

IDS Training



Impact Evaluation Design Short Course

Monday 20 April – Friday 24 April 2015

Institute of Development Studies (IDS) Brighton, UK

www.ids.ac.uk/impact-course



Impact Evaluation Design

This 5-day course on Impact Evaluation Design led by Dr Edoardo Masset will provide researchers, project managers and practitioners with the necessary methodology and practical knowledge to meet the growing demand for rigorous evaluation of development programmes.

Dates	Monday 20 April – Friday 24 April 2015
Places	25
Fee	£1,500 Fees cover tuition, course materials, lunches, refreshments and one group dinner.
Language	The course will be taught in English and to derive the maximum benefit from the course, participants should be proficient in English and able to follow and take an active part in course discussions.
Location	Institute of Development Studies (IDS), Brighton, UK
Entry Requirements	The material is presented at a medium level of technical difficulty. Though a basic knowledge of statistics or economics is desirable, it is not a precondition for learning the material presented. Mathematics and diagrams will be minimally employed at a level comparable to an undergraduate economics course. The material covered however will be conceptually challenging.
Target Audience	This course is particularly targeted to researchers, managers, and practitioners of development organisations that are requested to use or produce impact evaluation designs.

“Inspiring teaching, enabling knowledge building through lectures, learning-by-doing and group interactions. I really enjoyed it.”

2013 participant

“The facilitators were superb and provided many quality examples and resources.”

2014 participant

“Great delivery, lively presentations. The course was split well between quantitative and qualitative which was good.”

2014 participant

Course content

In this course you will learn how to design an impact evaluation of a development intervention employing both quantitative and qualitative methods:

- How do we frame the right evaluation questions and choose the right indicators?
- What are the best impact evaluation methodologies?
- How do we go beyond simple impact assessment by assessing spill-over effects, cost-effectiveness and impact on vulnerable groups?
- What are cutting-edge qualitative methods for impact assessment?

To apply, visit:

www.ids.ac.uk/impact-course or email: iesc@ids.ac.uk



In recent years the attention of evaluators has shifted from the analysis of data after the completion of an intervention, to the careful design of studies before the intervention is implemented. Researchers, managers and implementers are now increasingly required to contribute to the production or the selection of evaluation designs. Our course will cover all the elements of impact evaluation designs as required by institutions such as the International Initiative for Evaluation (3ie), Department for International Development (DFID) and the World Bank.

More specifically, the following topics will be covered:

- Theory based evaluation
- Randomised controlled trials and quasi-experimental designs
- Outcome indicators and sampling
- Qualitative methods

Course structure

The course offers a balanced combination of lectures and practical work. After an introductory session participants will form small groups. Each group will identify a policy issue and specific development intervention to evaluate.

During the practical sessions each group will learn how to build all the elements of a full evaluation, by applying the technical tools learned in lectures. In a concluding session, groups will present their evaluation design in plenary sessions. In addition, the lecturers will provide individual feedback to the evaluation designs compiled by the groups using a standard of assessment normally adopted by organisations such as the World Bank, DFID and 3ie.

“The combination of lecture, discussion, Q&A and group work were particularly useful and helpful.”

2013 participant

“I admired the level of interaction and professionalism exercised. Our facilitators showed us that practice by touching or doing are the best ingredients for group interaction.”

2014 participant

To apply, visit:

www.ids.ac.uk/impact-course or email: iesc@ids.ac.uk



Teaching staff

Dr Edoardo Masset will lead the course and deliver the quantitative components along with Dr Jean-Pierre Tranchant. They will be joined by Professor Robert Chambers and Dee Jupp for the qualitative elements of the course.

Accommodation

Participants are responsible for arranging their own international travel and accommodation in Brighton and the websites below can tell you more about what is available. We would suggest being within walking distance of Brighton train station or the Old Steine for the bus stop so that your journey to IDS each day is relatively straightforward.

Local information

<http://www.visitbrighton.com/> or <http://tourism.brighton.co.uk/>

Application procedure

The application procedure is in 3 stages:

1. Stage 1 Application form online to be completed by **Friday 28 November 2014**.
2. Successful applicants will receive the Stage 2 form with the invoice for the course fees. Places on the course are not guaranteed until fees have been received.
3. Confirmation of place on course and visa support letter (if required).

Please contact the Course Coordinators Sarah King or Caroline Martin (iesc@ids.ac.uk) if you have any queries.

IDS is accredited by the British Accreditation Council for Independent Further and Higher Education as a Short Course Provider.

To apply, visit:

www.ids.ac.uk/impact-course or email: iesc@ids.ac.uk