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**CURRENT EMPLOYMENT:** Research Fellow, Institute of Development Studies

**NATIONALITY:** German and American

**LANGUAGES:** German and English fluent, French advanced, Spanish intermediate.

**THEMATIC EXPERTISE:** Financial inclusion, microfinance, financialisation, youth employment, mobile money, water, governance, decent work.

**GEOGRAPHICAL EXPERTISE:** Sub-Saharan Africa

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## OVERVIEW

Philip Mader is a research fellow in the Business, Markets and the State research cluster with over 12 years' research and consulting experience in the field of international development. His areas of expertise include political economy, financialisation, financial inclusion, youth employment, water and public goods, and generally market-oriented interventions in development. His prior research, which focused on microfinance and how it connects poverty with financial markets, was awarded two major PhD prizes. He has research, evaluation and consulting experience working with UK and European funders, and has conducted fieldwork in South Asia and Sub-Saharan Africa. As the author of multiple research articles and author or editor of several books (including the International Handbook of Financialization), Philip has been invited to speak at academic and practitioner events on several continents. Since 2017, he co-convenes the MA Globalisation, Business and Development at IDS. He previously taught sociology, political economy and theory of knowledge at IDS and the Universities of Cologne and Basel.

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## EDUCATION

2012	<b>PhD in Social Science</b> , University of Cologne Germany
2007- 2008	<b>MPhil in Development Studies, with Distinction</b> , University of Cambridge UK
2003-2006	<b>BA in Economics with Development Studies</b> , University of Sussex UK

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## RECORD OF EMPLOYMENT

2015 – PRESENT	<b>Research Fellow</b> , Institute of Development Studies, Sussex, UK
2014 - 2015	<b>Researcher &amp; Assistant Lecturer</b> , University of Basel, Switzerland
2012-2014	<b>Postdoctoral Researcher</b> , Max Planck Institute for the Study of Societies, Germany
2008-2012	<b>Doctoral Fellow</b> , Max Planck Institute for the Study of Societies, Germany
2007	<b>Marketing and Reporting Assistant</b> , ProCredit Group, Germany

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SELECTED PUBLICATIONS

- Mader, P.; Mertens, D. and Van der Zwan, N. (2020) *Routledge International Handbook of Financialization*, Abingdon: Routledge
- Duvendack, M. and Mader, P. (2019) 'Impact of Financial Inclusion in Low- and Middle-Income Countries: a Systematic Review of Reviews', *Campbell Systematic Reviews* 15.1-2: 1-57
- Sumberg, J.; Flynn, J.; Mader, P. et al. (2019) 'Formal-sector Employment and Africa's Youth Employment Crisis: Irrelevance or Policy Priority?' *Development Policy Review* 38: 428-440
- Mader, P. and Sabrow, S. (2019) 'All Myth and Ceremony? Examining the Causes and Logic of the Mission Shift in Microfinance from Microenterprise Credit to Financial Inclusion', *Forum for Social Economics* 48.1: 22-48
- Mader, P. (2018) 'Contesting Financial Inclusion', *Development and Change* 49.2: 461-483
- Daya, H. and Mader, P. (2018) 'Did Demonetisation Accelerate Financial Inclusion?', *Economic & Political Weekly* 53.45: 17-20
- Irwin, S.; Mader, P. and Flynn, J. (2018) 'How Youth-Specific is Africa's Youth Employment Challenge?', *K4D Emerging Issues Report 7*, Brighton: IDS
- Mader, P. (2017) 'How Much Voice for Borrowers? Restricted Feedback and Recursivity in Microfinance', *Global Policy* 8.4: 540-552
- Mader, P.; Flynn, J.; Oosterom, M. and Ripoll, S. (2017) 'Failing Young People? Addressing the Supply-side Bias and Individualisation in Youth Employment Programming', *IDS Evidence Report 216*, Brighton: IDS
- Mader, P.; Ayele, S.; Thorpe, J.; Gu, J.; Morales, M. and Reed, P. (2016) 'State-Business Relations Beyond Growth: Bringing in Development', *IDS Evidence Report 215*, Brighton: IDS
- Mader, P. (2016) 'Questioning Three Fundamental Assumptions in Financial Inclusion', *IDS Evidence Report 176*, Brighton: IDS
- Mader, P. (2015) *The Political Economy of Microfinance: Financializing Poverty*, Basingstoke: Palgrave Macmillan
- Mader, P. (2014) 'Financialisation through Microfinance: Civil Society and Market-building in India', *Asian Studies Review* 38.4: 601-619
- Mader, P. (2013) 'Rise and Fall of Microfinance in India: The Andhra Pradesh Crisis in Perspective', *Strategic Change* 22.1-2: 47-66

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SELECTED EXPERIENCE

- 2020 – PRESENT      **DIGITAX research programme**  
 Helping to develop and implement a multi-year research programme on Digital Financial Services, Digital ID and Tax, hosted at the **International Centre for Tax and Development (ICTD)**, funded by the Gates Foundation.
- 2018 - 2019          **Evaluation of Solidarity Groups in Senegal and Madagascar**  
 Led a research team to evaluate the impact of Solidarity Groups programmes in Senegal and Madagascar, using quantitative and qualitative survey data. Commissioned by the Swiss Catholic Lenten Fund (Fastenopfer).
- 2018                    **Systematic Review of Reviews of Financial Inclusion**  
 Co-led a team of researchers that completed the first-ever systematic review of reviews (RoR) in the international development research space; funded by the International Initiative for Impact Evaluation (3ie).

- 2017 **Barriers to Job Creation and Labour Market Access**  
Contributed to a multi-country study on labour markets in Africa, using social media surveys and interviews to identify barriers and facilitators for young people finding formal employment; funded by DFID. ([report link](#))
- 2016 - 2017 **CGAP V Midterm Evaluation**  
For Oxford Policy Management, reviewing the literature on the impacts of financial inclusion to determine the importance of constraints posed regulation, policy, and knowledge.
- 2016 **Assessing the Impacts of Business in Development**  
Scoping study on the potentials for more harmonised norms and standards for assessing the social and environmental impact of private-sector development. Commissioned by the UK Collaborative on Development Sciences (UKCDS).