

Institute of Development Studies
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CURRENT EMPLOYMENT: Communications and Impact Officer, Knowledge, Impact and Policy

DATE OF BIRTH: 23 July 1991

NATIONALITY: British

LANGUAGES: English (native), Spanish (C1), Portuguese (C1) and French (B1)

THEMATIC EXPERTISE: Communications; Facilitation; Delivering training

GEOGRAPHICAL EXPERTISE: Mozambique, Latin America

OVERVIEW

Alice Webb is a Communications and Impact Officer at the Institute of Development Studies, and focuses on drawing out and documenting impact emerging from international development research. Alice is also an experienced facilitator and trainer, designing and delivering courses on communications and participatory visual methods including Photovoice. Alice's academic background is in languages and literature, and she is interested in creating compelling and accessible stories from international development research.

EDUCATION AND QUALIFICATIONS

2013 - 2014 **MPhil in Mozambican Literature**
Thesis title: 'Reclaiming the female body in Pauline Chiziane's *Niketche: Uma História de Poligamia*'
University of Bristol, UK

2009 - 2013 **BA Spanish and Portuguese**
University of Bristol, UK

RECORD OF EMPLOYMENT

2021 – PRESENT **Communications and Impact Officer, Institute of Development Studies, UK**
Working within the Knowledge, Impact and Policy team to create and support innovative communications strategies and knowledge exchange products, as well as delivering in-person and online training on communications and participatory visual methods. Selected projects include:

- **The Sanitation Learning Hub**
Facilitating training on visual communications in WASH, communications strategy, social media including some multilingual work, producing audio-visual outputs, newsletters, website management and development.
- **ALIADAS**
Design and facilitation of a 5-day in-person course on participatory visual methods and using photos and videos for context monitoring. Delivered in

Portuguese to NGOs working on the human rights of women and girls in Mozambique.

- ***Sustaining Power: Women's Struggles against contemporary backlash in South Asia' (SuPWR)***
Advisory work on Photovoice projects including the facilitation of training.
- ***The Gendered Price of Precarity***
Training youth researchers on blog writing, co-designing video scripts and communications strategies for the videos.
- ***Social Science in Humanitarian Action Platform***
Design and delivery of module on communications to SSHAP Fellowship programme, editorial management, managing new web development including a new website in June 2020, newsletters and social media, including some multilingual work.
- ***Rejuvenate***
Organising public online events, coordinating blog series, managing new website development, social media.

2017 – 2021 **Digital Knowledge Coordinator, Institute of Development Studies, UK**

2016 – 2017 **Project Administrator, Institute of Development Studies, UK**

2015 – 2016 **Operations Coordinator, St Giles Juniors, UK**

TRAINING

October 2022 **3-day course on Participatory photography (photovoice)**
PhotoVoice organisation, London, UK

February 2021 **Powerful storytelling and ethical content gathering**
BOND, online

July 2019 **Digital and Technology Short Course**
Institute of Development Studies, Brighton, UK

April 2019 **Fundamentals of Search Engine Optimisation**
BrightonSEO, Brighton, UK

SELECTED EXPERIENCE

- Developing complex projects with multiple partners in developing country contexts
- Designing and delivering training modules on communications and participatory visual methods
- Creating and implementing social media strategies and individual campaigns
- Drawing out the user requirements for website construction and re-designs using the persona approach
- Managing the day-to-day production of content for online repositories and websites
- Managing and designing publishing processes
- Writing for the web and print in English, and editing blogs and other written online work
- Implementing monitoring and evaluation strategies
- Pitching to the media
- Writing impact stories
- Graphics and video editing packages – Adobe InDesign/Premiere Pro/Photoshop and Canva