



Newsletter 40: June 2018

Welcome to the fortieth issue of the [Centre for Social Protection](#) Newsletter. The CSP is a global network of academics, policy-makers, NGOs and others who are working together to mainstream social protection in development policy and build social protection systems and instruments throughout the developing world that are national, comprehensive, long-term, sustainable, and benefit the poor.

'TALKING POINT'

Social Accountability and Social Protection

The burgeoning field of social accountability holds many lessons for promoting active citizenship and allowing social protection impacts to move beyond instrumental to intrinsic benefits. 'Social accountability' is an umbrella term for mechanisms that seek to operationalize direct accountability relationships between citizens and the state. These mechanisms allow citizens to participate in the provision of services by giving them a "direct stake in the quantity and quality of public services available to them" (Pandey et al. 2011).

The rise of social protection into the limelight of social policy has opened up space for understanding how it can act as a key interface between states and citizens. Despite its inherent political nature, social protection is more frequently offered as a technocratic solution to persistent poverty and vulnerability. As a sector, social protection has seen less focus on governance, accountability and rights than other sectors such as health and education. Drawing on a wide range of evidence, [Ayliffe et al. \(2017\)](#) show that synergies between the fields of social accountability and social protection are apparent at the policy and implementation level - in many cases having the potential to maximize efforts of reducing poverty and vulnerability.

A recent IDS-UNICEF (Innocenti) publication by [Sabates-Wheeler et al. \(2017\)](#) argues that social protection can provide a key interface between States and citizens. The paper considers how the design and implementation of social protection can be adapted from a top-down 'productivist' form of provision, to forms which stimulate vulnerable citizens to make rights-based claims and demand accountability. A conceptual framework is proposed illustrating three channels through which citizenship can be engaged in the context of social protection design: as shapers and makers; as users and choosers; and as passive consumers. Drawing on global literature as well as three case studies from Brazil, India and Ghana, the paper highlights the different contexts in which the design and delivery of social protection can open up spaces for different forms of citizenship engagement and expression. For social protection to become rights-based, active citizen engagement in policy and design is as important as State commitment through legislation and the building of appropriate institutions for delivery.

This Talking Point was written by Rachel Sabates-Wheeler.

SOCIAL PROTECTION NEWS AND EVENTS:

NEWS AND OPINION

Cash Plus for Nutrition

Save the Children has adopted Cash Plus for Nutrition - or Resourcing Families for Better Nutrition - as a 'common approach' or best practice. The approach combines cash transfers with complementary interventions, including behavioural change communication on nutrition and health practices, and access to essential healthcare and nutrition services.

EVENTS

Forthcoming:

Seeking Economic Inclusion for Refugees: A Case Study of the Graduation Approach in Ecuador

Webinar, 5 June 2018, 13:00

The 7th webinar in a series organised by the Social Protection for Employment Community (SPEC), this webinar will discuss how UNHCR and implementing partner HIAS have adapted the graduation approach for refugees in Ecuador. Piloted with 200 Colombian and Ecuadorian families in 2015, UNHCR Ecuador has now reached more than 2,300 refugees through the graduation program nationally and has plans to collaborate with the Ministry of Economic and Social Inclusion on a new initiative to incorporate refugees into the government's existing protection system, Plan de Acompañamiento Familiar. The new project aims to strengthen the national protection system by incorporating a graduation and self-reliance lens, while also improving refugees' access to the State's programmes, and services.

Recent:

Citizen Engagement Community of Practice and GPSA Brown Bag Lunch

A discussion of the implications for development programming of research on social accountability in the delivery of social protection was hosted at the World Bank in April. This recording of the event provides insights on the next steps from presenter Ghazia Aslam, independent consultant, and discussants Professor Jonathan Fox of the American University and Eva Kloeve, senior programme officer, the Nordic Trust Fund.

SOCIAL PROTECTION TRAINING AND COURSES

Forthcoming:

CSP Short Course 'Social Protection: Policies, Programmes and Evidence'

25-28 June 2018, Brighton, United Kingdom

The Centre for Social Protection (CSP) at the Institute for Development Studies will be offering the fifth round of its annual 4-day short course 'Social Protection: Policies, programmes and evidence' from 25-28 June 2018. The course focuses on getting participants up to speed with current knowledge, evidence and practice of social protection and on stimulating critical thinking and debate about current policy and practice. Applications are now closed for 2018.

EPRI Short Courses 'Designing and Implementing Social Transfer Programmes'

6-18 August 2018, Cape Town, South Africa

1-12 October 2018, Chiang Mai, Thailand

The Economic Policy Research Institute (EPRI), together with the UNU-MERIT/Maastricht Graduate School of Governance and the Institute of Development Studies is now accepting applications for their 2018 'Designing and Implementing Social Transfer Programmes' courses, to be held in [Cape Town, South Africa](#) (6-18 August 2018) and in [Chiang Mai, Thailand](#) (1-12 October 2018). The two-week intensive course includes a number of specialised modules aimed at providing participants with an in-depth understanding of the conceptual and practical issues involved in the design and implementation of social protection

programmes. The course will reinforce the skills required to identify, design and implement effective social protection programmes.

NEW PUBLICATIONS:

Fonkoze's CLM Ultra Poverty Programme: Understanding and Improving Child Development and Wellbeing

Report, Institute of Development Studies, February 2018, K. Roelen and C. Müller

This report represents the baseline findings from a quantitative evaluation assessing the impacts of Fonkoze's Chemen Lavi Miyò (CLM) graduation programme, or 'the pathway to a better life' programme, on child wellbeing in Haiti.

What are the Implications of Ageing and Demographic Change in Rwanda?

IDS Policy Briefing, February 2018, R. Sabates-Wheeler and E. Wylde

Rwanda has experienced rapid improvements in life expectancy and fertility rates as a result of investments in the health system and poverty reduction. However, the resulting demographic changes will likely present significant challenges. This IDS briefing outlines some policy recommendations for providing adequate social protection to an ageing population.

A Cash Plus Model for Safe Transitions to a Healthy and Productive Adulthood

Innocenti Research Report, UNICEF, April 2018

This report presents the evaluation design and baseline findings from a 24-month, mixed methods study to provide evidence on the potential for an additional plus component targeted to youth that is layered on top of the Government of Tanzania's Productive Social Safety Net to improve future economic opportunities for youth and facilitate their safe transitions to adulthood. This pilot study is based on the recognition that cash alone is rarely sufficient to mitigate all risks and vulnerabilities youth face or to overcome structural barriers to education, delayed marriage and pregnancy, and other safe transitions.

A New UN Economic and Social Commission for Asia-Pacific Policy Guide

Nations in the Asia-Pacific region should take a step-by-step approach to building universal social protection schemes to avoid excluding over 40% of people living in poverty who should have received support. This is a message of new policy guides, developed in collaboration with Development Pathways, '[Why We Need Social Protection](#)' and '[How to Design Inclusive Social Protection Systems](#)'.

Assessment of the Geographical and Community-based Targeting of WFP's Cash and Food for Assets Programme in Kenya

Report, World Food Programme, April 2018, B. Gelders, Development Pathways

This report aims to identify the effectiveness of targeting mechanisms in reaching food insecure and vulnerable households, the costs, and the means for dealing with grievances and appeals, and for monitoring targeting. It was prepared under the direction of WFP Kenya, the National Social Protection Secretariat and the NDMA and was authored by Bjorn Gelders, from Development Pathways.

Child Vulnerability and Social Protection in Kenya

Report, World Food Programme, April 2018, B. Gelders, Development Pathways

Kenya's Social Protection Secretariat has highlighted new evidence showing the need for a universal child grant for Kenyan children. The recommendation in the publication, produced by Development Pathways under the direction of WFP Kenya, UNICEF Kenya and the National Social Protection Secretariat, follows a review of the impact of Kenya's social protection programmes, including on child vulnerability.

Children in Indonesia: An Analysis of Poverty, Mobility and Multidimensional Deprivation

Report, UNICEF, Development Pathways, October 2017

This report investigates the incidence, causes and effects of child poverty and poverty dynamics in Indonesia, and explores alternative policy options for tackling it. It was produced by Indonesia's Central Bureau of Statistics and UNICEF, with technical support from Development Pathways.

[Guaranteed Employment or Guaranteed Income?](#)

Working Paper 482, Center for Global Development, April 2018, M. Ravallion

This paper critically reviews the arguments for and against both employment guarantees and income guarantees when viewed as rights-based policy instruments for poverty reduction in a developing country, with special reference to India.

[Malawi's Social Cash Transfer Programme: A Comprehensive Summary of Impacts](#)

Innocenti Research Brief, UNICEF, February 2018

This brief provides a comprehensive summary of the main impacts and related policy implications generated by Malawi's Social Cash Transfer Programme between 2013 and 2015, including positive impacts on poverty, income multipliers, food security, productivity, education and health.

[Social Accountability in the Delivery of Social Protection: Technical Guidance Note](#)

How can citizens better hold social protection officials to account and ensure that they can understand their entitlements? This tool, produced by Development Pathways for the UK's Department for International Development, offers guidance to social protection practitioners on how to strengthen social accountability in the delivery of programmes.

[Social Protection for Indigenous Peoples](#)

Social Protection for All Issue Brief, ILO, April 2018

Indigenous and tribal peoples' disproportionate representation among the poor and limited access to social protection are linked to their low levels of participation in decision-making. Social protection programmes may not sufficiently take into account their cultural integrity and ways of life. Guaranteeing at least a basic level of social protection, a social protection floor for all, including indigenous men, women and children, represents an essential component of national strategies for sustainable development. This brief highlights the importance of social protection for indigenous peoples and provides ways for ensuring a rights-based framework for promoting social protection for indigenous men, women and children.

[Tanzania Youth Study of the Productive Social Safety Net \(PSSN\) Impact Evaluation](#)

Innocenti Research Report, UNICEF, April 2018

This report provides endline findings from an 18-month (2015-2017), mixed methods study to provide evidence on the effects that the Government of Tanzania's Productive Social Safety Net has had on youth well-being and the transition to adulthood. The study was led by UNICEF Office of Research - Innocenti in collaboration with REPOA. Results of this evaluation can help assess what other measures or interventions are necessary to improve adolescent and youth well-being and how these can complement and provide synergies with the government's institutionalized social protection strategy.

[The Importance of Understanding and Monitoring the Effects of Cash Transfer Programmes on Child Labour and Education: Findings from Malawi](#)

Innocenti Policy Brief, UNICEF, February 2018

The Malawi Social Cash Transfer Programme (SCTP) has been demonstrated to have a wide range of positive effects on beneficiary households, including an expansion of household agricultural business activities. This brief summarizes the results of two studies which examine whether households rely on children to expand their agricultural businesses, contributing to our understanding of the impact of cash transfers on children's wellbeing.

[The Malawi Social Cash Transfer Programme Increases Household Resiliency](#)

Innocenti Research Brief, UNICEF, February 2018

This research brief provides a summary of the impacts on household resiliency generated over three years by Malawi's Social Cash Transfer Programme. Results show that beneficiary households increase overall measures of resilience, and have increased ability to positively cope with shocks.

[The State of Social Safety Nets 2018](#)

Report, World Bank, March 2018

The State of Social Safety Nets 2018 examines global trends and benchmarking of social safety net/social assistance coverage, spending, and program performance based on the World Bank Atlas of Social Protection Indicators of Resilience and Equity (ASPIRE) database. The analysis presented in the report uses administrative data for 142 countries and household survey data for 96 countries.

[The State of the World's Cash Report: Cash Transfer Programming in Humanitarian Aid](#)

Report, The Cash Learning Partnership, February 2018

This report critically analyses the current state of cash transfer programming (CTP) in humanitarian aid, and the extent to which commitments have been achieved, in order to provide shared insights that can accelerate progress.

[Transfer Values in Kenya's National Social Security System](#)

Report, World Food Programme, April 2018, B. Gelders and S. Kidd, Development Pathways

This report, commissioned by the World Food Programme and United Nations Children's Fund, examines whether the current transfer values of Kenya's tax-financed social security schemes are set at an appropriate level. Authored by Bjorn Gelders and Stephen Kidd from Development Pathways, the report compares the transfer values with a range of national and international benchmarks, including household consumption and the food poverty line.

[Unjust Conditions: Women's Work and the Hidden Cost of Cash Transfer Programmes](#)

Book, May 2018, T.P. Cookson, Oakland: University of California Press

Unjust Conditions follows the lives and labours of poor mothers in rural Peru, documenting the ordeals they face to participate in mainstream poverty alleviation programmes. This recently published book explores the gendered impact of conditional cash transfer programmes, which often require women to access health and education services on behalf of their children.

[World Social Protection Report 2017-19: Universal Social Protection to Achieve the Sustainable Development Goals](#)

Report, ILO, November 2017

This ILO flagship report provides a global overview of recent trends in social protection systems, including social protection floors. Based on new data, it offers a broad range of global, regional and country data on social protection coverage, benefits and public expenditures on social protection.

SECRETARIAT:

The Centre for Social Protection network now has more than 1,200 members. If you have events, research, or publications to promote, or are looking for partners or people with particular skills, send us an email and we will look to include it in future newsletters and e-mails. If you know others who you think would want to be part of the Centre, please ask them to email socialprotection@ids.ac.uk to be added to the mailing list.

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