CURRICULUM VITAE
Gerald Bloom

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CURRENT EMPLOYMENT:	**Research Fellow and Co-Convenor of the Health & Nutrition Research Cluster. Institute of Development Studies, UK**
DATE OF BIRTH:	**5.12.1948**
NATIONALITY:	**Canadian and British.**
THEMATIC EXPERTISE:	Health systems.
GEOGRAPHICAL EXPERTISE:	China, India, Bangladesh, Africa, Latin America.

OVERVIEW

Gerald Bloom is a medical doctor and health system analyst. He has been based at IDS since 1985, where he is co-convenor of the Health and Nutrition Cluster. He has a special interest in the management of health sector reform in contexts of rapid social, economic and technological change. He has coordinated major studies of the impact of economic reform on both rural and urban health services in China and published widely on different aspects of health sector reform there, and has undertaken health system research in a number of countries in Asia, Africa and Latin America. Much of his recent research has focused on the policy implications of the rapid spread of health markets in many low and middle-income countries, on which he has published widely. He coordinates the IDS contribution to the Future Health Systems Consortium of research institutes in Africa and Asia, which undertakes major implementation studies in China, Bangladesh, India and Uganda. He has been PI of many multi-disciplinary studies of health system performance and the implementation of change, funded by agencies including ESRC, DFID and the EU. He is presently the PI of an ESRC-funded study of health information-seeking behaviour and the use of mobile phones in Bangladesh. He convenes the health domain of the STEPS Centre and a programme on mutual learning between the BRICS on adapting health, nutrition and welfare systems to rapid change as part of the Centre on the Rising Powers in Global Development.

EDUCATION AND QUALIFICATIONS

1972	**BPhil (Economics)** Oxford University, UK
1978	**MDCM** McGill University, Canada

RECORD OF EMPLOYMENT

1985 - PRESENT	**Research Fellow, Institute of Development Studies, UK**
1983 - 1994	**Department of Community Health, Montreal General Hospital, Canada**
1981 - 1982	**Consultant Health Planner, Ministry of Health, Zimbabwe**

SELECTED EXPERIENCE

2015 - ongoing	ESRC, Newton Fund, PI of project on adapting health and welfare systems to a context of rapid change, in partnership with the Institute of Sociology of the Chinese Academy of

	Social Sciences. The objective is to foster mutual learning between China, the UK and other countries on the reform of urban health and welfare systems.
2012 – 2016	ESRC, PI of a project on ICTs and the changing health knowledge economy entitled: How people find health information in Bangladesh. The project is being undertaken in partnership with icddr,b and it involves a multi-disciplinary team which includes health system researchers, social scientists and engineers.
2011 - 2015	EU FP7. Coordinator of IDS input to ARCADE Projects involving a number of research institutes in Africa and Asia, to support the development of capacity for health systems research in Africa and for research on the social dimensions of health in Asia through the development of online teaching materials.
2009-2011	WB/DFID Director of a Resource Centre, which provided access to international expertise and experience to a large rural health development project in China.
2006 - 2016	ESRC Convenor of health domain of the STEPS Centre
2006 - 2016	DFID Coordinator of IDS input to research programme consortium on Future Health Systems, which has undertaken several health system development intervention studies in Asia and Africa.
2005 – 2009	EU Scientific coordinator of study of the relationship between illness and poverty and the performance of health safety nets for the poor in China, Laos and Cambodia involving 10 partners in Asia and Europe.

SELECTED PUBLICATIONS AND OUTPUTS

Bloom, G., Wilkinson, A., Tomson, G. et al (2015) Addressing Resistance to Antibiotics in Pluralistic Health Systems. *STEPS Centre Working Paper* 84

Bloom, G., MacGregor, H., McKenzie, A. and Sokpo, E. (2015) Strengthening Health Systems for Resilience. *IDS Practice Paper in Brief* 18

Zhang, X, **Bloom, G**., et al (2014) 'Advancing the Application of Systems Thinking in Health: Managing Rural China Health System Development in Complex and Dynamic Contexts'. *Health Research, Policy and Systems* 12.44

Bloom, G., Henson, S. and Peters, D. (2014) 'Innovation in Regulation of Rapidly Changing Health Markets'. *Globalization and Health* 10.53

Leonard, D., **Bloom, G**. et al, (2013) Institutional Solutions to the Asymmetric Information Problem in Health and Development Services for the Poor. *World Development* 48: 71-87

Bloom, G. and Wolcott, S. (2013) Building Institutions for Health and Health Systems in Contexts of Rapid Change. *Social Science and Medicine* 96: 216-222

Bloom, G., Kanjilal, B.et al (eds) (2012) *Transforming Health Markets in Asia and Africa: Improving Quality and Access for the Poor*. London: Routledge

Peters, D. and **Bloom, G**. (2012) Developing World: Bring Order to Unregulated Health Markets. *Nature* 487: 163-165

Bloom, G., Standing, H. et al (2011) 'Making Health Markets Work Better for Poor People: the Case of Informal Providers' *Health Policy and Planning* 26.1: i45-i52

Bloom, G. (2011) 'Building Institutions for an Effective Health System: Lessons from China's Experience with Rural Health Reform. *Social Science and Medicine* 72.8: 1302-1309

Bloom, G., Kanjilal, B. and Peters, D., (2008) 'Regulating Health Care Markets in China and India', *Health Affairs* 27.4: 952-63

Bloom, G. Standing, H. and Lloyd, R (2008). 'Markets, Information Asymmetry and Health Care: Towards New Social Contracts' *Social Science and Medicine* 66.10: 2076-2087

Bloom, G. and Standing, H. 'Future Health Systems: Why Future? Why Now?' *Social Science and Medicine* 66.10: 2067-75