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CURRENT EMPLOYMENT: Research Fellow; Leader of Business, Markets and the State cluster

NATIONALITY: British and Canadian

LANGUAGES: English, Spanish, French and Portuguese

THEMATIC EXPERTISE: Business and development, participation in economic governance, inclusive business, enterprise development, multi-stakeholder platforms, public-private partnerships, agri-food value chains, market systems development

OVERVIEW

Jodie Thorpe leads the Business, Markets & State cluster and Business and Development Centre at IDS, with over 15 years' experience delivering research, policy analysis and consultancy in this field. Her work explores the relationships between market actors, and between the market and the state, to understand what drives business investment that is more or less inclusive, and how these relationships impact development outcomes. She is interested in the governance processes and institutional structures that mediate state-business interactions, both formal arrangements and informal networks. Her work has focused predominately in the food and agriculture sectors, with country-level experience in Brazil, Chile, Colombia, Ghana, Ethiopia, Myanmar, Nepal, Uganda and South Africa.

RECORD OF EMPLOYMENT

2013 – PRESENT **Cluster Leader, Business, Markets and the State, and Research Fellow,**
Institute of Development Studies, UK

2009 - 2013 **Private Sector Policy Adviser,** Oxfam GB, UK

1999 - 2009 **Director (and previously Advisor),** SustainAbility, UK

EDUCATION

2001 – 2003 **MSc Comparative Politics - Latin America, with Distinction,** London School of
Economics, UK

2000 – 2001 **Diploma, Development Studies,** Birkbeck College, UK

1985 - 1989 **BSc Zoology, First Class Honours,** University of British Columbia, Canada

SELECTED RESEARCH EXPERIENCE

2020 - PRESENT **Reimagining Infrastructure: how marginalised people's food and nutrition security is shaped by a continuum of infrastructure assemblages**
Methodological lead for market systems component of GCRF/ESCR funded research taking place in 'off-grid' settings in five cities in Asia and Africa. The research asks how marginalised people's food and nutrition security is shaped by physical infrastructure availability as well as the social and political relationships and ideologies operating and influencing access to urban infrastructure. The market systems component is providing a structured analysis of the flow

of key foods consumed by marginal urban residents and how these are shaped by urban infrastructure assemblages at multiple levels.

2020

Business Environment Reform, Gender and Inclusion

Study lead for analysis of the relationship between business licensing reform and gender inclusion in Indonesia. The study develop a theoretical framework setting out hypothesized relationships between reform and gender, and then used secondary data from the World Bank Enterprise Survey to assess the effect of business licensing reform on firm performance and the variation in these effects by gender of management and location of firms. Based on the results, recommendations were developed to inform the Global Business Environment Programme under FCDO's Prosperity Fund.

2019 - 2020

Compliance of Edible Oil and Salt Fortification with National Standards in Bangladesh

Study lead for project component designed to understand what drives firm decision-making along the salt and edible oil value chains, leading to differential outcomes in fortification compliance in Bangladesh. The study assessed how the distribution of incentives, share of value, business relationships, costs and risks, and broader institutional factors affect value chain dynamics, with recommendations designed to strengthen compliance and maximize public health outcomes. The research was commissioned by the Global Alliance for Improved Nutrition (GAIN). Additional funding was provided to produce policy and journal articles in order to share the findings more widely.

2019 - 2020

Gender Inclusion and Investing for Brazilian SGBs in the Creative Economy

Project lead in collaboration with the Aspen Network of Development Entrepreneurs (ANDE) in Brazil. The project engaged Brazil's social and creative enterprise and small and growing business (SGB) ecosystem in support of gender inclusion. Through workshops and webinars, the project supported impact investors and intermediaries working with social and creative enterprises on gender lens investing, incubation and acceleration. The work was part of the British Council's Developing Inclusive and Creative Economies (DICE) programme.

2019

Enterprise development approaches in E4D/SOGA's theory of change

Co-lead for research informing GIZ's E4D/SOGA programme, which aims to generate employment through SME development in natural resource industries in East Africa. In addition to a theoretical review of enterprise development and job creation, and a review of private sector development programmes, the project used process tracing to identify causal mechanisms of jobs and income generation from enterprise development projects in Uganda and Kenya. Invited to further present this learning at a closed meeting of GIZ economic development advisers in Africa.

2017 - 2020

Linking Participation and Economic Advancement

Co-led research in collaboration with the Economic Advancement Program at the Open Society Foundations on participation in economic governance. Led work to build an evidence base through mapping and co-inquiry with OSF, its partners and others in this field, to identify and analyse existing initiatives and experiences. The aim was to identify how meaningful participation in economic governance can occur - and challenges be overcome - in business decision-making, government economic policymaking as well as grassroots economic alternatives.

2017 - 2020

Business Investment in Agricultural Commercialisation

Co-lead for study exploring the effectiveness of policies designed to incentivise business investment in African agriculture. The research identified both which policy incentives are most effective at driving investment (more, faster, different), and which commercialisation pathways are promoted, considering investment in input supply, production and processing. Field work focused on Ghana, Ethiopia and Malawi. Invited to give evidence to House of

Lords Select Committee enquiry on UK and Sub-Saharan Africa— prosperity, peace and development co-operation.

2017 - 2018

Private Sector Development in Countries Progressing to Peace and Prosperity

Delivered country analyses of Myanmar and Nepal in project advising DFID on supporting private sector development in conflict-affected middle- and lower-middle-income countries. The findings offered evidence, conclusions and recommendations for donors in developing PSD strategies for countries progressing towards peace and prosperity.

2016 - 2017

Changing State-Business Relations in Developing Countries

Project lead for research exploring state-business relations in the era of the SDGs. The research assessed state-business interactions and implications for development outcomes. The findings highlighted processes (agency, patterns of exchange, ideas and ideologies) and structures (power relations and formal and informal institutions) that shape negotiations between state and business, and provided an agenda for future analysis and research.

2016 - 2017

Pathways to Inclusive Development through Innovation, Technology and Structural Change

Research co-lead with the Science Policy Research Unit (SPRU) at the University of Sussex on pathways through which innovation in product, process, organisation and market contributes to economic development, and the implications for poverty and inequality. The research developed conceptual and measurement frameworks, and an extensive literature and case review on technological innovation, structural change and inclusion.

2015 - 2016

Market Based Solutions for the Extreme Poor

IDS lead for research funded by the Rockefeller Foundation exploring market-based solutions that reach and benefit those facing extreme marginalisation due to factors such as gender, caste, disability, ethnicity or HIV-status. Led the work to document cases of innovation and develop a typology of promising market-based solutions. The research led to follow up work for the BEAM Exchange on market systems approaches and 'leaving no one behind', as well as a request for follow on support and guidance from SDC.

2014 - 2017

BEAM (Building Effective and Accessible Markets) Exchange

Research lead for the BEAM Exchange, a knowledge platform on market systems approaches to poverty reduction. Designed the research programme, commissioned and quality assured research, and facilitated engagement between academics and practitioners, as well as delivering research in areas such as women's empowerment and nutrition. BEAM has become widely known and highly appreciated as a core learning platform within the market systems community.

2013 - 2015

PPPs in Agriculture: Enabling Factors and Impact on the Rural Poor

Research lead for IFAD-funded research on key factors driving the effectiveness of PPPs at bringing sustained increases in income for smallholder farmers and delivering rural development, based on in-depth case studies of IFAD-financed PPPs in Ghana, Indonesia, Rwanda and Uganda. Recruited and managed four country researchers, participating in primary research, analysis and report preparation.

SELECTED PUBLICATIONS

Thorpe, J.; Sprenger, T.; Guijt, J. and Stibbe, D. (forthcoming) *Are Multi-stakeholder Platforms Effective Approaches to Agri-food Sustainability? Towards Better Assessment*

- Ebata, A.; Thorpe, J.; Islam, A.; Sultana, S. and Mbuya, M.N.N.** (Forthcoming) *Understanding Drivers of Private Sector Compliance to Large-scale Food Fortification: A Case Study on Edible Oil Value Chains in Bangladesh*, Oxford: Oxford Policy Management
- Savona, M.; Ciarli, T. and Thorpe J.** (2020) 'Inclusive Structural Change', in J-D. Lee *et al.* (eds), *The Challenges of Technology and Economic Catch-Up in Emerging Economies*, Oxford: Oxford University Press
- Mbuya, M.; Thorpe, J. et al.** (2020) 'Why Do Companies Fortify? Drivers of Compliance with Edible Oil Fortification in Bangladesh', *Global Alliance for Improved Nutrition (GAIN) Working Paper Series*, Geneva: Global Alliance for Improved Nutrition (GAIN)
- Saha, A. and Thorpe, J.** (2020) *An Assessment of the Impact of COVID-19 Responses on MSMEs in the Informal Sector: Evidence from Commonwealth Countries in the Caribbean*, Brighton: IDS
- Ayele, S.; Thorpe, J. et al.** (2020) 'Agribusiness Investment in Agricultural Commercialisation: Rethinking Policy Incentives in Africa', *APRA Working Paper 33*, Brighton: Future Agricultures Consortium
- Thorpe, J. and Gaventa, J.** (2020) 'Democratising Economic Power: The Potential for Meaningful Participation in Economic Governance and Decision-Making', *IDS Working Paper 535*, Brighton: IDS
- Thorpe, J.; Maestre, M. and Parkinson, R.** (2020) *Bringing a Gender Lens to Supporting Small and Growing Businesses: Insights from Brazil*, Washington DC, Brighton and London: ANDE, IDS and British Council
- Thorpe, J. and Mader, P.** (2019) 'State-Business Relations and Development: Toward a more Complete Research Agenda', in P. Lund-Thomsen; M. Wendelboe Hansen and A. Lindgreen (eds), *Business and Development Studies: Issues and Perspectives*, Abingdon: Routledge
- Thorpe, J.; Gaventa, J. and Quak, E-J.** (2019) 'Building Participatory and Inclusive Institutions: Bringing Meaningful Participation into Economic Decision-making', *UNTFSSSE Knowledge Hub Working Paper*, The Hague: Euclid Network
- Thorpe, J.** (2019) 'Leave No One Behind in Practice: Employment & Income', *SDC Thematic Working Aid*, Bern: SDC.
- Oswald, K.; Apgar, J.M.; Thorpe, J. and Gaventa, J.** (2018) *Participation in Economic Decision-Making: A Primer*, Brighton: IDS
- Davis, P.; Spearing, M. and Thorpe, J.** (2018) *Private Sector Development in Countries Progressing to Peace and Prosperity*, London: Department for International Development
- Thorpe, J.** (2018) 'Procedural Justice in Value Chains Through Public-private Partnerships', *World Development* 103: 162-175
- Saha, A.; Thorpe, J. and Ayele, S.** (2018) 'Inclusive Structural Change: Case Studies on Innovations in Breeding Practices in Kenya and Anti-Retroviral Therapy Service Provision in Mozambique', *IDS Working Paper 505*, Brighton: IDS
- Ciarli, T.; Savona, M.; Thorpe, J. and Ayele, S.** (2018) 'Innovation for Inclusive Structural Change. A Framework and Research Agenda', *SPRU Working Paper Series*, Brighton: University of Sussex
- Thorpe, J.** (2017) *Market Systems Approaches and 'Leaving No One Behind'*, London: The BEAM Exchange.
- Maestre, M. and Thorpe, J.** (2017) 'Using Systems Thinking to reach the Poor Through Markets', *Revista Española de Desarrollo y Cooperación* 40: 39-51
- Thorpe, J.; Mathie, A. and Ghore, Y.** (2017) *A Typology of Market-based Approaches to Include the Most Marginalised*, Brighton: IDS
- Ayele, S.; Mader, P. and Thorpe, J.** (2016) 'State-Business Relations Beyond Growth: Bringing in Development', *IDS Evidence Report 215*, Brighton: IDS
- Thorpe, J. and Reed, P.** (2016) 'Addressing Market Constraints to Providing Nutrient-Rich Foods: An Exploration of Market Systems Approaches', *IDS Evidence Report 172*, Brighton: IDS
- Maestre, M. and Thorpe, J.** (2016) *Understanding Unpaid Care Work to Empower Women in Market Systems Approaches*, London: The BEAM Exchange
- Thorpe, J., Maestre, M. and Kidder, T.** (2016) *Market Systems Approaches to Enabling Women's Economic Empowerment through Addressing Unpaid Care Work: Conceptual Framework*, London: The BEAM Exchange
- Thorpe, J. and Maestre, M.** (2015) *Brokering Development: Enabling Factors for Public-Private-Producer Partnerships in Agricultural Value Chains*, Brighton and Rome: IDS and International Fund for Agricultural Development (IFAD)
- Wach, E. and Thorpe, J. (eds)** (2015) 'Business, State and Society: Changing Perspectives, Roles and Approaches', *IDS Bulletin* 46.3: 1-6
- Thorpe, J.** (2015) 'Is Systemic Change Part of Pro-poor Business Approaches?', *IDS Bulletin* 46.3: 70-80

- Thorpe, J.** (2014) 'Business and International Development: Is Systemic Change Part of the Business Approach?', *IDS Evidence Report 92*, Brighton: IDS
- Vorley, B. and Thorpe, J.** (2014) 'Success Factors for Lead Firms to Shape Inclusive Procurement', *IIED issue Paper*, London: International Institute for Environment and Development
- Humphrey, J.; Spratt, S.; Thorpe, J. and Henson S.** (2014) 'Understanding and Enhancing the Role of Business in International Development: A Conceptual Framework and Agenda for Research', *IDS Working Paper 440*, Brighton: IDS
- Thorpe, J.** (2014) *Delivering Prosperity in Myanmar's Dryzone: Lessons from Mandalay and Magwe on Realizing the Economic Potential of Small-scale Farmers*, Oxford: Oxfam
- Thorpe, J.** (2013) *Sugar Rush: Land rights and the Supply Chains of the Biggest Food and Beverage Companies*, Oxford: Oxfam
- Sahan, E. and Thorpe, J.** (2013) *Power, Rights, and Inclusive Markets: Public Policies that Support Small-scale Agriculture*, Oxford: Oxfam
- Thorpe, J. and Fennell, S.** (2012) *Climate Change Risks and Supply Chain Responsibility: How Should Companies Respond when Extreme Weather Affects Small-scale Producers in their Supply Chain?*, Oxford: Oxfam
- Beloe, S.; Elkington, J. and Thorpe, J.** (2006) 'Lobbying in the Spotlight', *Corporate Social Responsibility Review*, Winter
- Beloe, S.; Elkington, J. and Thorpe, J.** (2006) 'From Corporate Responsibility to Good Governance and Scalable Solutions', in A. Kakabadse and M. Morsing (eds), *Corporate Social Responsibility: Reconciling Aspiration with Application*, London: Palgrave Macmillan
- Beloe, S.; Elkington, J. and Thorpe, J.** (2006) 'Can Business Help Governments Change the System', in M.J Epstein and K.O. Hanson (eds), *The Accountable Corporation Volume 4: Business-Government Relations*, Westport CT: Praeger Publishers
- Thorpe, J. and Prakash-Mani, K.** (2006) 'Developing Value: The Business Case for Sustainability in Emerging Markets', in S. Schaltegger and M. Wagner (eds), *Managing the Business Case for Sustainability: The Integration of Social, Environmental and Economic Performance*, Birmingham: Greenleaf International
- Thorpe, J. and Prakash-Mani, K.** (2003) 'Developing Value', *Greener Management International* 44.1: 17-32