

CURRICULUM VITAE

Jodie Thorpe

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CURRENT EMPLOYMENT: Research Fellow; Leader of Business, Markets and the State cluster
NATIONALITY: British and Canadian
LANGUAGES: Spanish, French and Portuguese
THEMATIC EXPERTISE: Business and development, state-business relations, market systems approaches, agricultural value chains, public-private partnerships, and inclusive business
GEOGRAPHICAL EXPERTISE: Latin America and the Caribbean; Chile; Brazil; India; South Africa.

OVERVIEW

Jodie Thorpe is a research fellow with 15 years' experience delivering research, policy analysis and consultancy in the field of business and sustainable development, on topics including market systems approaches, agricultural value chains, inclusive business and public-private partnerships. She has advised and worked with organisations such as Anglo American, Banco Real, International Finance Corporation, Hindustan Unilever, Natura and Tata Power. Over the years, her work has explored the relationship between business and the state, how these influence market systems, and the impact on development outcomes, particularly for the most marginalised.

EDUCATION AND QUALIFICATIONS

2001 - 2003	MSc Comparative Politics - Latin America, with Distinction London School of Economics, UK
2000 – 2001	Diploma, Development Studies Birkbeck College, UK
1985-1989	BSc Zoology, First Class Honours University of British Columbia, Canada

RECORD OF EMPLOYMENT

2013 – PRESENT	Research Fellow, Institute of Development Studies, UK Research focus on business and development
2013	Independent research consultant, UK Research and consultancy on public-private partnerships, lead firms and their role in inclusive value chains, and the governance of foreign investment in agriculture

- 2009-2013** **Private Sector Policy Adviser, Oxfam GB, UK**
Research, analysis, policy development and advocacy on food and agricultural value chains in the context of natural resource scarcity and climate change
- 1999-2009** **Director (and previously Analyst/Advisor), SustainAbility, UK**
Consultancy with leading companies on strategies to manage sustainable development risks and opportunities. Led Emerging Economies Program, on Brazil, China, India and South Africa

SELECTED EXPERIENCE

- 2016-present** **Pathways to Inclusive Development through Innovation, Technology and Structural Change**
Research co-lead with the Science Policy Research Unit (SPRU) at the University of Sussex and funded by IDRC on pathways through which innovation in product, process, organisation and market contributes to economic development, and the implications for poverty and inequality. The research is developing conceptual and measurement frameworks, and an extensive literature and case review on technological innovation, structural change and inclusion.
- 2015-17** **Market Based Solutions for the Extreme Poor**
Research co-lead for Rockefeller Foundation-funded research on market-based solutions that reach and benefit those facing extreme marginalisation due to factors such as caste, disability, ethnicity, gender or HIV-status. Leading the work to document examples of innovation and develop a typology of promising market-based approaches.
- 2014-present** **The BEAM Exchange**
Research lead for DFID-funded platform on market systems approaches for reducing poverty. Responsibilities include designing the research programme, commissioning research from third parties, and directly leading primary and secondary research that fills gaps and synthesizes knowledge. Currently leading work on women’s economic empowerment in market systems programmes, and the relationship with women’s unpaid care responsibilities.
- 2013-15** **PPPs in Agriculture: Enabling Factors and Impact on the Rural Poor**
Research lead for IFAD-funded research on key factors driving the effectiveness of PPPs at bringing sustained increases in income for smallholder farmers and delivering rural development, based on in-depth case studies of IFAD-financed PPPs in Ghana, Indonesia, Rwanda and Uganda. Responsibilities included managing the overall project, literature review, methodology development, recruiting and managing four country researchers, participating in primary research, analysis and report preparation.

SELECTED PUBLICATIONS AND OUTPUTS

- Thorpe, J. (forthcoming) 'Procedural Justice and Farmer Satisfaction through Public-Private Partnerships: An Empirical Analysis'.
- Thorpe, J., Mathie, A. and Ghore, Y. (2017) *A Typology of Market-based Approaches to Include the Most Marginalised*, Brighton: IDS.
- Ayele, S., Mader, P. and Thorpe, J. (2016) *State–Business Relations Beyond Growth: Bringing in Development*, IDS Evidence Report 215, Brighton, Institute of Development Studies
- Thorpe, J., Maestre, M. and Kidder, T. (2016) *Understanding Unpaid Care Work to Empower Women in Market Systems Approaches*, The BEAM Exchange, IDS and Oxfam.
- Thorpe, J. and Reed, P. (2016) *Addressing Market Constraints to Providing Nutrient-Rich Foods: An Exploration of Market Systems Approaches*, IDS Evidence Report 172, Brighton, Institute of Development Studies
- Thorpe, J. & Maestre, M. (2015) *Brokering Development: Enabling Factors for Public-Private-Producer Partnerships in Agricultural Value Chains*, IDS-IFAD.
- Wach, E. and Thorpe, J. (2015) 'Changing Perspectives in Business and Development' in J. Thorpe and E. Wach (Eds.) *Business, State and Society: Changing Perspectives, Roles and Approaches*, IDS Bulletin 46.3, Brighton: Institute of Development Studies
- Thorpe, J. (2015) 'Is Systemic Change Part of Pro-poor Business Approaches?' in Thorpe, J. & Wach, E., *Business, State and Society: Changing Perspectives, Roles and Approaches*, IDS Bulletin 46.3, Brighton: Institute of Development Studies
- Thorpe, J. (2014) *Business and International Development: Is Systemic Change Part of the Business Approach?*, IDS Evidence Report 92, Brighton, Institute of Development Studies.
- Thorpe, J. (2014) *Delivering Prosperity in Myanmar's Dryzone: Lessons from Mandalay and Magwe on realizing the economic potential of small-scale farmers*, Oxford: Oxfam.
- Vorley, B. and Thorpe, J. (2014) *Success factors for lead firms to shape inclusive procurement*, IIED issue Paper, London: International Institute for Environment and Development
- Humphrey, J. Spratt, S. Thorpe, J. and Henson S. (2014) *Understanding and Enhancing the Role of Business in International Development: A Conceptual Framework and Agenda for Research*, IDS Working Paper 440, Brighton: Institute of Development Studies
- Thorpe, J. (2013) *Sugar Rush: Land rights and the supply chains of the biggest food and beverage companies*, Oxford: Oxfam.
- Sahan, E. and Thorpe, J. (2013) *Power, Rights, and Inclusive Markets: Public policies that support small-scale agriculture*, Oxford: Oxfam
- Thorpe, J. and Fennell, S. (2012). *Climate Change Risks and Supply Chain Responsibility: How should companies respond when extreme weather affects small-scale producers in their supply chain?*, Oxfam Policy and Practice: Private Sector, 9 (1): 39-62.
- Beloe, S.; Elkington, J. and Thorpe, J. (2006) 'Lobbying in the Spotlight', *Corporate Social Responsibility Review*, Winter.

Thorpe, J. and Prakash-Mani, K. (2006). *Developing Value: The Business Case for Sustainability in Emerging Markets*. Schaltegger, S. & Wagner, M. *Managing the Business Case for Sustainability: The Integration of Social, Environmental and Economic Performance*. Greenleaf International.

Beloe, S., Elkington, J. and Thorpe, J. (2006). *From Corporate Responsibility to Good Governance and Scalable Solutions*. Kakabadse, A. & Morsing, M. *Corporate Social Responsibility: reconciling aspiration with application*. Palgrave Macmillan.

Beloe, S.; Elkington, J. and Thorpe, J. (2006) 'Can Business Help Governments Change the System', in M.J Epstein and K.O. Hanson, *The Accountable Corporation Volume 4: Business-Government Relations*, Praeger Publishers, 45.

Thorpe, J. and Prakash-Mani, K. (2003). 'Developing Value', *Greener Management International*, 44(1): 17-32.

Thorpe, J. (2001). *Buried treasure: Uncovering the business case for corporate sustainability*, London: Sustainability Ltd