

CURRICULUM VITAE

Giel Ton



Institute of Development Studies
Library Road
Brighton
BN1 9RE, UK

E: g.ton@ids.ac.uk
T: +44 (0)1273 915756
W: www.ids.ac.uk

CURRENT EMPLOYMENT: Institute of Development Studies
DATE OF BIRTH: 1st April 1963
NATIONALITY: Dutch
LANGUAGES: Active: English, Spanish, Dutch; Passive: French, German
THEMATIC EXPERTISE: Mixed methods research; Impact evaluation; Coordination in value chains
GEOGRAPHICAL EXPERTISE: Bolivia, Nicaragua, Peru, Uruguay, Nepal, China, Indonesia, Ethiopia, Uganda, Cameroon

OVERVIEW

Giel Ton works at the Institute of Development Studies and as Director of the Centre for Development Impact. He specialised in the design of mixed-methods impact evaluations in agricultural value chains and private-sector development, and research on the social capital needed for effective empowering smallholder farmers in markets, in collective marketing, contract farming, certification schemes and agent-trader networks. Between 2005 and 2017, he worked for Wageningen Economic Research, as a senior researcher on projects relating to business training, contract farming, export promotion and certification schemes.

EDUCATION AND QUALIFICATIONS

2009 - 2015 Dr. (PhD) **Impact evaluation of development support to farmers organisations**, Development Economic Group (prof dr. ir. EH Bulte), Wageningen University, the Netherlands
1981 - 1989 Ir. (MSc) **Agricultural economics, with minors in Rural sociology and Cooperative Studies**, Wageningen University, the Netherlands

RECORD OF EMPLOYMENT

2017 – Present **Research Fellow Institute of Development Studies, United Kingdom**
Mixed-method research design, impact evaluations, contribution analysis, research on smallholder market access, farmer organisations, private sector development, contract farming

2006 – 2017 **Senior Scientist, Wageningen Economic Research, the Netherlands**
Impact evaluations, systematic reviews, research on collective action, innovation grant funds and coordination in agricultural value chains

2005 **Researcher, International Agricultural Centre (Wageningen Centre for Development Innovation), the Netherlands**
Research on agricultural producer organisations

2004 **Advocacy officer, Friend of the Earth Netherlands, the Netherlands**
Research on legality certification in the international timber trade

1999 – 2004 **Policy analyst, Coordinadora de Integración de Organizaciones Económicas Campesinas de Bolivia, Bolivia**
Research on policies affecting the sector of economic farmer organisations

1998 **Policy analyst, FNV Workers union, the Netherlands**
Research and advocacy on the Horticultural Restructuring Plan

1992 – 1997 **Economist, COOPIBO, Nicaragua**
Rural development and smallholder value chain development

1991 **Research officer, Wageningen University, the Netherlands**
Course development “Development Problematic”

RELEVANT PROJECTS

Country (date)	Role: Project: Funder
Nepal (2017- 2018)	Lead Expert: Independent Assessment of the PACT Competitive Matching Grant Scheme: World Bank / Nepal Ministry of Agriculture Development This study assessed the efficiency and effectiveness of the processes involved in grantee selection, grant disbursement, sub-project implementation and Monitoring & Evaluation (M&E).
East Africa (2017 – present)	Advisor: Theory of Change workshop for the Fairly Trade Tea pilot: Sainsbury's Ltd Co-construction of the Theory of Change of the Fairly Traded Pilot and identification of research areas to assess progress and impact.
Ethiopia (2017 – present)	Technical Advisor on Methodology approach: Impact evaluation of Private Enterprise Programme Ethiopia: DFID We use Contribution Analysis as the overarching framework to verify the main interlinked causal assumptions in PEPE's theory of change. This method helps to match the need of the commissioner (DFID) to report on harmonised indicators of development impact with the real-world limits to the span of direct influence of the development support (changed practices in service providers).
Tanzania (2014 - 2017)	Researcher: Integrated project to increase agricultural productivity in the breadbasket area of southern Tanzania: AGRA Indicator development for monitoring the organisational strength of farmer groups, part of a Randomised Control Trial of support modalities i.
World (2014 - 2017)	Research Coordinator: Systematic review of the effectiveness of contract farming for smallholders in developing countries for improving income and food security: 3ie Research coordinator and leading the electronic search, meta-analysis and qualitative synthesis.
World (2014 - 2017)	Research Coordinator: Pioneering Real-time Monitoring and Evaluation of small and medium enterprises (PRIME): CBI, PUM Coordinator and methodologist in an interdisciplinary team, with specific work on the case study Bolivia.
Bolivia (2010 - 2015)	Researcher: Impact evaluation of the small-grant fund FONDOECAS: ICCO PhD research including design and implementation of a contribution analysis.
Bolivia (2014)	Researcher: Impact evaluation design of the Connect4Change Bolivia programme: ICCO, ICCD Design of data-collection for Contribution Analysis.
Bolivia (2014)	Researcher: Evaluability assessment of the micro-finance institution Sartawi: FMO Impact evaluation design according to key assumptions in the intervention logic.
World (2012 - 2013)	Research Coordinator: Explorative systematic review of the effectiveness of innovation grants to smallholder farmers in developing countries: 3ie-AusAid-DFID Research coordinator and leading the synthesis process.
Indonesia (2013)	Researcher: Indicator testing: ISEAL-UTZ certified Pilot testing of the common indicators developed by ISEAL, in a baseline survey in cocoa in Sulawesi (Kolakka).
World (2012)	Advisor: Demonstrating Impacts project: ISEAL-UTZ certified Development of UTZ theory of change.
Peru, Uruguay, Costa Rica, Bolivia (2008 - 2013)	Research coordinator: Empowering Smallholder Farmers in Markets (ESFIM): IFAD-CTA-AGRICORD-DGIS

	Collaborative research with national farmer organisations in thirteen countries, four of them with direct collaboration with the farmer organisations.
Nepal, Zambia, Ethiopia (2007 - 2010)	Research coordinator: Impact evaluation of the micro-irrigation support by International Development Enterprises: IDE-BMGF Using a cohort survey design to estimate impact on farmer income in Nepal, Zambia and Ethiopia.
Bolivia (2005 - 2006)	Consultant: Design of FONDOECAS small-grants fund: ICCO-CIOEC Review of various Bolivian grant funds for farmer organisations,

SELECTED PUBLICATIONS

- Ton, G., Vellema, W., Desiere, S., Weituschat, S. & D'Haese, M. (2018). Contract Farming for Improving Smallholder Incomes: What can we learn from effectiveness studies? *World Development*, 2018(104), p. 46 - 64
- Ton, G. (2017). "Contribution analysis of a Bolivian innovation grant fund: mixing methods to verify relevance, efficiency and effectiveness". *Journal of Development Effectiveness*, 9, 120-134.
- Ton, G., Haddad, N. O., Bijman, J., Sraïri, M. & Mshenga, P. (2016) Organizational challenges and the institutional environment: a comparative analysis of dairy cooperatives in Kenya and Morocco, Wageningen University & Research and FAO
- Vellema S, Laven A, Ton G, et al. (2016) Policy Reform and Supply Chain Governance: Insights from Ghana, Côte d'Ivoire and Ecuador. In: Squicciarini, M.P. & Swinnen, J. (eds.) *The Economics of Cocoa*. Oxford: Oxford University Press, 228-246
- Ton, G. (2015) Measuring Tensions and Intentions: Mixing methods in the impact evaluation of development support to farmer organisations. Wageningen: Wageningen University, - pp. VI, 295
- Ton, G.; Klerkx, L.W.A.; Grip, K. de; Rau, M.L. (2015) Innovation Grants to Smallholder Farmers: Revisiting the key assumptions in the impact pathways. *Food Policy* 51(2015) . - p. 9 - 23
- Ton, G., Vellema, S. & Ge, L. (2014) The Triviality of Measuring Ultimate Outcomes: Acknowledging the span of direct influence. *IDS Bulletin*, 45, 37-48.
- Ton, G.; Grip, K. de; Lançon, F.; Onumah, G.; Proctor, F.J. (2014) Empowering Smallholder Farmers in Markets: strengthening the advocacy capacities of national farmer organisations through collaborative research. *Food Security* 6 (2). - p. 261 - 273
- Waarts, Y., L. Ge and G. Ton (2013). From Training to Practice: Mid-term evaluation of the UTZ-Solidaridad smallholder tea programme in Kenya. The Hague, LEI Wageningen UR: 171.
- Vellema, S.; Ton, G.; Roo, N. de; Wijk, J. van (2013) Value chains, partnerships and development: Using case studies to refine programme theories. *Evaluation* 19 (3). - p. 304 - 320
- Waarts, Y. R.; Ge, L.; Ton, G.; Mheen-Sluijer, J. v. d. (2013). A Touch of Cocoa; Baseline study of six UTZ-Solidaridad cocoa projects in Ghana. The Hague: LEI, part of Wageningen UR
- Ton, G. (2012) The Mixing of Methods: A three-step process for improving rigour in impact evaluations. *Evaluation* 18(1). p.5-25
- Waarts, Y., L. Ge, G. Ton and D. Jansen (2012). "Sustainable tea production in Kenya: Impact assessment of Rainforest Alliance and Farmer Field School training." LEI Wageningen UR, The Hague.
- Ton, G.; Vellema, S.; de Ruyter de Wildt, M. (2011) Development impacts of value chain interventions: how to collect practical evidence and draw valid conclusions in impact evaluation", *Journal on Chain and Network Science* 11(1). p.69-84
- Ton, G.; Opeero, D.; Vellema, S., (2010). 'How Do We Get it to the Mill?' A Study on Bulking Arrangements that Enable Sourcing from Smallholders in the Ugandan Vegetable Oil Chain. VC4DP Research Paper. DGIS-WUR. July 2010
- Ton, G. (2008) Challenges for smallholder market access: a review of literature on institutional arrangements in collective marketing. *Stewart Postharvest Review*, 4, 1-6.
- Ton, G.; Bijman J.; Oorthuizen, J. (2007). *Producer Organisations and Market Chains: facilitating trajectories of change in developing countries*. Wageningen: Wageningen Academic Publishers
- Prudencio, J. & Ton, G. (2004). *Integración Regional y Producción Campesina: la urgencia de políticas de soberanía alimentaria*, La Paz, CIOEC-Bolivia.