

CASE STUDY 1

UK development policy in fragile states

Who are you and what are you doing?

You are a **UK based international research organisation** which is publishing a new report on the effectiveness of different development interventions in fragile states that have recently experienced inter-communal violence. The research presents fieldwork from the Democratic Republic of Congo, Côte d'Ivoire, Sierra Leone, Mozambique and Somalia.

What are you hoping to achieve?

Objective: UK development policy in relation to fragile states focuses greater attention on community-level and led initiatives

Your funder is particularly interested in how the research findings can be used to improve the UK Government's contribution to post-conflict reconstruction and the rebuilding of shattered states and societies in light of the UK's stated focus on overseas development assistance to fragile states.

Who are you trying to influence?

Potential audiences:

- Head of Conflict, Department of International Development
- Special Adviser to the Secretary of State for International Development
- Research Assistant to MP Chair of the UK Parliament's International Development Select Committee
- MP Chair of the APPG on Conflict
- Conflict Adviser, UK based international NGO and Chair of the UK NGO network Conflict policy group
- Minister for International Development
- World Affairs Correspondent, The Times
- Prime Minister's Wife and UN ambassador

Additional background information

You are a well-established research institute but better known for your work on health and gender rather than conflict. You are trying to build your profile in this area and have good contacts within UK parliament where the international development select committee has just launched a new inquiry on fragile states.

CASE STUDY 2

The urban dimension in European development policy

Who are you and what are you doing?

Your **French International Development Think Tank** has a programme focused on the implications of increasing urbanisation in developing countries. You are in the process of commissioning new studies on the implications for EU development policy of rapid urbanisation in terms of the design of effective poverty reduction strategies, health systems and climate change adaptation programmes. Your final report is due for publication in 2015.

What are you hoping to achieve?

Objective: Awareness of the implications of urbanisation for development within EuropeAid, the European Parliament and the broader European development community has been improved.

2015 is the final year of the MDGs and the year of European Development. You hope that the evidence you produce will encourage EuropeAid to look at the nature of its interventions and scale up the urban dimension of its infrastructure projects. You also hope to position your organisation as a key provider of expertise and policy solutions in this area.

Who are you trying to influence?

Potential audiences:

- European Development Commissioner
- MEP Chair, European Development Committee
- Director of European NGO Network
- Event coordinator, European Development Days
- Head of European Mission to the United Nations
- French International Development Minister
- Minister of Planning, Democratic Republic of Congo
- EuropeAid

Additional background information

Your organisation does not have a high profile in Brussels, mainly as a result of capacity issues. However it is well known in France (where it is based) and in wider international circles, particularly French speaking African countries where you have strong relationships with a number of key partners.

CASE STUDY 3

Holding African governments to account on low political commitment to tackling child malnutrition

Who are you and what are you doing?

As an **International NGO** which promotes child rights with a particular focus on health you want to help hold African governments to account in countries with chronic child malnutrition. New data has been published showing political commitment to tackle malnutrition in terms of policies, public spending and legislation is particularly low in Nigeria, despite their growing economy. You plan to use the data from the Hunger and Nutrition Commitment Index (HANCI) to support your advocacy.

What are you hoping to achieve?

Objective: Public awareness of malnutrition in Nigeria is improved and civil society is more able to hold the Nigerian Government to account on tackling malnutrition.

By engaging key audiences around the data you hope to support the Nigerian civil society movement around tackling malnutrition and particularly child nutrition.

Who are you trying to influence?

Potential audiences:

- Nigerian Finance Minister
- Lead researcher, HANCI
- UN Special Representative on Food Security and Nutrition
- Nigerian Daily Newspaper
- BBC World Service Africa Live
- Chief Adviser to Minister of Agriculture and Rural Development
- Minister of Agriculture and Rural Development
- Head of your Nigeria office
- Chair of your Board

Additional background information

You have a well-resourced office in Nigeria which is led by a particularly media active member of staff, and who is well networked amongst media and other NGO partners. Your networks within government are not as strong but the Nigerian Finance Minister is an alumnus of the research organisation which has produced HANCI and with which you have a good relationship.

CASE STUDY 4

Comparative global health data

Who are you and what are you doing?

As a leading **UK University-based Health Research Centre** you are publishing a series of academic journal articles that provide a comprehensive account of comparative health data from across the world. The analysis suggests that health problems traditionally associated with rich countries such as diabetes and alzheimers are increasing in poorer countries much faster than previously estimated. This has major implications for global health initiatives, overseas development assistance and domestic health policies in the most affected countries - India, South Africa and China.

What are you hoping to achieve?

Objective: There is more focus on non-communicable diseases in discussions around creating a new health development goal in 2015 and it moves up the agenda of funders.

You want to actively engage with the policy discourse around global health policy and the rise of these conditions in middle income countries. You hope that policy makers and research funders will commission further studies that reassess the situation and make recommendations for the global health community and national governments.

Who are you trying to influence?

Potential audiences:

- Head of Non-Communicable Diseases, WHO
- Programme Lead, International Foundation
- UK Post 2015 Adviser
- UK Coordinator, International Health Action Network
- Professor, Health Centre, Chinese University
- Editor, Leading Health Journal
- Health Editor, The Guardian

Additional background information

You are well respected academic institution who receives most of its funding from UK research councils, but have less of a profile within critical policy debates around health and the post 2015 agenda and with foundation and trust funders. Your Director is co-chair of a high profile international health steering group which has senior representatives from DFID, WHO, INGOS amongst others.

CASE STUDY 5

Assessing the impact of immigration on the UK

Who are you and what are you doing?

Your **UK-based membership organisation** has commissioned a leading migration research centre to conduct a major new study of the impact of immigration over the past decade on British society and economy. The highly technical report uses a wide range of complex metrics to measure the contribution immigration has made to the economy, the cost to the tax payer, the impact on communities and other financial and social factors. This academic study does not make any policy recommendations but does conclude that overall the impact of immigration has been positive. You now plan to work together with the research centre to disseminate the findings of the report.

What do you hope to achieve?

Objective: The quality of public debate around immigration in the run up to the General Election is improved and more evidence-based.

This is a highly controversial and politicised topic and you hope by presenting the data and analysis in an accessible and balanced way you can help bring this evidence to bare on the live policy debate taking place on immigration in the lead up to a UK General Election.

Who are you trying to influence?

Potential audiences:

- Head of the UK Migration Taskforce
- MP Chair of Right Wing Think Tank Migration Watch
- MP Chair of the APPG on Migration
- Members local constituency prospective parliamentary candidates
- UK National print media (broadsheets)
- Economics Editor, BBC
- Director, Leading Charity on Migration issues

Additional background information

Both your organisation and the research centre that you have been working are highly regarded amongst UK business and academic communities. Your organisation has an active and engaged membership throughout the UK and the lead researcher is also part of the UK Migration Taskforce which advises the current government on migration policy.