

CURRICULUM VITAE

Alan Stanley



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CURRENT EMPLOYMENT: **Senior Thematic Convenor and Eldis Manager**

LANGUAGES: **English (fluent), French (basic), Portuguese (basic)**

THEMATIC EXPERTISE: **Knowledge mobilisation and research uptake**

GEOGRAPHICAL EXPERTISE: **Bangladesh, India, Nepal**

OVERVIEW

Over 18 years' experience developing and delivering high quality knowledge products and services on a broad range of environmental and development issues. Excellent editorial skills and knowledge of both web-based and print-based communications. Experience of developing successful collaborative projects with a range of partners in developing country contexts.

EDUCATION AND QUALIFICATIONS

1987-1990 **BA(Hons) Environmental Science**
Plymouth polytechnic

RECENT TRAINING

- Management and leadership
 - Presentation Skills
 - Time Management
 - Google Analytics
 - Data Visualisation
 - Outcome Mapping (M&E tool)
 - Project Management
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RECORD OF EMPLOYMENT

2001 – present **Institute of Development Studies**

2010-Present Senior Thematic Convenor and Eldis Service Manager

- Oversight of a portfolio of knowledge products co-produced by IDS Open Knowledge and Digital Services (OKDS) and partners.
- Member of the management team for the Global Open Knowledge Hub (GOKH) project leading on developing partnerships with key intermediaries and research producers
- Management of the Eldis service, ensuring the quality, influence and reach of the programme are maintained whilst implementing an editorial decentralisation strategy to increase southern focus and relevance.
- Management of the team of thematic convenors to deliver theme-related, co-produced research information products plus other networking and influencing projects.
- Development of new funding for outputs and influencing activities in collaboration with partners, supporting capacity development to do so, in line with the OKDS strategy.
- Representing IDS in external meetings, workshops, conferences and other events
- Contributing to the ongoing strategic development of IDS Open Knowledge and Digital Services

2003-2009 Senior Editor, Eldis

- Line management responsibility for the Eldis team including organising the day to day allocation of work for editors
- Responsibility for the production of consistently high quality content for the Eldis service
- Leading on and supporting editors in the development of collaborative products and new projects
- Leading a pilot decentralisation programme including a 6 week secondment to a partner in Dhaka, Bangladesh
- Leading on the implementation of the new Eldis technical platform and content management system (Oryx)
- Working with Editors and the Eldis Monitoring and Evaluation co-ordinator to develop a range of evaluation surveys
- Working with Editors and the Marketing co-ordinator to develop skills within the team to improve the promotion and marketing of our services
- Representing the Information Department and IDS in a number of external fora, meetings and other events
- Contributing to the ongoing strategic development of the IDS Information Department

2001-2003 Editor, Eldis

- Tracking current research and policy debates on the relevant areas of international development. Sourcing, selecting and summarising key developments in Climate change, Biodiversity, Agriculture, Food Security, Intellectual Property Rights and Corporate Social Responsibility.
- Locating, establishing and maintaining good working relationships with relevant networks and partners
- Identifying and take advantage of appropriate opportunities to market Eldis resource guides and services and carrying out regular evaluation exercises to gather information from users, donors and other stakeholders.
- Contributing to the strategic development of the Eldis programme and Information Department
- Contributing to the development and testing of new Eldis services.

1996-2000 Friends of the Earth UK (FOE), Research Officer

- Compiling and analysing data from a variety of sources on the status and condition of UK wildlife sites designated under the then Wildlife and Countryside Act. This included negotiating with government agencies for the release of information into the public domain.
- Drawing on this research to producing tailored briefings and articles for activists, policy makers, the media and the general public.
- Developing and managing the running of an interactive website which presented details of the ongoing loss and damage being inflicted on UK wildlife sites using emerging GIS mapping technologies.
- Developing and maintaining a network of over 1000 activists by providing regular news updates and organising events and actions in support of the campaign.

2000-2001 Various, Consultant

- For a short period I provided consultancy services to NGOs developing and implementing their website communications strategies. My two clients during this period were Friends of the Earth International and GRAIN (Genetic Resources Action International). During this period I also wrote the book "Saving Wildlife Sites" commissioned by Friends of the Earth as part of their "How To Win" series of campaigning manuals.

SELECTED EXPERIENCE

Skills:

- Excellent writing and editing skills
- Ability to quickly assess the timeliness and relevance of new research ideas and place them in a policy context
- Strong interpersonal skills and excellent presentation and verbal communication skills
- Excellent understanding of established and emerging internet technologies and approaches including around Open Data, Linked Open Data, Open Access and Open Content
- Project management skills required to deliver complex projects working with multiple partners
- Time management skills

Experience:

- Over 5 years experience in a senior role managing the day to day production of content for a variety of high quality and successful knowledge services
- Over 5 years experience advocating for the adoption of "Open" approaches to knowledge and data sharing in a research context
- Over 18 years experience of using the Internet as a communication tool for research, policy and advocacy
- Over 5 years line management experience managing a team of between 2 and 10 editors and research assistants
- Over 5 years' experience developing and managing complex projects with multiple partners
- Experience of managing and designing publishing processes
- Experience of writing for the web and print
- Experience of developing and managing partnerships
- Experience of facilitating and/or participating in communities of practice (web based or otherwise)
- Experience of online marketing techniques
- Experience of implementing monitoring and evaluation strategies

SELECTED PUBLICATIONS AND OUTPUTS

- Nearly 10 years writing for Eldis
- Numerous tailored briefings and reports for MPs
- Journal articles for both ECOS (the journal of conservation) and UK Wildlife
- The book "Saving Wildlife Sites" commissioned by Friends of the Earth as part of their "How To Win" series of campaigning manuals.

OTHER EXPERIENCE

MEMBERSHIP OF PROFESSIONAL BODIES

Convenor of the European Association on Development Institutions Information Management Working Group (EADI IMWG).