

# CURRICULUM VITAE

## Your Name



Institute of Development Studies  
Library Road  
Brighton  
BN1 9RE  
UK

E: [p.o'flynn@ids.ac.uk](mailto:p.o'flynn@ids.ac.uk)  
T: +44 (0)1273 606261  
W: [www.ids.ac.uk](http://www.ids.ac.uk)

CURRENT EMPLOYMENT: Research Officer, Institute of Development Studies

NATIONALITY: Irish

LANGUAGES: English (native)

THEMATIC EXPERTISE: Development Finance, Impact Investing, Monitoring and Evaluation, Entrepreneurship

GEOGRAPHICAL EXPERTISE: Kenya, Malawi, Zimbabwe, Ghana

---

## OVERVIEW

Peter O'Flynn is a Research Officer at the Institute of Development Studies (IDS), whose research interests include development finance, impact investing, monitoring and evaluation and entrepreneurship. Since joining IDS in 2016, he has worked on a number of projects including the Evaluation of the Development Finance Institution CDC Investment Group, specifically looking at investment mobilization, demonstration effects, investor sentiment and macroeconomic analysis, and in Monitoring and Evaluation in smallholder agriculture value chains. He is also involved in Agricultural Policy Research in Africa (APRA), focusing on business investment in agricultural commercialization. Prior to joining IDS, Peter worked as an Independent Consultant for Itad and a Research Analyst for Campden Wealth. Peter holds a BSc. in Economics from the University of York and a MSc. in Development Economics and Policy from the University of Manchester.

---

## EDUCATION AND QUALIFICATIONS

- |                    |  |
|--------------------|--|
| <b>2012 - 2013</b> | <b>MSc. Development Economics and Policy (Merit)</b><br>University of Manchester |
| <b>2009 - 2013</b> | <b>BSc. (Hons) Economics (2:1)</b><br>University of York                         |

---

## RECORD OF EMPLOYMENT

- |                       |   |
|-----------------------|---|
| <b>2016 – PRESENT</b> | <b>Research Officer, Institute of Development Studies</b><br>Current Projects:<br>Evaluation of the Development Finance Institution CDC Investment Group (2017- 2027 Longitudinal Research) – specifically looking at investment mobilization, demonstration effects, investor sentiment and macroeconomic analysis<br>Applying participatory frames towards Open Society Foundations (OSFs) Impact Investing Portfolio due diligence procedures.<br>Capital Account Management in Ghana – A political economy analysis. Part of the DFID-ESRC Growth Research Programme (DEGRP)<br>Agricultural Policy Research in Africa (APRA) – Focus on business investment in agricultural commercialisation. |
| <b>2017</b>           | <b>Independent Consultant, Itad</b><br>Contributing to the development of Itad's exploration into the impact investing market in delivering its Monitoring, Evaluation, Research and Learning (MERL) services. Product creation responsibilities to developing a range of client-tailored MERL service offers that  |

are fit-for-purpose, match or exceed minimum standards of good practice/rigour in the industry and in international development impact measurement and management. Additional post duties include building a resource library to aid internal knowledge sharing, developing marketing materials (blogs, brochures), and help develop leads for impact investing funds and assisting on writing proposals.

2016

**Monitoring and Evaluation Volunteer, Progressio, Zimbabwe**

Successful monitoring and evaluation of a project supporting 191 orphans and vulnerable children to increase their knowledge on child rights and responsibilities, child abuse, sexual reproductive health and Income Generating Activities (IGAs). This included processing of theory of change, conducting qualitative interviews and generating case studies. Responsible for the collection and analysis of baseline information, reviewing the theory of change framework and assisted in the production of mid-term and final evaluation reports.

2014 – 2015

**Research Analyst, Campden Wealth**

Solutions-orientated and providing actionable insight: from financial product testing to market analysis of current and projected environments, I co-authored seven full reports including Campden's single largest project "The Global Family Office Report 2015" (contract worth USD \$1 million and the largest in the company's history). Project management of 6-7 reports a year, from initial brief writing to fieldwork execution, to research launch. Successful in expediting on all deliverables of a 6 to 9 month variable timeline for each project. Instrumental in crisis management at all stages of the process, and responsible for drawing out key insights and presenting to project stakeholders (client institutions such as UBS, Credit Suisse, and Standard Chartered Private Bank).

---

## SELECTED PUBLICATIONS AND OUTPUTS

O'Flynn, P; Lyn-Higdon, G (2019) Deepening Impact through a Participatory Due Diligence Process. IDS Working Paper

Spratt, S., O'Flynn, P., Ayele, S., and Eager, R. (2019, forthcoming) *Increasing transparency in smallholder supply chains: comparing approaches to monitoring performance of investments and private sector participation*. IDS Working Paper.

Ton, G.; Mayne, J.; Delahais, T.; Morell, J.; Befani, B.; Apgar, M. and O'Flynn, P. (2019) Contribution Analysis and Estimating the Size of Effects: Can We Reconcile the Possible with the Impossible?, CDI Practice Paper 20, Brighton: IDS

Barnett, C., O'Flynn, P., Jackson, E.T; Ismaila, H; Agyeyomah, C. (2018). *Understanding and Optimizing the Social Impact of Venture Capital: Three Lessons from Ghana*. African Journal of Evaluation.

Spratt, S.; O'Flynn, P. and Flynn, J. (2018) [DFIs and Development Impact: An Evaluation of Swedfund](#). EBA Report. 2018:01, Sweden: Expert Group for Aid Studies

O'Flynn, P., & Barnett, C. (2017). [Evaluation and Impact Investing: A Review of Methodologies to Assess Social Impact](#). (IDS Evidence Report; No. 222). IDS.

O'Flynn, P.; van den Burg, R; Hart, R. (2017). [Tracking development progress and evaluating development partnerships in the post-2015 era](#). Wilton Park Event Report. WP1504. 2017. 1-7

O'Flynn, P., & Barnett, C. (2016). [Towards Greater Effectiveness and Accountability in Impact Investing](#). IDS Policy Brief. Brighton. 2016. Print.

O'Flynn, P.; Hingston, K. (2016). [Knowledge for development: optimising development impact through investments in research](#). Wilton Park Event Report. WP1514. 2016. 1-4

O'Flynn, P., & Barnett, C. (2016). [Gauging Demand for Evidence and Accountability in Impact Investing by using Twitter Social Network Analysis: A Methodology](#). (IDS Evidence Report; No. 213). IDS.

O'Flynn, P; Barnett, C; Camfield, L. (2016). [Assessing contrasting strategies for ensuring ethical practice within evaluation: institutional review boards \(IRBs\) and professionalization](#). Journal of Development Effectiveness. London. 2016. Print.

Love, B; Rutherford, S; O'Flynn, P; O'Donnell, B. (2015). *Proving Worth – The Values of Affluent Millennials in North America*. Campden Wealth. Print.

Rutherford, S; O'Donnell, B; O'Flynn, P. (2015). *The Global Family Office Report 2015*. London: Campden Wealth, 2015. Print.

Rutherford, S; O'Flynn, P; O'Donnell, B (2015). Roadmap for Generational Wealth In Asia: Asian Philanthropy: An Evolving Landscape. Campden Wealth. Print.

Porter, A; O'Flynn, P. (2015). The UBS / Campden Wealth Russian Entrepreneurship Report 2015. Campden Wealth. Print.

Porter, A; Thakerar, A; O'Flynn, P (2014). *The Global Family Office Report 2014*. London: Campden Wealth, 2015. Print.

Porter, A; Thakerar, A; O'Flynn, P (2014). A Roadmap for Generational Wealth In Asia: Reputation. Campden Wealth. Print.

Porter, A; Thakerar, A; O'Flynn, P (2014). A Roadmap for Generational Wealth In Asia: Mentorship. Campden Wealth. Print.