

**Professor EDWARD JACKSON**  
**Curriculum Vitae (Summary)**

**PERSONAL DETAILS:**   Date of Birth:   25 February, 1951  
                              Nationality:    Canadian

**SUMMARY**

Edward Jackson is Honorary Associate of the Institute and a member of the Business, Markets and the State Research Cluster. An evaluator, educator, consultant, and field-builder, he is a specialist in impact investing and innovative finance, youth employment, local governance, participatory evaluation and research, and community-university partnerships. With extensive experience in West, East and Southern Africa, and South and Southeast Asia, he has advised major foundations and bilateral development-cooperation programs, as well as governments, NGOs and universities. He previously served as a tenured faculty member of public policy and administration, international affairs and African studies, and as Associate Dean (Research) in the Faculty of Public Affairs, at Carleton University, where he co-founded the Carleton Centre for Community Innovation and the Carleton-World Bank International Program for Development Evaluation Training. His recent publications focus on expanding youth employment in Africa, using theory of change to evaluate impact investing, evaluating governance programs, and forging effective community-university research partnerships. His written work has been cited in more than 150 peer-reviewed journals in a wide range of social-science and public-policy fields. Professor Jackson has lectured at Trent, Victoria, Warsaw and Witwatersrand universities, and currently holds adjunct professorships at Carleton and Ottawa universities and a senior research appointment with the Ghana Institute for Policy Alternatives.

**EDUCATIONAL QUALIFICATIONS**

1981            Ed.D, Adult Education, University of Toronto  
1977            M.Ed, Adult Education, University of Toronto  
1974            BA (Hons), Psychology, University of Western Ontario

**AWARDS AND HONOURS**

2013            Current Research Award, Community Development Society  
2012            Karl Boudreault Award for Leadership in Evaluation, Canadian Evaluation Society  
2009            Ontario Medal for Good Citizenship, Government of Ontario  
2007            Teaching Excellence Award, Faculty of Public Affairs, Carleton University  
2007            Award for Contribution to Evaluation in Canada, Canadian Evaluation Society

**EMPLOYMENT HISTORY**

- 2015 - Honorary Associate, Institute of Development Studies.
- 2015 - Adjunct Professor, Faculty of Education and Faculty of Graduate and Postdoctoral Studies, University of Ottawa.
- 2014 - Adjunct Research Professor, School of Public Policy and Administration, Norman Paterson School of International Affairs, and Institute of African Studies, Carleton University.
- 2010 - Senior Research Fellow, Carleton Centre for Community Innovation, Carleton University.
- 2007 - 2010 Associate Dean (Research, Graduate Affairs and Faculty Development), Faculty of Public Affairs, Carleton University (Periodic service as Acting Dean).
- 2004 - 2010 Chair, Carleton Centre for Community Innovation, Faculty of Public Affairs, Carleton University.
- 1993 - 2014 Associate Professor, School of Public Policy and Administration, Carleton University (Tenured); cross-appointed to the Norman Paterson School of International Affairs (2000-2014) and the Institute of African Studies (2009-2014).
- 1993 - 2003 Director, Centre for the Study of Training, Investment and Economic Restructuring, Faculty of Public Affairs and Management, Carleton University.
- 1987 - 1988 Advisor, Regional Development Project, Economic Council of Canada, Ottawa.
- 1986 - 1987 Sessional Lecturer, School of Social Work, Carleton University.
- 1982 - President, E.T. Jackson and Associates Ltd., Ottawa (international management consulting firm).
- 1981 - 1982 Fellow, Traill College and Coordinator, Aboriginal Economic Development and Small Business Management Program, and Sessional Lecturer, Department of Indigenous Studies, Trent University.
- 1977 - 1980 Project Officer, International Council for Adult Education, Toronto.
- 1974 - 1976 Program Coordinator, Frontier College, Toronto.

**PROFESSIONAL ACTIVITIES**

- 2014-2015 Convenor, Community, Colleges and Universities Exposition-C<sup>2</sup>UExpo 2015, Carleton University, Ottawa, attended by 300 participants from 11 countries.
- 2002- Member, Canada's National Advisory Board, G8 Social Impact Investment Task Force (2014-2015); Advisory Committee on Social Innovation, Citizenship and Immigration Canada (2015- ); Steering Committee, McLeod Group; Founding Advisory Board Member (2002-2005) and Senior Research Associate, Ghana Institute for Policy Alternatives.

- 1993- Member, Boards of Directors, Diamond Development Initiative; Association for Non-profit and Social Economy Research (ANSER, 2012-2014); Canadian Association of International Development Professionals (1993-1995).
- 1985- Member, Editorial Advisory Boards, Journal of Sustainable Finance and Investment, Engaged Scholar Journal, Action Research Journal (2002-2007), Alternatives Journal (1985-1990); Reviewer, American Journal of Evaluation, ANSER Journal, Canadian Journal of Program Evaluation, Canadian Journal of Development Studies, Radical Pedagogy, Social Sciences and Humanities Research Council, and IDRC.

### **SELECTED CONSULTANCIES**

- 2015 Joint Initiative on Governance Evaluation, Evaluation and Controlling Division, Swiss Agency for Development and Cooperation, Bern and IOB, Netherlands Ministry of Foreign Affairs, The Hague.
- 2015 Study on Innovative Financing and Impact Investing, Danida, Ministry of Foreign Affairs of Denmark, Copenhagen.
- 2015-2016 Mid-Term Evaluation of the Youth in Action Program, Save the Children Canada and MasterCard Foundation, Toronto.
- 2015-2016 Project on Learning in Collective Action. Institute for Policy Alternatives and Rockefeller Foundation, Ghana and South Africa.
- 2015 Final Evaluation of the Burma Border Assistance Program, Department of Foreign Affairs, Trade and Development, Ottawa.
- 2014-2015 Evaluation of SDC's Governance Programming and Mainstreaming, Swiss Agency for Development and Cooperation, Bern.
- 2014 Thematic Review of the Master Card Foundation's Economic Opportunities for Youth Portfolio, Master Card Foundation, Toronto.
- 2013-2016 Development and Piloting of a Course on Evaluating Impact Investing, in collaboration with the University of Witwatersrand, South Africa, Kenya and Ghana, Rockefeller Foundation.
- 2012-2013 Program Review of Burmese Refugee Camp Management Model, Southeast-Asia Regional Program, Canadian International Development Agency; AUSAID and Act for Peace, Thai-Burma Border, Thailand.
- 2012 Social Return on Investment Study, Monitoring and Evaluation Unit, African Women in Agricultural Research and Development, Nairobi and Accra.
- 2011-2013 Monitoring and Evaluation of Poverty Reduction through Information and Digital Employment, Kenya, South Africa, Ghana and India, Rockefeller Foundation.
- 2011-2014 Evaluation of Global Impact Investing Initiative, 11 countries, Rockefeller Foundation.

- 2010-2011 Evaluation of the District-Wide Assistance Project, Canadian International Development Agency, Northern Ghana.
- 2000-2007 District Capacity Building Project, District Assemblies and Regional Administrations of Three Northern Regions, Ghana, Canadian International Development Agency and the Ministry of Local Government and Rural Development, Government of Ghana.
- 2000-2004 Capacity Development and Enabling Environment Project, Provincial Governments of Thanh Hoa and Soc Trang Provinces, Vietnam, Canadian International Development Agency.
- 1991-2002 Series of nationwide interventions in Bangladesh converting a government rural development program into a stand-alone microfinance foundation, Bangladesh Rural Development Board and Canadian International Development Agency.

### MAJOR RESEARCH GRANTS

- 2011-2019 Community First: Impacts of Community Engagement, Partnership Grant, Social Sciences and Humanities Research Council. Principal Investigator: 2011-2014.
- 2011-2016 Community-University Research Alliance on Responsible Investing, Carleton University, SSHRC-CURA. Co-Investigator.
- 2010-2015 Sub-Grant for Evaluation Research on Social Businesses and Marginalized Social Groups. University of Toronto/SSHRC-CURA. Co-Investigator.
- 2008-2011 Knowledge Impact in Society Grant, Responsible Investing and Social Finance, Social Sciences and Humanities Research Council. Co-Investigator.
- 2001-2008 Implementation of Phase II of the Community Economic Development Technical Assistance Program, for the J.W. McConnell Family Foundation, by the Carleton Centre for Community Innovation, Carleton University, with grants from the Ontario Trillium Foundation, Bell Canada, and Royal Bank of Canada. Co-Founder and Project Principal.
- 2000-2001 Implementation of the International Program for Development Evaluation Training, World Bank and Carleton University, with funding from the World Bank, CIDA, and the Dutch and Norwegian governments. Co-Founder.

### PUBLICATIONS

#### Books

- 2013 ***Knowledge, Democracy and Action: Community-University Research Partnerships in Global Perspectives*** (co-edited with Budd Hall, Rajesh Tandon, Jean-Marc Fontan and Nirmala Lall). Manchester and New York: Manchester University Press, 217p. Link [here](#).
- 1998 ***Knowledge Shared: Participatory Evaluation in Development Cooperation*** (co-edited with Yusuf Kassam). West Hartford/Ottawa: Kumarian Press/International Development Research Centre, 252p. Link [here](#).

- 1995 ***First Person Plural: A Community Development Approach to Social Change*** (editor; authored by David Smith). Montreal: Black Rose, 162p. Link [here](#).
- 1993 ***Voices of Change: Participatory Research in the United States and Canada*** (co-edited with Peter Park, Mary Brydon-Miller and Budd L. Hall). Toronto and Westport, Connecticut: OISE Press and Bergin and Garvey, 203p. Link [here](#).

### Journal Articles

- 2013 “Evaluating Social Impact Bonds: Questions, Challenges, Innovations and Possibilities in Measuring Outcomes in Impact Investing.” [\*Community Development: Journal of the Community Development Society\*](#), 44(5), 1-9.
- 2013 “Interrogating the Theory of Change: Evaluating Impact Investing Where It Matters Most.” [\*Journal of Sustainable Finance and Investment\*](#), 3(1), 95-110.
- 2011 “Bob Rae: Exporting Democracy: The Risks and Rewards of Pursuing a Good Idea.” [\*International Journal of Not-for-Profit Law\*](#), 13(4), 98-100.
- 2010 “University Capital, Community Engagement and Continuing Education: Blending Professional Development and Social Change.” [\*Canadian Journal of University Continuing Education\*](#), 36(2), 1-13.
- 2010 “Regrouping, Recalibrating and Reloading: Strategies for Financing Civil Society in Post-Recession Canada.” [\*The Philanthropist\*](#), 23(3), 359-367.
- 2008 “The CUE Factor: Community-University Engagement for Social Innovation.” [\*Open Source Business Resource\*](#), September, 38-44.
- 2004 “Community Innovation Through Entrepreneurship: Grantmaking in Canadian Community Economic Development.” [\*Journal of the Community Development Society\*](#), 35(1), 65-81.
- 2004 “Pension Funds and Global Capital: Organized Labour's New Agenda for Trustee Education in Canada” (with Tessa Hebb). [\*Employee Benefits Journal\*](#), 29(2), 10-14.
- 2003 “How University Projects Produce Development Results: Lessons from 20 Years of Canada-China Cooperation in Higher Education.” [\*Canadian Journal of Development Studies\*](#), 1, 55-67.
- 2002 “Complexity in Local Stakeholder Coordination: Decentralization and Community Water Management in Northern Ghana” (with Sulley Gariba). [\*Public Administration and Development\*](#), 22, 135-140.
- 1999 “Civil Society: A Window on the Future of Partnership?” (with Tim Draimin and Chris Rosene). *Cooperation South* (UNDP), 2, 57-75.
- 1997 “Participatory Impact Assessment for Poverty Alleviation: Opportunities for Communities and Development Agencies.” *Knowledge and Policy*, 10(2), 6-23.

## Chapters in Books

- 2015 “Microentrepreneurs in Economic Turbulence: The Alterna Savings Microloan Program” (with Susan Henry and Chinyere Amadi). In Jack Quarter, Sherida Ryan and Andrea Chan (eds). **Social Purpose Enterprises: Case Studies for Social Change**. Toronto: University of Toronto, 142-161. [Book link](#).
- 2014 “The Architecture of Engagement: Financing the Institutional Structures that Support Community-University Partnerships.” In Cristina Escrigas, Budd Hall and Rajesh Tandon (eds), **Higher Education in the World 5**. Barcelona: Global University Network for Innovation, 50-55.
- 2014 “Community University Research Partnerships.” In David Coghlan and Mary Brydon-Miller (eds), **The Sage Encyclopedia of Action Research**. Thousand Oaks: Sage, 163-166.
- 2013 “Building Blocks of Partnerships: Lessons from Case Studies from the South and North” (with Rajesh Tandon). In B. Hall, E. Jackson, R. Tandon, J.-M. Fontan and N. Lall (eds). **Knowledge, Democracy and Action: Community-University Research Partnerships in Global Perspectives**. Manchester and New York: Manchester University Press, 17-32. [Book link](#).
- 2013 “An Architecture Understood: Effective Support Structures for Community-University Partnerships” (with Letlotlo M. Gariba and Evren Tok). In B. Hall et al (eds), **Knowledge, Democracy and Action**, 33-41. [Book link](#).
- 2013 “Agenda for the Future” (with B. Hall, R. Tandon, J.-M. Fontan and N. Lall). In B.L. Hall et al (eds), **Knowledge, Democracy and Action**, 199-205. [Book link](#).
- 2013 “Mixed Methods in Social Accounting: Evaluating the Micro-Loan Program of Alterna Savings Credit Union” (with Michele Tarsilla). In Laurie Mook (ed). **Accounting for Social Value**. Toronto: University of Toronto Press, 117-138. [View book only](#).
- 2011 “Afterword.” In Peter V. Hall and Ian MacPherson (eds). **Community-University Research Partnerships: Reflections on the Canadian Social Economy Experience**. Victoria: University of Victoria, 201-206. [Book contents](#).
- 2009 “Was the Senate Correct? Should CIDA Be Abolished?” (with Chris Brown). In Allan M. Maslove (ed). **How Ottawa Spends: 2009-2010**. Montreal/ Kingston: McGill-Queen’s University Press, 151-174. [View Book only](#).
- 2008 “Financing Social-Justice Civil-Society Organizations in China: Possibilities, Limits and Prospects in Rural Poverty Alleviation” (with Gregory Chin and Yixin Huang). In A. Hussain and S.S. Mishra (eds). **Current Perspectives in Social Justice**. Kolkata, India: ICFAI University Press, 195-218.
- 2008 “How Ottawa Doesn’t Spend: The Rapid Appearance and Disappearance – and Possible Reappearance – of the Federal Social Economy Initiative.” In Allan M. Maslove (ed). **How Ottawa Spends; 2008-2009**. Montreal/Kingston: McGill-Queen’s University Press, 163-178. [Book contents](#).

- 2008 "Pension Fund Investment in Underserved Capital Markets: Implications for Canadian Policy Makers" (with Katherine Manley and Tessa Hebb). In Jack Quarter, Isla Carmichael and Sherida Ryan (eds). **Pensions at Work: Socially Responsible Investment of Union-Based Pension Funds**. University of Toronto, 207-240. [View book only](#).
- 2008 "Knowledge Collisions: Perspectives from CED Practitioners Working with Women" (with Mary Stratton). In K. Church, N. Bascia and E. Shragge (eds). **Learning Through Community: Exploring Participatory Practices**. London: Springer Press, 117-142. [View book only](#).
- 2007 "Steering on Black Ice: The Continuing Search for Sustainable Livelihoods in the Ottawa Tech Sector" (with Rahil Khan). In N. Novakowski and R. Tremblay (eds). **Perspectives on Ottawa's High-Tech sector**. Brussels: Peter Lang, 119-143. Link [here](#).
- 2005 "Participatory Monitoring and Evaluation." In Sandra Mathison (ed). **The Sage Encyclopedia of Evaluation**. Thousand Oaks: Sage, 296. Link [here](#).
- 2005 "Participatory Research" (with Budd L. Hall). In Frank J. Turner (ed). **Canadian Encyclopedia of Social Work**. Waterloo: Wilfred Laurier University Press, 274-275.
- 2005 "David Smith." In F.J. Turner (ed). **Canadian Encyclopedia of Social Work**. Waterloo: Wilfred Laurier University Press, 363-364.
- 2004 "Can Technology Clusters Deliver Sustainable Livelihoods? Constructing a Role for Community Economic Development" (with Rahil Khan). In L.V. Shavinina (ed). **Silicon Valley North: A High-Tech Cluster of Innovation and Entrepreneurship**. Oxford: Elsevier Science, 279-295. [View book only](#).
- 2004 "Transforming a Large Microfinance Institution: Strategies and Challenges in Bangladesh" (with Dal Brodhead). In G.M. Mudacumura and S. Haque (eds) **Development Policy Studies Handbook**. New York: Marcel Dekker, 371-391. [View Chapter 20](#).
- 2001 "Accompaniment Philanthropy: Canada's Community Economic Development Technical Assistance Program." In D. Bruce and G. Lister (eds). **Rising Tide: Community Development Tools, Models and Processes**. Sackville: Rural and Small Town Program, Mount Allison University, 94-111. [View book only](#).
- 2000 "The Front-End Costs and Downstream Benefits of Participatory Evaluation." In O. Feinstein and R. Picciotto (eds). **Evaluation and Poverty Reduction: Proceedings from a World Bank Conference**. Operations Evaluation Department, [World Bank](#), Washington, DC, 115-126.
- 1998 "Introduction." In E.T. Jackson and Yusuf. Kassam (eds). **Knowledge Shared: Participatory Evaluation in Development Cooperation**. West Hartford/Ottawa: Kumarian/[IDRC](#), 1-20.
- 1998 "Indicators of Change: Results-Based Management and Participatory Evaluation." In E.T. Jackson and Y. Kassam (eds). **Knowledge Shared: Participatory Evaluation in Development Cooperation**. West Hartford/Ottawa: Kumarian/[IDRC](#), 50-63.

- 1997 “Fund-Raising for Human Rights Education: Enduring Principles, Emerging Techniques” (with Magda Seydegart). In G.J. Andreopoulos and R.P. Claude (eds). **Human Rights Education for the Twenty-First Century**. Philadelphia: University of Pennsylvania Press, 582-597. Link [here](#).
- 1995 “Introduction.” In David Smith. **First Person Plural: A Community Development Approach to Social Change**. Montreal: Black Rose Books, vi-xiv. Link [here](#).
- 1993 “A Way of Working: Participatory Research and the Aboriginal Movement in Canada.” In P. Park et al (eds). **Voices of Change: Participatory Research in the United States and Canada**. Toronto/Westport: OISE Press/Bergin and Garvey, 47-64.

### Technical Reports

- 2015 **Streams of Social Impact Work: Building Bridges in a New Evaluation Era with Market-Oriented Players at the Table** (with Six Others). Rockefeller Foundation, New York. 16p. [Report](#)
- 2015 **Youth at Work: Building Economic Opportunities for Youth in Africa** (with Six Others). MasterCard Foundation, Toronto. 32p. [Report](#)
- 2014 **Evaluation of SDC’s Governance Programming and Mainstreaming** (with John Saxby and Lilly Nicholls), Swiss Agency for Development and Cooperation, Bern. 103p. [Report](#)
- 2013 **Assessing Impact Investing: Five Doorways for Evaluators** (with Karim Harji). Evaluation Office, Rockefeller Foundation, New York. 4p. First of five in [Report](#)
- 2013 **Field-Building for Resilience: Ten Tactics for the Impact Investing Industry** (with K. Harji). Evaluation Office, Rockefeller Foundation, New York. 4p. Second of five in [Report](#)
- 2013 **Measurement that Matters: Ten Steps for Assessing Social Impact** (with K. Harji). Evaluation Office, Rockefeller Foundation, New York. 4p. Third of five in [Report](#)
- 2013 **Purpose-Built Networks: Ten Crucial Choices in Designing Effective, Resilient Impact Investing Networks** (with K. Harji). Evaluation Office, Rockefeller Foundation, New York. 6p. Fourth of five in [Report](#)
- 2013 **Growing Supply and Demand Together: Ten Priorities for the Impact Investing Industry** (with K. Harji). Evaluation Office, Rockefeller Foundation, New York. 5p. Fifth of five in [Report](#)
- 2013 **Lesbian, Gay, Bisexual and Transgender Rights: A Call for Leadership by Canada** (with I. Smillie and S. Brown). McLeod Group, Ottawa. 11p. [Report](#)
- 2012 **Unlocking Capital, Activating a Movement: The Final Report of the Strategic Assessment of the Rockefeller Foundation’s Impact Investing Initiative** (with K. Harji). Rockefeller Foundation, New York. 107p. [Report](#)
- 2012 **Accelerating Impact: Achievements, Challenges and What’s Next in Building the Impact Investing Industry** (with K. Harji). Rockefeller Foundation, New York. 86p. [Report](#)