

CURRICULUM VITAE

Alan Stanley



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CURRENT EMPLOYMENT: **Digital Knowledge Manager; Knowledge, Impact and Policy**

DATE OF BIRTH: **11 April 1969**

NATIONALITY: **British**

LANGUAGES: **English**

THEMATIC EXPERTISE: **Digital communications; Knowledge management; Open Access/Open Data**

GEOGRAPHICAL EXPERTISE: **Bangladesh, India, Nepal**

OVERVIEW

Alan Stanley has over 20 years' experience developing and delivering high quality knowledge products and services on a broad range of environmental, agriculture and development issues. A key theme throughout his work has been promoting open and equitable access to information using digital technologies. He is manager and senior editor of Eldis – one of the leading global portals providing access to research on international development. In addition, he works on a number of different projects at IDS supporting effective knowledge sharing and research uptake. In his work on the Mobilising Knowledge for Development (MK4D) programme, the Global Open Knowledge Hub project and most recently GODAN Action, Alan has worked extensively with a range of partners to develop knowledge mobilisation approaches and online digital services relevant to developing country contexts and appropriate to specific audiences.

EDUCATION AND QUALIFICATIONS

1987 – 1990 BSc(Hons) Environmental Science

RECORD OF EMPLOYMENT

2017 – PRESENT **Digital Knowledge Manager**, Knowledge, Impact and Policy Team, Institute of Development Studies, University of Sussex, UK
Management of a small team focussed on supporting the digital knowledge management practice of IDS research teams and global partners. Development and management of project and strategic partnerships with national and international policy, academic and civil society partners in developing countries. Projects include:

- GODAN Action (University of Wageningen)
- Human Development Innovation Fund (Palladium)

2010 – 2017 **Senior Thematic Convenor and Eldis Manager**, Open Knowledge and Digital Services, Institute of Development Studies, University of Sussex, UK
Management of Eldis, oversight of a portfolio of knowledge products co-produced by IDS Knowledge Services and partners. Projects included:

- Mobilising Knowledge for Development (DFID, 2007-2013)
- Global Open Knowledge Hub (DFID, 2013-2016)

2003 – 2009 **Senior Editor, Eldis**, Knowledge Services, Institute of Development Studies, University of Sussex, UK

Line management responsibility for the Eldis team and responsibility for the production of consistently high quality content for the Eldis service. Leading on and supporting editors in the development of collaborative products and new projects.

1997 – 2000

Research Officer, Friends of the Earth EWNI, UK

Compiling, analyzing and presenting data on the status and condition of UK wildlife sites used to advocate for changes in UK legislation.

SELECTED EXPERIENCE

SKILLS

- Excellent writing and editing skills
- Ability to quickly assess the timeliness and relevance of new research ideas and place them in a policy context
- Strong interpersonal skills and excellent presentation and verbal communication skills
- Excellent understanding of established and emerging online and offline publishing and networking tools and practice
- Project management skills required to deliver complex projects with multiple partners
- Strong facilitation and knowledge sharing skills needed to design and deliver effective capacity support for partners

EXPERIENCE

- Over 12 years' experience in a senior role managing the day to day production of content for a variety of high quality and successful knowledge services
- Over 20 years' experience of using the internet as a communication tool in a research, policy and advocacy context
- Over 10 years' experience of advocating for the adoption of Open Knowledge approaches (Open Access and Open Data) in global development research, policy and practice
- Over 5 years' experience developing and managing complex projects with multiple partners in developing country contexts
- Experience of managing and designing publishing processes
- Experience of writing for the web and print
- Experience of implementing monitoring and evaluation strategies for knowledge based services
- 6 years as Convener of the European Association on Development Institutions Information Management Working Group (EADI IMWG).

SELECTED PUBLICATIONS AND OUTPUTS

- [Making the 'Evolutionary Leap': Using Open Knowledge Approaches to Improve Development Outcomes](#)
- [Introducing Open Knowledge as an approach to knowledge sharing in global development](#)
- Over 15 years writing for Eldis and 12 years as Senior Editor
- Numerous tailored briefings and reports for MPs, donors, practitioners
- The book *Saving Wildlife Sites* commissioned by Friends of the Earth, as part of their "How to Win" series of campaigning manuals.

OTHER SKILLS AND EXPERIENCE

DIGITAL SKILLS

- Operational knowledge of Farcry, Drupal, WordPress and Open Journal Systems content management systems;
- Experience of human-centred/user-centred design approaches in developing websites and other digital products
- Excellent understanding of Google Analytics and other web/social media tracking tools and metrics analysis; Search Engine Optimisation (SEO) principles
- Relational database management and Boolean query building; Open Data and Linked Open Data approaches and standards for data management
- Data visualisation tools – Tableaux and infogr.am
- Graphics and video editing packages – Adobe Creative Suite/Creative Cloud