING CLIMATE BROUGHT TO THE ATTENTION OF POLICYMAKERS

Last year IDS continued to coordinate a programme of research as part of the Children in a Changing Climate Coalition. This has included a study of disaster impacts (particularly climate hazards) on child wellbeing since 2000, and also an analysis of the enabling environment for scaling up child-centred action on disasters and climate. We brought these studies together to explain the role of children, both as beneficiaries of climate and disaster programmes, and also as active citizens who can and should participate in identifying both climate and disaster risks and solutions. Last year, as a direct result of our research, the multiple dimensions of childhood vulnerability and child agency were reflected in early drafts of two significant reports - the UN International Strategy for Disaster Reduction's (UNISDR) Global Assessment of Risk 2011 and the forthcoming Intergovernmental Panel on Climate Change (IPCC) Special Report on Extreme Events.

#### LINKING DIFFERENT PERSPECTIVES: LANDMARK AFRICAN

#### LANDMARK AFRICAN GATHERING ON CLIMATE CHANGE ADAPTATION

The Africa Adapt Network, an IDSled knowledge-sharing initiative on climate change adaptation, successfully ended its first phase on a high – convening a unique gathering of community leaders, government ministers, journalists, academic researchers, international donors and NGOs, which met in Ethiopia in March 2011. Over 160 participants from across Africa came together at the Africa Adapt Symposium to use their local knowledge to shape the future of African development in the face of a changing, unpredictable climate. Discussions focused on a common set of challenges, aiming to stimulate new thinking, build new partnerships and set a common agenda for change. The symposium marked the end of a year in which IDS provided a programme of mentoring and support to ENDA-Senegal, who will take on the leadership of AfricaAdapt, marking the beginning of a new phase in African-led thinking and action on climate change.



IDS ANNUAL REPORT 2011 CLIMATE CHANGE 17

#### VIEWPOINT V



#### LINKING DIFFERENCE PERSPECTIVES: HELPING RESEARCHERS ACCESS POLICY SPACES

One of the key challenges for adaptation to climate change is to ensure that evidence from field-level research informs government policy responses. Through the Research to Policy for Adaptation (RPA) project, IDS has worked with partners in Malawi, Kenya and Tanzania to analyse policy processes related to adaptation projects under the Climate Change Adaptation

in Africa (CCAA) programme. The work involved bringing together policy analysis and climate change adaptation two perspectives that, until now, have rarely been brought together. On the basis of the analysis, the teams developed project-specific engagement strategies, giving advice on how researchers may better access policy spaces.

#### SAJJAD MOHAMMAD SAJID, SCR REGIONAL FOCAL POINT, SOUTH ASIA, CHRISTIAN AID AND CHRISTIAN AID'S REGIONAL EMERGENCY MANAGER

We've been working with IDS on the Strengthening Climate Resilience programme and over the past year have developed what we've called the Climate Smart Disaster Risk Management approach. One of the key outcomes of the approach and the programme is that it brings together our experience as practitioners working with vulnerable and socially excluded communities with researchers who we wouldn't otherwise have had the chance to exchange and learn from. By each using our relative expertise we've been able to host a series of national, regional and global consultations which have brought together different communities of practice. This has broken down the siloed way we currently work (for example, DRR, climate change, development) but also the siloed communities in which we're so used to working – as practitioners, researchers and policymakers. By harnessing the rich experience and expertise of such varied groups, our Climate Smart Disaster Risk Management approach incorporates more voices and opinions than we would have been able to reflect upon alone.



#### **RESEARCH CENTRES**

Strengthening Climate Resilience AfricaAdapt Children in a Changing Climate 18 A YEAR OF ACTION

#### **GLOBALISATION**

## Globalisation



IDS ANNUAL REPORT 2011 GLOBALISATION 19

#### VIEWPOINT V

The distinctive feature of the Globalisation Team is our focus on sustainable economic growth, and the role of the private sector in contributing to this.

Over the last year, our work on access to markets, aid for trade, and the politics of local investment has helped shape thinking and influence policy in the EU, China, Indonesia and elsewhere.

This year we have forged deeper links with the private sector through partnerships with the International Business Leaders Forum, UN Global Compact, Business Action for Africa and Business Fights Poverty, as well as with the Social Innovation Centre at INSEAD, the global business school. We are building on these links to design innovative ways of evaluating the impact of inclusive business strategies and private sector engagement on development outcomes.

We have also undertaken pioneering work integrating climate change and economic models to estimate the costs of climate change adaptation. Going forward, we will be working with IDS' new Climate Change Team to explore the impact of alternative approaches to climate change finance.

#### LALITH GOONATILAKE DIRECTOR, TRADE CAPACITY BUILDING BRANCH, UNIDO

Many lower-income countries have voiced a demand for traderelated policy advice on national development priorities. UNIDO and the Globalisation Team at IDS have worked together to develop an original analysis of border rejections of developing countries' exports, quantifying the monetary losses from detentions and rejections. Together we published the 2010 Trade Standards Compliance Report, which developed a benchmarking tool to measure how well developing countries comply with international market requirements. This helps to establish the costs and benefits of investments by donors and national governments in compliance capacity. IDS' input has enabled UNIDO to develop an innovative public good that supports countries without national research capacities to trade their way out of poverty in sectors such as fisheries and horticulture.



20 GLOBALISATION A YEAR OF ACTION

#### HIGHLIGHTS V

# BEING PRESENT WHERE IT COUNTS: UK PUBLIC OPINION MONITOR INFORMS DEBATE ON PUBLIC SUPPORT FOR AID

In 2010, IDS launched the UK Public Opinion Monitor (UKPOM), a unique project aiming to understand public support for development. By regularly surveying a panel of 6,000 people in the UK, we can understand how attitudes change over time, and what factors drive these changes. The UKPOM has become the key information source on UK public support for development, not only for DFID but also for the wider development community. The first round of UKPOM survey results, launched just before the UN MDG Summit, generated 26 media articles including coverage in the Daily Telegraph, the Guardian and on the BBC. It promoted comment and debate from across the development sector, from the European Commission, the UK government and the Shadow Secretary of State for International Development

The Foresight report caught the attention of politicians, media and policymakers across the globe.



# BEING PRESENT WHERE IT COUNTS: IDS JOINS THE DEBATE ON FINANCIAL TRANSACTION TAXES WITH A SYSTEMATIC REVIEW OF THE EVIDENCE

Last year, as Western governments struggled to balance their budgets, a coalition of NGOs, unions and others launched a campaign for a 'Robin Hood Tax' on financial transactions to raise money for poverty alleviation. But does such a tax make sense? Globalisation Team Leader Neil McCulloch undertook a systematic review for the Department for International Development (DFID) of the evidence both for and against such financial transaction taxes (FTTs). This research was presented to policymakers and influencers in Westminster and was reported in the UK national media. Contrary to the views of many in the financial sector, the evidence from IDS suggests that a tax is feasible, and in the UK alone could raise as much as the entire UK aid budget. However, there is little evidence that a tax would stabilise financial markets. Plans are now underway to present this evidence to EU policymakers as the French attempt to use their 2011 G20 Presidency to keep FTTs firmly on the international policy agenda.

# BEING PRESENT WHERE IT COUNTS: IDS RESEARCHERS OUTLINE THE CHANGES REQUIRED TO ENSURE FOOD SECURITY FOR NINE BILLION PEOPLE BY 2050

In January 2011 Foresight, the UK government's think tank, published a report calling for the urgent redesign of the global food system, bringing sustainability centre stage. As members of the project's Lead Expert Group. IDS' Lawrence Haddad and Sherman Robinson made key contributions to the final report, and Dirk Willenbockel and Xavier Cirera prepared background papers. The project explored the pressures on the global food system between now and 2050 and identified the decisions that policymakers need to take today, and in the years ahead, to feed a rising population sustainably and equitably. The report caught the attention of politicians, media and policymakers across the globe, with support from Caroline Spelman, the Secretary of State for the Department of Environment, Food and Rural Affairs and from the OECD Secretary General.

IDS ANNUAL REPORT 2011 21

#### **GOVERNANCE**

## Governance



22 GOVERNANCE A YEAR OF ACTION

#### HIGHLIGHTS V

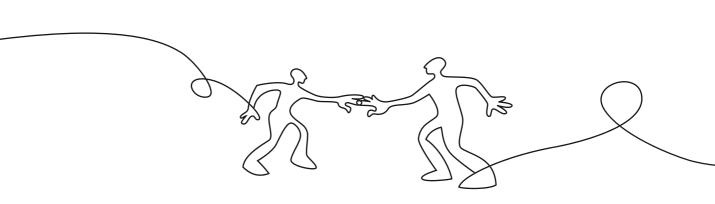
The Governance Team's work is centred on the critical analysis of public authority and the institutions, social networks and politics that shape it – for good or bad. In this respect, the notions of legitimacy, power, state-citizen bargaining, contestation and (il)legality are central.

We use evidence-based research to challenge and refine ideas and practice, engaging with citizens, decision-makers and power-holders across the globe and at all levels of public authority (from local to global). The Team exhibits a unique blend of thematic and geographic expertise that enables us to achieve these goals.

Established scholars and experienced policy analysts are working with global networks of partners on topics ranging from taxation, public service delivery, administrative and justice reform, and social accountability to post-conflict reconstruction, peace-building, and international crime and narcotics control. Our research and policy work both reflect IDS' vision that positive change is possible, and conflict and crises can be prevented and transformed if knowledge is grounded, sharply problem-focused and co-constructed.

#### BUILDING NEW RELATIONSHIPS: A NEW INTERNATIONAL CENTRE FOR TAX AND DEVELOPMENT IS LAUNCHED

The International Centre for Tax and Development (ICTD), established in November 2010, is administered from IDS and funded by DFID and the Government of Norway. Five years ago, mention of the need for more government revenue was typically a prelude to a discussion of aid. Today, it is far more likely to lead to debates about raising revenue within developing countries. The next challenge is to raise that revenue efficiently and fairly, and in ways that will improve the quality of governance. This requires researchers to work closely with the people who collect taxes, the civil society organisations that mobilise around tax issues, the journalists who shape public understandings of them, and those aid agencies that take these issues seriously. The consortium that founded the Centre, the largest member of which is the African Tax Administrators Forum, represents all these perspectives.



#### VIEWPOINT V

#### BEING PRESENT WHERE IT COUNTS: OUR RESEARCH REACHES EVEN THE MOST FRAGILE STATES

Last year, members of the Governance Team conducted pioneering research with partners in some of the most fragile states in sub-Saharan Africa, including the Central African Republic, the Democratic Republic of Congo, Mali, Mozambique, Puntland, Sierra Leone and Somaliland, Their work is concerned with human security and the processes by which countries that have collapsed into civil war may be able to recover it. The programme has demonstrated the critical importance of bottomup approaches, which are usually neglected, as well as stressing that the restoration of peace and security involves multiple actors outside the usual channels of formal state authority. Programme researchers have provided advice on these issues to well-placed policymakers in bilateral and multilateral development and foreign relations agencies in Africa and Europe including the Intergovernmental Authority on Development (IGAD) in the Horn of Africa, the UK Foreign Office and the FU Office for Somalia.

#### BUILDING NEW RELATIONSHIPS: SUPPORTING RESEARCHERS IN A NEW RUSSIA

As Russia emerges as a new international aid donor, Governance Team Research Fellow Marc Berenson and Director of Teaching and Alumni Relations Robert Nurick have been working with the World Bank and 12 leading Russian development studies scholars to provide technical assistance and advice to the Russian Federation in their bid to develop courses, curricula and learning materials on development aid. By providing start-up training programmes for Russia's university educators and bureaucrats, the project has also provided IDS with a series of further opportunities in the areas of development studies research and development aid training with several new academic and institutional partners in Russia.

#### VLADIMIR BARTENEV, PHD, ASSOCIATE PROFESSOR, DEPARTMENT OF WORLD POLITICS, LOMONOSOV MOSCOW STATE UNIVERSITY

Along with other academics from the leading Russian universities, I cooperated with IDS on the preparation of the modular training course on international development aid for the World Bank 'Russia as a Donor Initiative'. My personal experience with this cooperation has been truly positive.

Both my counterparts, Marc Berenson and David Leonard, demonstrated a genuine willingness to contribute as much as possible to the development of the curriculum. By suggesting the most relevant literature on the topic, providing swift and detailed feedback on the content and encouraging me to think about how to present the lectures to two distinct audiences (policy practitioners and academics), they ensured a timely delivery of the final product which will hopefully help strengthen Russia's potential as a donor.

#### RESEARCH CENTRES

International Centre for Tax and Development

Network of Excellence for Qualitative Research in the Social Sciences in sub-Saharan Africa 24 A YEAR OF ACTION

#### KNOWLEDGE, TECHNOLOGY AND SOCIETY

# Knowledge, Technology and Society



#### VIEWPOINT V

The Knowledge, Technology and Society (KNOTS) Team strives to meet the interlinked global challenges of poverty reduction, social justice and environmental sustainability, believing that this is a moral and political imperative of our age.

We undertake research that focuses on science, technology and society, asking how diverse knowledge and expert science can advance poor people's concerns and improve environmental sustainability in locally and culturally specific ways. Our approach emphasises the importance of collaborative understandings which go beyond scientific objectivity to include awareness of how dynamic sociopolitical, environmental and technological factors interact.

Clustering our work around agriculture, health, and water and sanitation, we have created new alliances with natural scientists, published excellent individual and coconstructed research, and developed innovative influencing strategies. Ultimately, the KNOTS Team seeks to produce policy-relevant work which - through bringing different perspectives, associated solutions and trade-offs to the fore – supports social and environmental justice.

#### DR KAMAL KAR, **FOUNDER AND CHAIRMAN** OF THE CLTS FOUNDATION

I have had a long association with both IDS and the KNOTS Team. Working recently on the DFIDfunded Community-led Total Sanitation project led by Lyla Mehta has been a great pleasure, bringing me closer to the KNOTS Team and developing strong functional linkages between us. The recently published book Shit Matters will address so many important questions which have been raised; everywhere I've worked, I've been answering people with 'wait until this book comes out', It will make such a difference to people around the world. It is vital that this book is widely disseminated, and translated quickly to ensure maximum impact. I have just come out of an intensive two days at the Liquid Dynamics II STEPS Water Symposium held at IDS, which was creatively planned, bringing together a fantastic platform of practitioners, academics and policymakers. It has been a huge success. You could clearly see that people will go away with new ideas – things will definitely happen from here.

#### RESEARCH CENTRES

Future Agricultures Consortium

Social, Technological and Environmental Pathways to Sustainability (STEPS Centre)

Future Health Systems Research Programme Consortium Realising Rights Research Programme Consortium (ended 2010) Protecting the rural poor against the economic consequences of major illness: a challenge for Asian transitional economies POVILL (ended 2010)

#### HIGHLIGHTS V

#### **BUILDING NEW RELATIONSHIPS: IDS FELLOW TACKLES WATER SCARCITY WITH** SOME UNUSUAL RESEARCH **PARTNERS**

KNOTS Research Fellow, Lyla Mehta, has been awarded the chance to undertake funded research in partnership with microbiologists, chemists, biotechnologists, engineers and product designers, exploring new waste treatment technologies for peri-urban environments in the developing world. 'A Global Solution to Protect Water by Transforming Waste', a project led by the University of Glasgow, was selected by the Engineering and Physical Sciences Research Council's sandpit (or ideas factory) after 22 participants from various disciplines explored solutions to water scarcity and collectively developed research proposals which were then peer-reviewed.

The research aims to develop scientifically sound, low-cost, locally appropriate and innovative technology based on anaerobic digestion, while adopting a participatory 'sociotechnical' approach. This truly interdisciplinary project, with new and unusual research partners, has potential to bring about significant changes in bio-engineering while introducing novel and socially appropriate technologies – developed in the South – to improve waste treatment efficiency in the North.

#### LINKING DIFFERENT **PERSPECTIVES: NEW MANIFESTO** LAUNCHED ON INNOVATION. SUSTAINABILITY. **DEVELOPMENT**

Last year the ESRC funded STEPS Centre (www.steps-centre.org) researchers, together with partners around the world, launched an ambitious multimedia project inspired by the 'Sussex Manifesto' published 40 years ago. It involved roundtables, workshops, networking, video and interactive online activities (www.anewmanifesto.org). Our 'New Manifesto' proposed a '3D' agenda for innovation, focusing on direction, distribution and diversity. It recommended five areas for catalysing and provoking specific concrete actions in different places. These are agenda-setting, funding, capacity building, organisational arrangements and monitoring, evaluation and accountability.

This international project was inspired by our belief that in order to meet the challenges of sustainability and social justice, a radical shift is needed in how we think about and perform innovation – amounting to a new politics. The New Manifesto provided the STEPS Centre with opportunities to engage with new alliances around the world, to document and learn from '3D' innovation initiatives. and to take key messages to national governments, international organisations and civil society groups in an effort to effect long-term change at multiple levels.

#### LINKING DIFFERENT PERSPECTIVES:

#### A NEW REPORT BRINGS TOGETHER LOCAL REALITIES AND GLOBAL PERSPECTIVES ON 'AID FOR AIDS'

IDS has been working with the Research for Equity and Community Health (REACH) Trust in Malawi, the Institute of Economic and Social Research of the University of Zambia and the African Population and Health Center in Kenya on a three-country research project, entitled 'Aid for AIDS'. Hayley MacGregor and Jerker Edström from IDS' KNOTS Team have just published two syntheses of the research findings across the three countries, providing lessons for future donor policy. The findings suggest that we must acknowledge the complementary benefits of plural channels of resourcing beyond the public sector, as well as the need for investment in building civil society sector capacity. Donors should focus their support to governments on improving governance rather than resourcing public budgets and, above all, 'start at home' by improving donor initiatives' interactions and coherence to become more complementary and less complicated down to community levels.

IDS ANNUAL REPORT 2011 27

#### PARTICIPATION, POWER AND SOCIAL CHANGE

# Participation, Power and Social Change



#### HIGHLIGHTS V

The aim of the Participation, Power and Social Change (PPSC) Team is to facilitate participatory, power-aware research for social change.

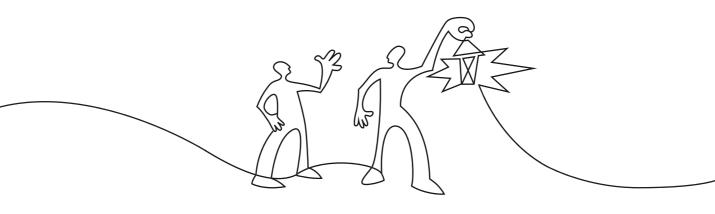
This year we have carried out cuttingedge work on emerging issues such as collective mobilisation in North Africa, new forms of 'unruly politics', and the social impacts of the global financial crisis. We concluded a ten-year Development Research Centre on Citizenship, Participation and Accountability, funded by the UK Department for International Development. We launched the Big Push Forward initiative – a coalition to create space for a greater variety of approaches to impact assessment. We have added a number of experienced action researchers to the Team, enhancing our capacity to support largescale participatory research and communication processes.

#### Our work is now organised in four clusters:

- new approaches to co-constructing knowledge
- gender justice and sexuality
- power and politics
- social change and development in settings of violence and conflict.

#### **BEING PRESENT** WHERE IT COUNTS: **EXHIBITION ON SEXUALITY** AND DEVELOPMENT

By convening a diverse range of theorists and activists to assess prevailing approaches to sexuality and explore new perspectives the Sexuality and Development Programme has created a cutting-edge portfolio of work. Communicating and influencing have been central to the approach. Through a mobile photographic exhibition, the programme vividly brought research to life for an academic and policy audience. The exhibition was launched at the Department for International Development, our funder, on Valentine's Day 2011 and provided an opportunity to stress the linkages between development and intimacy, love, pleasure and romance. Images and text allowed us to explore: the links between sexuality, pleasure and wellbeing; the ways in which poverty constrains sexual expression and behaviour; how departing from sexual norms can make you poor and how conformity can also be damaging; and the links between sexuality and violence.



#### VIEWPOINT V

#### **BEING PRESENT** WHERE IT COUNTS:

#### UNDERSTANDING POLITICAL TRANSFORMATION IN THE **ARAB WORLD**

In 2011 the popular uprisings in Egypt, Tunisia and elsewhere in the Arab world showed the power of citizen's collective action to bring about change in constrained political environments. But pursuing a citizenled approach to development has been hampered by a lack of evidence on the measurable outcomes one can expect from citizen action. Mariz Tadros (PPSC Fellow) has been working in this context for some time. Her recent study 'Engaging Politically Behind Red Lines' with Taghreed Abou Hamdan and Hind Mahmoud. examined six cases where women's collective mobilisation led explicitly to policy change in Egypt and Jordan (between 2000 and 2010). They assessed what factors accounted for the emergence, success and failure of women's coalitions, and concluded that engagement in informal politics was as – if not more – important than formal citizen-state engagement. This work has helped to lay the ground for a new PPSC Team focus on unruly politics – politics that emerge outside of the state, civil society and even organised social movements which will help improve the evidence base and fuel policy debate on citizen-led development.

#### LINKING DIFFERENT **PERSPECTIVES:** THE CAPACITY COLLECTIVE

We are using action research to coconstruct new practices that support sustainable capacity development for social change. Much contemporary capacity development work focuses on individual and organisational skill deficits, but our whole-system approach aims to drive practice forward by acknowledging the complexity of social change processes, the importance of learning in action, and the need to address inequitable power relations in supporting people's capacity to act in transformative ways. With financial support from Irish Aid and other donors, we are cofacilitating action research processes in Peru, Ecuador, Nicaragua, Ghana and Uganda. Our strategy is based on the belief that the sharing of diverse experiences and perspectives is central to the co-construction of new knowledge and practice. In May 2010 we published an IDS Bulletin on 'Reflecting Collectively on Capacities for Change'. In July 2010 we hosted a workshop in Nicaragua where participants from the action research initiatives reflected on the processes and capacities that have emerged.

#### ASSOCIATE PROFESSOR. FACULTY OF EDUCATION. UNIVERSITY OF KWAZULU NATAL, SOUTH AFRICA

In South Africa the effect of working with the IDS Sexuality and Development Programme has permitted a fresher understanding of young people's sexualities. Often, African sexualities have been framed within the logic of sexual danger and it is an area of work that continues to flourish. Under circumstances of continued sexual risk and HIV and AIDS, sexual danger remains dominant. However, when I spoke to young people in the various social contexts of South Africa, danger was just a part of their experience of sexuality. Boys and girls, aged 16-17, spoke in eloquent ways about their desires, pleasures and their aspirations. Most spoke about romantic relationships, of love, fun and pleasure. Working with young people means taking seriously their claims to love and finding ways of enhancing pleasure in spite of sexual danger.

#### **RESEARCH CENTRES**

Development Research Centre on Citizenship, Participation and Accountability

Pathways of Women's Empowerment

30 A YEAR OF ACTION

#### **VULNERABILITY AND POVERTY REDUCTION**

## Vulnerability and Poverty Reduction



#### VIEWPOINT V

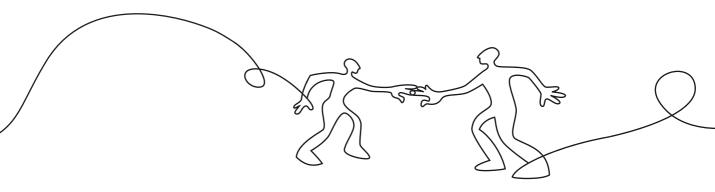
At the heart of the Vulnerability and Poverty Reduction (VPR) Team's work is a commitment to identify and develop responses to vulnerability that give greater agency and voice to vulnerable and poor people.

Over the last year our research has made a considerable contribution to global thinking about the future of vulnerability and poverty policy and practice. Members of the Team have been involved in a number of influential reports including the World Development Report 2011 Overcoming Conflict and Fragility and the Second European Development Report Social Protection for Inclusive Development, as well as contributing research papers to the UN MDG Summit in New York and engaging with UK parliamentarians through the Institute's Dangerous Ideas in Development seminar series.

We have also continued our engagement with groups outside the development industry and will be taking this work forward by mapping all of the organisations we engage with in order to help us broaden our research partnerships beyond their current reach.

#### HARIS GAZDAR, SENIOR RESEARCHER AT THE COLLECTIVE FOR SOCIAL SCIENCE RESEARCH (CSSR), KARACHI, PAKISTAN

We responded to a call for proposals from the Social Protection in Asia (SPA) programme at IDS because we felt that their groundbreaking approach offered us the opportunity of doing innovative research in an area where we had abiding interest. This expectation was more than fulfilled and our close and frequent interactions with IDS Fellows and other SPA partners proved to be a tremendous source of learning and insight. Our research confirmed the close linkage between housing and social marginalisation, and hence the centrality of residential security to a transformative social protection agenda.



#### HIGHLIGHTS V

#### **BEING PRESENT** WHERE IT COUNTS: THE CENTRE FOR SOCIAL PROTECTION PROVIDES AN IMPORTANT NEW PLATFORM FOR MAKING SP POLICIES MORE EFFECTIVE

The Centre for Social Protection (CSP) has provided a platform from which to build more sustainable anti-poverty programmes and an international network for thinking about how to make social protection policies and programmes more effective. Over the last year members of the CSP have played a leading role in a series of influential papers and activities – the Social Protection in Africa: Where Next? communiqué, the Second European Development Report on Social Protection for Inclusive Development, and as advisors to and evaluators of major programmes in Ethiopia, Kenya and Rwanda. The influence of IDS thinking on social protection is clearly evident in the new World Bank ten-year strategy for social protection, in recent UNICEF regional strategy papers, and in multilateral and bilateral aid agency positions.



#### **BEING PRESENT** WHERE IT COUNTS: **IDS CAPTURES THE DEVELOPMENT SECTOR'S** ATTENTION WITH THE NEW **BOTTOM BILLION**

In the autumn of 2010 VPR Research Fellow Andy Sumner caused a major stir across academia, amongst policymakers and in the international media with new research on where poor people live. In a series of working papers, policy briefings, blogs and media interviews he provoked an important debate on the changing nature of poverty. Two decades ago, 93 per cent of the world's poor lived in countries officially classified as low-income (LICs). But the New Bottom Billion revealed that now, 72 per cent of the world's poor live in middle-income countries (MICs). This research has successfully set a new agenda within policy spheres and the media around a debate on this 'new geography of global poverty'. It raises important questions for the current model of development assistance, where national per capita income has increasingly been seen as a key determinant of the volume and composition of aid flows.

#### LINKING DIFFERENT PERSPECTIVES: AN IDS-COORDINATED **NETWORK PIONEERS** A NEW APPROACH TO UNDERSTANDING VIOLENCE WITHIN COMMUNITIES

Researchers in MICROCON, an international research programme and network coordinated by staff in the VPR Team, have created a generic conflict identification module to be used in World Bank living standards surveys carried out in conflict-affected countries. The use of this module will provide data that contextualises violence within communities, while providing microlevel data that is comparable across countries. This marks an important step forward in the analysis of violent conflict and its aftermath.

#### RESEARCH CENTRES

MICROCON (A Micro-level Analysis of Violent Conflict)

Centre for Social Protection

IDS ANNUAL REPORT 2011 33

#### **COMMUNICATIONS**

## Communications



**34** COMMUNICATIONS A YEAR OF ACTION

#### HIGHLIGHTS ▼

In a world where ideas are more mobile, spaces for influence are more diverse and the pressure to demonstrate the value of the international development spend is ever more unrelenting, IDS is faced with several opportunities and challenges.

The Communications Department plays a central role in responding to these challenges. We seek to provide an enabling environment for the work of IDS to engage with those who may have a part to play in creating a world without poverty and delivering on the promise of global wellbeing.

Last year we focused on improving the integration of the various dimensions of our communication work to maximise impact. Our use of social media platforms, engagement with the media and Westminster events have all converged to allow us to more effectively convene discussions around key development issues. We have also been focusing our work on exploring the role of knowledge intermediaries and getting research into policy and practice with our Impact and Learning Team.

# BEING PRESENT WHERE IT COUNTS: HELPING TO SHAPE THE DEBATE AROUND THE MDG REVIEW

The United Nations Millennium Development Goals (MDG) Summit in September 2010 provided IDS with the opportunity to execute an integrated communications strategy around three separate MDG-related research projects: Martin Greeley's synthesis of the MDG Summit Taskforce reports, Naila Kabeer's Social Inequality report and Andy Sumner's After 2015 pro-poor policy research.

Our media, public affairs and online activities resulted in widespread media coverage in the UK. international and Southern media, unprecedented levels of traffic to our website and increased document downloads. Naila Kabeer was subsequently invited to present her findings to the 2nd Committee of the United Nations General Assembly, Martin Greeley's policy briefing was preparatory material for Andrew Mitchell, the Secretary of State for International Development, on his way to the Summit, and Andy Sumner's research was widely cited by journalists, UK parliamentarians, DFID officials and non-governmental organisations.

#### VIEWPOINT V

# BUILDING OUR INSTITUTIONAL CAPACITY TO BE FIT FOR PURPOSE: CONSOLIDATING OUR ONLINE AND NEW MEDIA PLATFORMS

Over the last year improvements to the IDS website, promotion of social media and blogs and a new online partnership with the Guardian, all contributed to a very significant increase in IDS' online presence. This provided an excellent platform for IDS research and enhanced our capability and capacity to convene debates on development issues. There has been better use of multimedia content, more timely, audience-led outputs and better use of new media technologies. This enhanced approach to e-communications has resulted in greater media profile, increased attendance at IDS events and an increase in publications downloads.

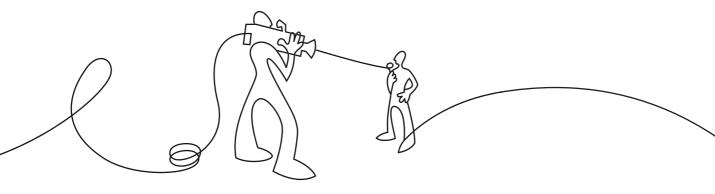
# BUILDING OUR INSTITUTIONAL CAPACITY TO BE FIT FOR PURPOSE: DEVELOPING INDICATORS AROUND OUR THEORY OF CHANGE

In a sector that is increasingly evidence-focused, it is important that IDS itself develops ways to demonstrate its effectiveness as an institution. It needs to report its own progress to its stakeholders. With the new IDS strategy, this reporting has become even more complex – new alliances creating new pathways of influence, co-construction muddying the publications waters, dynamic engagement requiring rolling, longitudinal stakeholder interviews. The Impact and Learning Team (ILT) has been working with the Directorate to put in place processes for monitoring and learning from its own performance. It has created a systematic dataset for the Institute, using manageable and proportional indicators to be regularly reported to the Board. The Team is working with research teams, teaching colleagues and our network of partners to support the innovative capture of data and analysis across the Institute.

# LUCY LAMBLE, GLOBAL DEVELOPMENT SITE EDITOR, THE GUARDIAN

We were delighted when IDS agreed to share their insight, time and expertise to ensure the successful launch of the *Guardian*'s new Global Development site. The Central Communications Team advice on content and creation of a resource area on the site was invaluable.

IDS has been quick to respond to queries and offer writers on a range of topical issues. The Team have supplied us with crucial background information and have worked closely with us to find accessible ways of publishing key development data. Their advice, energy and creativity have been fantastic.



**36** COMMUNICATIONS A YEAR OF ACTION

#### **TEAM PUBLICATION HIGHLIGHTS**

Over the last two years the number of articles written by IDS researchers in peer-reviewed journals has increased by over 80 per cent. Here's a selection of our publications by team from 2010/11.

#### Governance

AnanthPur, K. and Moore, M.P. (2010) 'Ambiguous Institutions: Traditional Governance and Local Democracy in Rural South India', *Journal of Development* Studies 46.4, April

Berenson, Marc (2010) 'Serving Citizens: How Comparable are Polish and Russian "Street-Level" Bureaucrats?', Comparative Political Studies 43.5, May

Crook, Richard (2010) 'Rethinking Civil Service Reform in Africa: "Islands of Effectiveness" and Organisational Commitment', Commonwealth and Comparative Politics 48.4: 479–504

Houtzager, P. and Acharya, A. (2011) 'Associations, Active Citizenship, and the Quality of Democracy in Brazil and Mexico', *Theory and Society* 40.1: 1–36, Jan

#### Knowledge, Technology and Society

Dry, S. and Leach, M. (eds) (2010) Epidemics: Science, Governance and Social Justice, Pathways to Sustainability Series, London: Earthscan

Mehta, L. and Synne, M. (eds) (2011) Shit Matters: The Potential of Community-led Total Sanitation, Rugby: Practical Action

Scoones, I. (2011) Zimbabwe's Land Reform: Myths and Realities, London: James Currey

Waldman, L. (2011) The Politics of Asbestos: Understandings of Risk, Disease and Protest, Pathways to Sustainability Series, London: Earthscan

#### Climate Change

Cannon, T. and Mueller-Mahn, D. (2010) 'Vulnerability, Resilience and Development Discourses in Context of Climate Change', Natural Hazards 55.3: 621–35

Harvey, B. (2011) 'Negotiating Openness across Science, ICTs, and Participatory

Development: Lessons from the AfricaAdapt Network', Information Technologies and International Development 7.1: 1931

Newsham, A. and Thomas, D. (in press) 'Knowing, Farming and Climate Change Adaptation in North-Central Namibia', Global Environmental Change

Urban, F. (2010) 'Pro-poor Low Carbon Development and the Role of Growth', International Journal of Green Economics 4.1: 82–93

#### **Vulnerability and Poverty Reduction**

Devereux, S. (2010) 'Better Marginalised than Incorporated? Pastoralist Livelihoods in Somali Region, Ethiopia', European Journal of Development Research 22: 678–95

Lind, J. with Howell, J. (2010) 'Counterterrorism, the Politics of Fear and Civil Society Responses in Kenya', *Development* and Change 41.2: 335–53

McGregor, A. with Deneulin, S. (2010) 'The Capability Approach and the Politics of a Social Conception of Wellbeing', European Journal of Social Theory 13.4: 501–19

Sabates-Wheeler, R. with Feldman, R. (eds) (2011) Migration and Social Protection: Claiming Social Rights Beyond Borders, London: Palgrave

#### Globalisation

Abdel-Latif, A. and Schmitz, H. (2010) 'Growth Alliances: Insights from Egypt', Business and Politics 12.4. Article 4

Henson, S. and Humphrey, J. (2010) 'Understanding the Complexities of Private Standards in Global Agri-Food Chains as they Impact Developing Countries', Journal of Development Studies 46.9: 1628–46 McCulloch, N. and Grover, A. (2010) Estimating the National Impact of the Financial Crisis in Indonesia by Combining a Rapid Qualitative Study with Nationally Representative Surveys, IDS Working Paper 346, Brighton: IDS

Reilly, M. and Willenbockel, D. (2010) 'Managing Uncertainty: A Review of Food System Scenario Analysis and Modelling', Philosophical Transactions of the Royal Society B 365.1554: 3049–63

#### Participation, Power and Social Change

Gaventa, J. and Barrett, G. (2011) So What Difference Does it Make? Mapping the Outcomes of Citizen Engagement, IDS Working Paper 347, Brighton: IDS

Hossain, N.; Byrne, B.; Campbell, A.; Harrison, E.; McKinley, B. and Shah, P. (2011) The Impact of the Global Economic Downturn on Communities and Poverty in the UK, York: Joseph Rowntree Foundation

Oswald, K. and Clarke, P. (2010) 'Reflecting Collectively on Capacities for Change', IDS Bulletin 41.3

Tadros, M. (2011) 'The Securitization of Civil Society', *Journal of Security, Conflict and Development* 11: 1

#### **Knowledge Services**

Alam, M.; Rahman, A.A. and Rajabali, F. (2010) 'Disaster Risk Management and Climate Change in South Asia', *Protifolon* 3

Chimbari, M.; Lungʻahi, E.; Nguo, J.; Mwangi, S.; Mugo, A.; Rajabali, F. and M'Cormack, F. (2010) 'The Implications of Climate Change for Health in Africa', *Joto Afrika* 5

Minang, P.; Neufeldt, H.; Gbetnkom, D.; Mwambo, L.; Cuny, P.; Akem, A.; Ondoa, Z.A.; Akinnifesi, F.; Otysina, R.; Swai, M. and Mwesiga, P. (2010) 'Forestry and REDD in Africa', *Joto Afrika* 4 IDS ANNUAL REPORT 2011 37

# Thank you

We sincerely thank our partners, trustees, staff and funders for helping to make 2010/11 such a successful year.



38 THANK YOU A YEAR OF ACTION

#### TRUSTEE'S COMMENT

These are exciting times for IDS. The fiveyear strategy signed off by the Board set out clear goals and the means to achieve them in our ever-changing world.

Always ready to combine knowledge with impact, IDS is exploring new areas of research, building new partnerships, developing new networks and experimenting with new ways to communicate.

Whether to inform policymakers, teach new generations, influence public opinion, or cooperate with other organisations, its unique dynamism pays off.

As this report shows, IDS research is quoted in prominent places and IDS opinions are heard where it counts.



NORA LUSTIG
SAMUEL Z. STONE
PROFESSOR OF
LATIN AMERICAN
ECONOMICS,
TULANE
UNIVERSITY AND
MEMBER OF
IDS BOARD OF
TRUSTEES

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Former Director, Finance and Aid Policy, DFID

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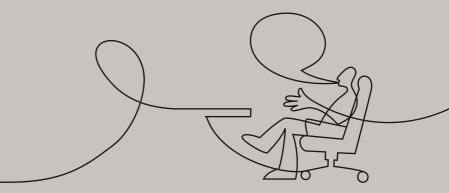
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40 THANK YOU A YEAR OF ACTION

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42 THANK YOU A YEAR OF ACTION

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THANK YOU 43

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Ministry of Commerce, People's Republic of China, China

Norwegian Agency for Development Cooperation (NORAD), Norway

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United Nations Development Fund for Women (UNIFEM)

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Ollie Burch Team Administrative Coordinator

#### Julia Day

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#### Sarah Dry

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#### Harriet Dudley

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#### Jerker Edström

Fellow

#### Jeff Knezovich

Manager of Policy Influence and

#### Research Uptake

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#### Michael Loevinsohn

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#### Fellou Hayley MacGregor

#### Lyla Mehta

Fellow Alan Nicol

#### Fellow Nathan Oxley

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Naomi Vernon Administrator

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John Gaventa

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Naomi Hossain

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Susie Jolly

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Course Tutor

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Relations

James Prescott

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Course Tutor

Lisa Ross

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Ricardo Santos

Course Tutor

Lucy Tyler

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Chris Bene Fellow

Evangelia Berdou

Fellow

Hannah Bywaters

Administrator

Saul Butters

Research Officer

Terry Cannon

Fellow

Ivan Cardona

Research Assistant

Deepta Chopra

Fellow

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Communications Officer Mark Davies

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Fellow

Martin Greeley

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Fellow

Matthew Lockwood

Head of Climate Change

Richard Longhurst

Research Associate Edoardo Masset

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Fellow

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Leah Plati

Administrator

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Falloui Rachel Sabates-Wheeler

Falloui

Fran Seballos

Research Officer Sue Schirmer

Project Coordinator Deborah Shenton

Team Administrative Coordinator

Anton Simanowitz Programme Manager

Sally Smith

Research Officer John Spall

Research & Communications Assistant.

**Andy Sumner** 

Fellow

Thom Tanner

Fellow Dolf Te Lintelo

Felloui Jean-Pierre Tranchant

Marie Curie Research Fellow Frauke Urban

Felloui

IDS ANNUAL REPORT 2011 47

#### FINANCIAL REVIEW OF THE YEAR

# Building an institute fit for purpose

In response to our strategic aim of building an institute fit for purpose, our professional services teams have made progress in several key areas over the last year.

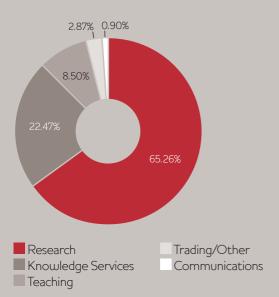
- We have introduced both a customer and contracts relationship management system that allows us to meet IDS's evolving operational needs.
- We have started work, led by Human Resources and our Staff Council, on wellbeing in IDS, inspired by concepts from the New Economics Foundation, and further developed in a work context by Business in the Community.
- We have replaced small desk top printers with a number of large multi-functional devices spread about the building, cutting printing, electricity consumption and the IDS carbon footprint.
- We have developed ways of working with others on new initiatives, including delivering training on partnership working and fundraising.
- We have revised our Paternity Leave policy in response to changes in legislation.



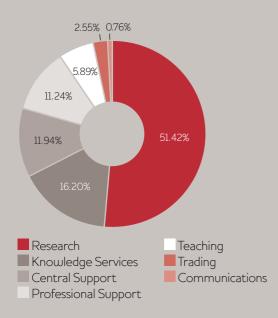
48 A YEAR OF ACTION

## FINANCIAL REVIEW OF THE YEAR

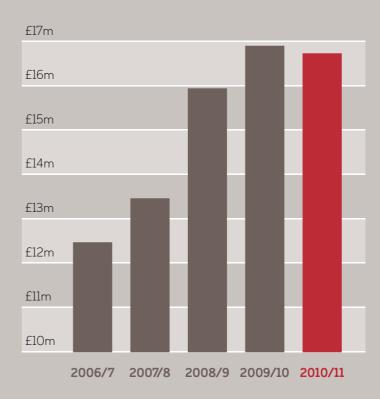
#### **INCOME 2010/11**



#### **EXPENDITURE 2010/11**



#### IDS INCOME 2006/7 - 2010/11



The number of donors contributing over £100,000 to IDS income has risen by 35% over the last year.

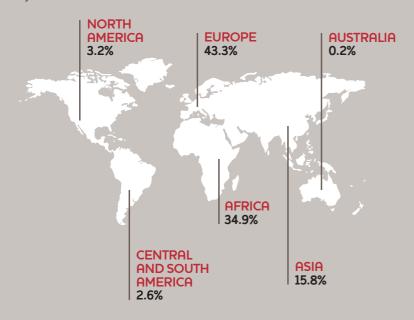
#### **TOP DONORS**

Our top five donors and the % of IDS income they have contributed this year

1	UK Department for International Development	47.0%
2	Economic and Social Research Council	8.4%
3	European Union	4.9%
4	Bill and Melinda Gates Foundation	4.2%
5	United Nations	4.0%

#### INTERNATIONAL COLLABORATION TRANSFERS

Payments to international partners this year by continent.



#### TRUSTEES' STATEMENT

The summary financial information contained on these pages contain data from the management accounts of the Institute of Development Studies for the year ended 31 March 2011 and provide an overview of the income and expenditure of the year.

The full financial statements have been audited by Buzzacott LLP, registered auditors, and received an unqualified opinion. For further information the full audited financial statements, containing the Trustees' and Auditors' reports, should be consulted. Copies of these can be obtained from the Institute of Development Studies Finance Team or online at www.ids.ac.uk/finances2010-11.

All financial statements for prior years have been submitted to both the Charity Commission and the Registrar of Companies; those for 2010/11 will be submitted during the year 2011 within the relevant statutory deadlines.

#### Elizabeth Maddison

Company Secretary July 2011



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