

LIZBETH NAVAS-ALEMÁN
Curriculum Vitae

Personal details: *Date of birth* 17 November 1970
 Nationality Dual national: Venezuelan/British

A socio-economist with broad experience in the field of international development. Carries out academic research, training and consultancy on private sector development, industrial organisation and innovation in Latin America, Asia and Europe. Clients include the Inter-American Development Bank, ILO, Ford Foundation, UNIDO, UNDP, ITC, UNCTAD and government agencies in developing countries. Academic contributions involved advancing measurement tools for governance and upgrading attainment of developing country firms and clusters operating in global and national value chains; highlighting the role of domestic markets in the acquisition of higher value-added capabilities (marketing and branding); proposing 'multichain' strategies for increased competitiveness and analysing ways to enhance the impact of donor-led value chain programmes on poverty alleviation. Currently undertaking research on the developmental role of businesses from the BRICs in Africa. Teaching and training both postgraduate students and development practitioners.

Degrees and postgraduate qualifications:

2000-	Institute of	DPhil in Development Studies. Thesis title: "Opportunities and obstacles for
2006	Development Studies at Sussex University	industrial upgrading of Brazilian footwear and furniture firms: a comparison of global and national value chains".
1997-	Institute of	MPhil in Development Studies. Dissertation title: "Technological Upgrading
1999	Development Studies at Sussex University	in Traditional Industries in Developing Countries: Case Study from Brazil". Funded by two-year Chevening Scholarship from the British Council.
1988 -	Catholic University	<i>Licenciatura</i> (equivalent to a BA plus an MA) in Business Management.
1994	Andres Bello (Venezuela)	

Academic and professional posts:

2007 – **Research Fellow** - Globalisation Team, Institute of Development Studies.
present

- Co-convenor (with A.Shankland) of a £ 1.6 million, research programme funded by DFID on the role of the Rising Powers (BRICS plus other emerging economies) in International Development (2012-2016).
- Co-convenor (with A.Shankland) of a £100K project aimed at developing a research agenda on the role of the BRICS as development actors (2011-2012).
- UNIDO's Chief technical advisor for the value chain diagnostic of the low-cost housing value chain within the joint programme "Urban and Productive Integrated Sustainable Settlements El Salvador" (2010-2011)
- Lead researcher of a USD 40K research project funded by the Inter-American Development Bank (IDB) called 'Inter-firm linkages and financing: the role of large firms, value chains and clusters'. Original research carried out in the following sectors: Argentinean dairy and poultry, Brazilian furniture and Costa Rican IT (2010-2011)
- Principal Investigator of a £193K, ESRC First Grant project, 'Global Brands from China?: A comparative Study of the Acquisition of Branding Capabilities in Domestic and Global Value Chains', which drew lessons from successful Chinese innovation strategies. Partners in China: SASS- Shanghai (2008-2011)
- Co-researcher (with J. Humphrey) on a £150K project funded by the Ford Foundation that benchmarked global value chain programmes in emerging economies and their poverty alleviation implications (2007-2009)
- Programme Convenor of the MA Development Studies (the flagship course in IDS) and convenor of the module 'Competing in the Global Economy' for the MA Globalisation and Development.
- Co-supervisor of 2 Doctoral researchers working on value chain and cluster upgrading issues in emerging economies.

- Member of the ESRC Peer Review College - assessing proposals and final reports stemming from ESRC schemes and programmes.
- Advisory board member of the International Journal of Technological Learning, Innovation and Development (IJTLID).
- Ad-hoc reviewer for the International Journal of Business and Emerging Markets (IJEM) and the Journal of International Business Studies (JIBS).

2006 - **Senior Value Chain Development and Trade Strategy Consultant** International Trade Center (ITC) at UNCTAD/WTO – Geneva, Switzerland.

- Developed a sectoral upgrading strategy for a Latin American garment industry based on the value chain approach through a participative methodology involving local industry coordinators;
- Led value chain analysis and consultation workshops with local stakeholders, including senior government officials and CEO's of local companies.
- Updated, improved and tested training materials in English, Portuguese and Spanish.

1998 - **Selected assignments as a competitiveness and Value Chain development Consultant**

2006

- AGORA' 2000 (Italy) and Inter-American Development Bank (USA). Evaluation and Improvement of the 'Competitiveness Plans for the Industrial Clusters of Minas Gerais and Pernambuco (Brazil). Revised and completed clusters' diagnostic (with particular emphasis on the international competitive environment), conducted cluster and value chain mapping exercises and provided policy recommendations. Co-authored a methodological document which is now used by the IDB for their cluster-based projects in Latin America.
- Federation of Industries of the State of Minas Gerais (Brazil). Invited as an International expert on issues of innovation in global value chains to provide inputs for the design of the state's strategy to promote local innovation for their globally-oriented industries.
- University of Nairobi, Kenya. Prepared the training materials for a workshop aimed at local consultants aiming to specialise on value chain research in the clothing and footwear industries.
- International Labour Office (ILO) – Geneva. Designed and facilitated a workshop on value chain analysis in Nicaragua for over 30 local participants from private sector, NGOs and government.
- Rio Grande do Sul (Brazil) Knitwear Producers Association and ABICALÇADOS (Association of Brazilian Footwear producers). Linked Brazilian Knitwear producers with UK buyers and conducted a study on UK buyers' perceptions of Brazilian footwear.
- International Trade Centre (ITC) at UNCTAD/WTO – Geneva. Design of workshops and training materials for use by ITC for training business managers on how to carry out Value Chain analysis.
- National Council of Applied Economic Research (NCAER)-Delhi and Self-employed Women's Association (SEWA) – Ahmenabad, India. Trained and provided technical assistance on Value Chain analysis to groups of entrepreneurs and academic researchers planning to carry out a project for the garment sector funded by the Ford Foundation.

1996- **Programme Officer** UNDP and UNFPA (Caracas, Venezuela)

1997

- Formulated, monitored and evaluated development projects in Venezuela (including PSD projects).
- Served as external liaison for the topics of gender, population, youth, culture and NGO participation in development.

1994- **President of AIESEC Venezuela** *AIESEC (International NGO)*

1995

- Facilitated learning processes on: socio-economic issues affecting emerging economies, leadership, project management, fundraising and strategic planning in Venezuela, Puerto Rico, Brazil, Sri Lanka, Australia, Ecuador and Guatemala.

1993- **Management Consultant Trainee** Deloitte and Touche Venezuela

1994

- Advised local commercial firms on how to organise overseas sales offices and identify distributors.

Recent reports and publications:

Navas-Alemán, L., Pietrobelli, C., and Kamiya, M. (2012) 'Inter-Firm Linkages and Finance in Value Chains'. IDB Working Paper Series No. IDB-WP-349, Inter-American Development Bank.

Navas-Alemán, L. (2011) 'Industrial Value Chain Development – An Integrated Tool', Vienna: United Nations Industrial Development Organization (UNIDO)

Navas-Alemán, L., (2011) 'The Impact of Operating in Multiple Value Chains for Upgrading: The case of the Brazilian Furniture and Footwear industries'. *World Development* 39.8: 1386-97

Humphrey, J. and **Navas-Alemán, L.** (2010) 'Value Chains, donor interventions and poverty reduction: A Review of Donor Practice'. IDS Research Report 63. Brighton, UK: Institute of Development Studies

Marin, A., **Navas-Alemán, L.** and Perez, C., (2009) 'The possible dynamic role of natural resource-based networks in Latin American development strategies'. Economic Commission for Latin America, ECLAC-SEGIB project document. Also presented at the GLOBELICS conference in 2010. Available from http://umconference.um.edu.my/upload/43-1/papers/292%20AnabelMarin_LizbethNavas-Aleman_CarlotaPerez.pdf

Navas-Alemán, L., and Bazan, L. (2005) 'Making Value Chain Governance work for the implementation of quality, labour and environmental standards: upgrading challenges in the footwear industry'. In Giuliani, E., Rabellotti, R., and van Dijk, M.P., (Eds), *Clusters Facing Competition: The Role of External Linkages*, Aldershot: Ashgate Publishing Limited

Bazan, L. and **Navas-Alemán, L.** (2004) 'The Underground Revolution in the Sinos Valley: Upgrading in Global and National Value Chains'. In Schmitz, H. (Ed), *Local Enterprises in the Global Economy: Issues of Governance and Upgrading*. Cheltenham: Edward Elgar

Navas-Alemán, L., and Bazan, L. (2003) *Labour and Environmental Standards: Opportunities for Upgrading Activities in the Footwear Industry*, Series on Upgrading in Small Enterprise Clusters and Global Value Chains, SEED Working Paper No. 45, Geneva: International Labour Organization

Language skills:

Fluent in English, Spanish and Portuguese.

List of short consultancy assignments as IDS Fellow and presentations can be provided upon request.