

CURRICULUM VITAE

John Humphrey



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CURRENT EMPLOYMENT: Professorial Fellow, Globalisation Team, IDS

DATE OF BIRTH: 18 May 1950

NATIONALITY: British

LANGUAGES: English (native), Portuguese

THEMATIC EXPERTISE: Business and Development; Agri-food Business and Private Standards; Business and Nutrition; Value Chains

GEOGRAPHICAL EXPERTISE: Sub Saharan Africa; South Asia; Kenya

OVERVIEW

Professor John Humphrey is a sociologist working on global value chains and their impacts on employment and trade in developing countries. Specific interests in global agro-food chains, horticulture exports, food standards, and value chain approaches to linkages between agriculture and nutrition.

Particular interest in how businesses can contribute to the achievement of development goals and in identifying where businesses can best be mobilised for this purpose.

EDUCATION AND QUALIFICATIONS

1973 - 1977 DPhil in Sociology, 'The development of industry and the bases for trade unionism: a case study of car workers in São Paulo, Brazil'
University of Sussex, UK

1972 - 1973 MA in Sociology
University of Sussex, UK

1969 - 1972 BA in Philosophy, Politics and Economics
Balliol College, Oxford, UK

RECORD OF EMPLOYMENT

1987 - now Fellow, Institute of Development Studies, University of Sussex, UK;
Professorial Fellow from 1998

1976 - 1987 University of Liverpool, UK: Lecturer, 1976-84; promotion to Senior Lecturer, 1984; Head of the Department of Sociology, 1985-1987

CURRENT AND RECENT RESEARCH ACTIVITIES

Value chain approaches to business in nutrition, including work on business and nutrition in three African countries (Ghana, Nigeria and Tanzania), contributions to the DFID-funded Research Programme Consortium, Leveraging Agriculture for Nutrition in South Asia (LANSA), and work on improving the linkages between agriculture and nutrition for GAIN.

Developing a research programme for the DFID-funded Market Systems Development Programme.

Contributing to the work of the newly-established Business and Development Centre at IDS.

RESEARCH MANAGEMENT

Team leader, Globalisation Team at IDS, 2003-2010.

Programme director, DFID Globalisation Issues and Poverty Elimination Programme, a £3.2 million, three-year programme of research funded by DFID, starting in 2000.

Joint convenor of a global network of value chain researchers funded by the Rockefeller Foundation.

ADVISORY WORK

Consultancy work for various organisations (GTZ, ILO, International Trade Centre, UNIDO, UNCTAD, Inter-American Development Bank, European Union, Institute of Developing Economies, USAID) and missions to Chile and Kazakhstan.

SELECTED PUBLICATIONS AND OUTPUTS

Books

Humphrey, J. (2004) (ed.) 'Globalisation and Poverty', *IDS Bulletin* 35.1

Humphrey, J.; Lecler, Y. and Salerno, N. (eds) (2000) *Global Strategies, Local Realities: The Auto Industry in Emerging Markets*, Basingstoke: Macmillan

Humphrey, J.; Kaplinsky, R. and Saraph, P.V. (1998) *Corporate Restructuring: Crompton Greaves and the Challenge of Globalisation*, New Delhi: Sage

Other Selected Publications

Robinson, E.; Akinyele, I.O.; Humphrey, J. and Henson, S. (2014) [*Policy Options to Enhance Markets for Nutrient-Dense Foods in Nigeria*](#), IDS Evidence Paper 66, Brighton: IDS

Humphrey, J.; Spratt, S.; Thorpe, J. and Henson, S. (2014) [*Understanding and Enhancing the Role of Business in International Development: A Conceptual Framework and Agenda for Research*](#), IDS Working Paper 440, Brighton: IDS

Robinson, E. and Humphrey, J. (2014) [*Is Nutrition Losing Out in African Agricultural Policies? Evidence from Nigeria*](#), IDS Policy Briefing 52, Brighton: IDS

Maestre, M.; Robinson, E.; Humphrey, J. and Henson, S. (2014) [*The Role of Businesses in Providing Nutrient-Rich Foods for the Poor: A Case Study in Tanzania*](#), IDS Evidence Report 52, Brighton: IDS

Robinson, E. and Humphrey, J. (2014) [*Non-Profit Food Distribution: Working with Businesses to Reduce Undernutrition in Nigeria*](#), IDS Policy Briefing 50, Brighton: IDS

- Humphrey, J. (2013) 'Internalisation Theory, Global Value Chain Theory and Sustainability Standards', in R. Van Tulder, A. Verbeke, R. Strange (eds) *International Business and Sustainable Development (Progress In International Business Research, Volume 8)*, Emerald Group Publishing Limited, pp: 91-114
- Anim-Somuah, H.; Henson, S.; Humphrey, J. and Robinson, E. (2013) [Policy Guidelines: Enhancing Markets for Nutrient-Dense Foods in Ghana](#), Evidence Report 28, Brighton: IDS
- Henson, S.; Humphrey, J. and McClafferty, B. (2013) [Nutritious Agriculture by Design: A Tool for Program Planning](#), GAIN-IDS Discussion Paper
- Anim-Somuah, H.; Henson, S.; Humphrey, J. and Robinson, E. (2013) [Strengthening Agri-Food Value Chains for Nutrition: Mapping Value Chains for Nutrient-Dense Foods in Ghana](#), Evidence Report 2, Brighton: IDS
- Humphrey, J. (2012) 'Convergence of US and EU Production Practices and the New FDA Food Safety Modernisation Act', *The World Economy*, 35.8: 994-1005
- Humphrey, J. (2012) [Food Safety, Private Standards, Schemes and Trade: The Implications of the FDA Food Safety Modernization Act](#), IDS Working Paper 403, Brighton: IDS
- Watson, N., Humphrey, J., Wassenhove, L., Van Stapleton, O. and Carrasco-Gallego, R. (2011) [Integrating Business and Development Impact](#), IDS In Focus Policy Briefing 19, Brighton: IDS
- Henson, S. and Humphrey, J. (2011) 'Codex Alimentarius and Private Standards' in van der Meulen, B.M.J. (ed.), *Private Food Law: Governing Food Chains Through Contract Law, Self-regulation, Private Standards, Audits and Certification Schemes*, Wageningen: Wageningen Academic Publishers: 149-74
- Humphrey, J. (2011) 'Trade Finance in Africa: A Survey of Firms' in Chauffour, J.-P. and Malouche, M. (eds), *Trade Finance During the Great Trade Collapse*, Washington DC: The World Bank: 149-60
- Sturgeon, T.; Humphrey, J. and Gereffi, G. (2011) 'Making the Global Supply Base' in Hamilton, G.G., Petrovic, M. and Senauer, B. (eds), *The Market Makers: How Retailers are Reshaping the Global Economy*, Oxford: Oxford University Press
- Henson, S. and Humphrey, J. (2010) 'Understanding the Complexities of Private Standards in Global Agri-Food Chains as They Impact Developing Countries', *Journal of Development Studies* 46.9:1628-46
- Humphrey, J. (2010) [European Development Cooperation in a Changing World: Rising Powers and Global Challenges after the Financial Crisis](#), Working Paper No 8, EDC2020
- Humphrey, J. and Navas-Alemán, L. (2010) [Value Chains, Donor Interventions and Poverty Reduction: A Review of Donor Practice](#), IDS Research Report 63, Brighton: IDS
- Humphrey, J. (2009) [Are Exporters in Africa Facing Reduced Availability of Trade Finance?](#), *IDS Bulletin* 40.5: 28-37
- Henson, S. and Humphrey, J. (2009) [The Impacts of Private Food Safety Standards on the Food Chain and on Public Standard-Setting Processes](#), Joint FAO/WHO Food Standards Programme, Codex Alimentarius Commission, ALINORM 09/32/9D-Part II
- Grimm, S.; Humphrey, J.; Lundsgaarde, E. and John de Sousa, S.-L. (2009) [European Development Cooperation to 2020: Challenges by New Actors in International Development](#), EDC2020 Working Paper 4
- Humphrey, J. and Schmitz, H. (2008) 'China - Growth Engine or Obstacle for Asian Developing Economies?', *Zeitschrift für Wirtschaftsgeographie* 52.1:50-66
- Humphrey, J. (2008) [Private Standards, Small Farmers and Donor Policy: EUREPGAP in Kenya](#), IDS Working Paper 308, Brighton: IDS
- Gu, J., Humphrey, J. and Messner, D. (2008) 'Global Governance and Developing Countries: The Implications of the Rise of China', *World Development* 36.2:274-92
- Humphrey, J. (2007) 'The Supermarket Revolution in Developing Countries: Tidal Wave or Tough Competitive Struggle?', *Journal of Economic Geography* 7.3:433-50
- Humphrey, J. (2007) 'Forty Years of Development Research: Transformations and Reformations', *IDS Bulletin* 38.2:14-19
- Humphrey, J. (2006) 'Prospects and Challenges for Growth and Poverty Reduction in Asia', *Development Policy Review* 24.S1: s29-s49
- Humphrey, J. (2006) 'Policy Implications of Trends in Agribusiness Value Chains', *European Journal of Development Research* 18.4: 572-92

- Messner, D. and Humphrey, J. (2006) 'China and India in the Global Governance Arena', *World Economics and Politics, June (in Chinese)* 6
- Humphrey, J. (2006) 'Horticulture: Responding to the Challenges of Poverty Reduction and Global Competition', *Acta Horticulturae* 699: 19-41
- Humphrey, J. and Messner, D. (2006) 'Self-Serving Giants - China, India and Global Politics', *Development and Cooperation* 33.5: 192-96
- Gereffi, G.; Humphrey J. and Sturgeon, T. (2005) 'The Governance of Global Value Chains', *Review of International Political Economy* 12.1: 1-27
- Dolan C. and Humphrey, J. (2004) 'Changing Governance Patterns in the Trade in Fresh Vegetables between Africa and the United Kingdom', *Environment and Planning A* 36.3: 491-509
- Humphrey J. and Schmitz, H. (2004) 'Governance in Global Value Chains', in H. Schmitz (ed.) *Local Enterprises in the Global Economy*, Cheltenham: Edward Elgar, pp. 95-109
- Humphrey, J. (2003) 'Opportunities for SMEs in Developing Countries to Upgrade in a Global Economy', SEED Working Paper 43, Geneva, ILO, InFocus Programme, Boosting Employment through Small Enterprise Development
- Humphrey, J. and Schmitz, H. (2002) 'How Does Insertion in Global Value Chains Affect Upgrading in Industrial Clusters?', *Regional Studies* 36.9: 1017-27