

# CURRICULUM VITAE Philip Mader

Institute of Development Studies

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CURRENT EMPLOYMENT: Research Fellow, Institute of Development Studies

NATIONALITY: German, British and American

LANGUAGES: German and English (fluent), French (advanced), Spanish (intermediate)

E: P.Mader@ids.ac.uk

THEMATIC EXPERTISE: Financial inclusion, microfinance, debt, financialisation, youth employment, mobile money,

water, governance, decent work, political economy.

GEOGRAPHICAL EXPERTISE: South Asia, Sub-Saharan Africa

#### **OVERVIEW**

Philip Mader is a research fellow in the **Business, Markets and the State research cluster**, and has over 15 years' research and consulting experience in the field of international development. He was Programme Lead of the **DIGITAX** research programme in the International Centre for Tax and Development (ICTD) 2022-2023.

His research areas include political economy, digital finance and development, taxation, youth employment, financialisation, financial inclusion, religious inequalities and, more broadly, the politics of market-oriented interventions in development. He has led impact evaluations of financial inclusion and Solidarity Groups for European and international funders. His prior research, which focused on microfinance and its connections with poverty and financial markets, was awarded two major PhD prizes. He has research and consulting experience in India and sub-Saharan Africa and has been invited to speak at academic and practitioner events on all continents.

Phil teaches economics, political economy, and social development topics at IDS. He previously taught sociology, political economy, and theory of knowledge at IDS and the Universities of Cologne and Basel.

# **EDUCATION AND QUALIFICATIONS**

2012 PhD in Social Science, University of Cologne, Germany

2007– 2008 MPhil in Development Studies, with Distinction, University of Cambridge, UK

2003 – 2006 BA In Economics with Development Studies, University of Sussex, UK

## RECORD OF EMPLOYMENT

2015 – PRESENT Research Fellow, Institute of Development Studies, Sussex, UK

2014 - 2015 Researcher & Assistant Lecturer, University of Basel, Switzerland

2012 – 2014 Postdoctoral Researcher, Max Planck Institute for the Study of Societies, Germany

2008 – 2012 Doctoral Fellow, Max Planck Institute for the Study of Societies, Germany

2007 Marketing and Reporting Assistant, ProCredit Group, Germany

#### SELECTED EXPERIENCE

2021 – 2023 Coalition for Religious Equality and Inclusive Development (CREID)

Co-led a multi-author open-access publication on the intersection of freedom of religion

and belief with Sustainable Development Goals.

2020 – PRESENT DIGITAX research programme

Programme Lead and Research Co-Lead (2022-2023), also contributing researcher and Programme Advisory Board member. Delivering a multi-year multi-country research initiative on Digital Financial Services, Digital ID and Tax, DIGITAX is hosted at the **International Centre for Tax and Development (ICTD)**. Funded by Gates Foundation.

2018 – 2019 Evaluation of Solidarity Groups in Senegal and Madagascar

Led a research team to evaluate the impact of Solidarity Groups programmes in

Senegal and Madagascar, using quantitative and qualitative survey data. Commissioned

by the Swiss Catholic Lenten Fund (Fastenopfer).

2018 Systematic Review of Reviews of Financial Inclusion

Co-led a team of researchers that completed the first-ever systematic review of reviews (RoR) in the international development research space; funded by the International

Initiative for Impact Evaluation (3ie).

2017 Barriers to Job Creation and Labour Market Access

Contributed to a multi-country study on labour markets in Africa, using social media surveys and interviews to identify barriers and facilitators for young people finding formal

employment; funded by DFID.

2016 – 2017 CGAP V Midterm Evaluation

For Oxford Policy Management, reviewing the literature on the impacts of financial inclusion to determine the importance of constraints posed regulation, policy, and

knowledge.

2016 Assessing the Impacts of Business in Development

Scoping study on the potentials for more harmonised norms and standards for assessing the social and environmental impact of private-sector development. Commissioned by the UK Collaborative on Development Sciences (UKCDS).

## INTERNATIONAL RECOGNITION

2012 – PRESENT Invited to more than 40 international talks, conferences, and expert hearings in this period

2017 Distinguished Visiting Scholar, Monash University, Melbourne

2013 German Thesis Award 2013 for the best PhD in the social sciences

2012 Otto Hahn Medal of the Max Planck Society

#### TEACHING EXPERIENCE

2017 – 2022 Convenor, Globalisation, Business and Development MA programme, IDS

2016 – 2022 Convenor, MA module Business as a Development Actor, IDS

2014 – 2016 Lecturer and convenor of BA and MA courses in Sociology, University of Basel:

introduction to sociology (BA), logic of research (MA), development (BA), financialisation (MA), microfinance (BA & MA), economic sociology (BA) and theories of money (MA)

# SELECTED PUBLICATIONS AND OUTPUTS

## **Books**

Cheeseman, K.; Mader, P. and Tadros, M. (2023) <u>Poverty and Prejudice: Religious Inequality and the Struggle for Sustainable Development</u>, Bristol: Bristol University Press

Mader, P.; Mertens, D. and Van der Zwan, N. (2020) <u>Routledge International Handbook of Financialization</u>, Abingdon: Routledge

Mader, P. (2015) <u>The Political Economy of Microfinance: Financializing Poverty</u>, Basingstoke: Palgrave Macmillan

Klas, G. and Mader, P. (2014) <u>Rendite machen und Gutes tun?: Mikrokredite und die Folgen neoliberaler</u> <u>Entwicklungspolitik</u>, Frankfurt/New York: Campus

Dobusch, L.; Mader, P. and Quack, S. (2013) <u>Governance Across Borders: Transnational Fields and Transversal Themes,</u> Berlin: epubli

#### Peer-reviewed journal articles

Mader, P. (2024) 'Orchestrating Self-Empowerment in Tribal India: Debt Bondage, Land Rights, and the Strategic Uses of Spirituality', World Development 174(106440), DOI: 10.1016/i.worlddev.2023.106440 (accessed 29 November 2023)

Mader, P.; Duvendack, M. and Macdonald, K. (2022) 'Fintech and Tax in Sub-Saharan Africa: Taxation Versus Financial Inclusion', Journal of Cultural Economy 15.4: 488-507, DOI: 10.1080/17530350.2022.2087718 (accessed 29 November 2023)

Shaw, J.; Wickenden, M.; Thompson, S. and Mader P. (2022) 'Achieving Disability Inclusive Employment – Are the Current Approaches Deep Enough?', Journal of International Development 34.5: 942-63, DOI: 10.1002/jid.3692 (accessed 29 November 2023)

Grubbauer, M. and Mader, P. (2021) 'Housing Microfinance and Housing Financialisation in a Global Perspective', International Journal of Housing Policy 21.4: 465-483, DOI: 10.1080/19491247.2021.1922165 (accessed 29 November 2023)

Sumberg, J.; Fox, L.; Flynn, J.; Mader, P., and Oosterom, M. (2021) 'Africa's "Youth Employment" Crisis is Actually a "Missing Jobs" Crisis', Development Policy Review 39.4: 621-643, DOI: 10.1111/dpr.12528 (accessed 29 November 2023)

Duvendack, M. and Mader, P. (2020) 'Impact of Financial Inclusion in Low- and Middle-Income Countries: A Systematic Review of Reviews', Journal of Economic Surveys 34.3: 594-629, DOI: 10.1111/joes.12367 (accessed 29 November 2023)

Sumberg, J.; Flynn, J.; Mader, P. et al. (2020) 'Formal-sector Employment and Africa's Youth Employment Crisis:

Irrelevance or Policy Priority?' Development Policy Review 38: 428-440, DOI: 10.1111/dpr.12436 (accessed 29 November 2023)

Duvendack, M. and Mader, P. (2019) 'Impact of Financial Inclusion in Low- and Middle-Income Countries: A Systematic Review of Reviews', Campbell Systematic Reviews 15.1-2: 1-57, DOI: 10.4073/csr.2019.2 (accessed 5 December 2023)

Mader, P. and Sabrow, S. (2019) 'All Myth and Ceremony? Examining the Causes and Logic of the Mission Shift in Microfinance from Microenterprise Credit to Financial Inclusion', Forum for Social Economics 48.1: 22-48, DOI: 10.1080/07360932.2015.1056204 (accessed 29 November 2023)

Mader, P. (2018) 'Contesting Financial Inclusion', Development and Change 49.2: 461-483, DOI: 10.1111/dech.12368 (accessed 29 November 2023)

Mader, P. (2017) 'How Much Voice for Borrowers? Restricted Feedback and Recursivity in Microfinance', Global Policy 8.4: 540–552, DOI: 10.1111/1758-5899.12474 (accessed 29 November 2023)

Mader, P. (2016) 'Card Crusaders, Cash Infidels and the Holy Grails of Digital Financial Inclusion', Behemoth-A Journal on Civilisation 9.2: 59-81, DOI: 10.6094/behemoth.2016.9.2.916 (accessed 29 November 2023)

Mader, P. (2014) 'Financialisation through Microfinance: Civil Society and Market-building in India', Asian Studies Review 38.4: 601-619, DOI: 10.1080/10357823.2014.963507 (accessed 29 November 2023)

Mader, P. (2013) 'Rise and Fall of Microfinance in India: The Andhra Pradesh Crisis in Perspective', Strategic Change 22.1-2: 47-66, DOI: 10.1002/jsc.1921 (accessed 29 November 2023)

Mader, P. (2011) 'Attempting the Production of Public Goods through Microfinance: The Case of Water and Sanitation', Journal of Infrastructure Development 3.2: 153-170, DOI: 10.2139/ssrn.1809819 (accessed 29 November 2023)

#### Working papers and other publications

Mader, P. (2022) 'We Put God and Drums in the Front: Spirituality as Strategy in an Adivasi Self-Empowerment Movement', in Tadros, M. (ed.) *What About Us? Global Perspectives on Redressing Religious Inequalities*, Brighton: Institute of Development Studies

Mader, P. and Thornton, C. (2021) '<u>La deuda como fuerza colectiva'</u>, *Derechos en Accion* 18.18: 805-815, DOI: 10.24215/25251678e496 (accessed 5 December 2023)

Daya, H. and Mader, P. (2018) '<u>Did Demonetisation Accelerate Financial Inclusion</u>?', *Economic and Political Weekly* 53.45: 17-20 (accessed 5 December 2023)

- Baron, C.; Greene, J.; Mader, P. and Morvant-Roux, S. (2019) <u>Water-Microcredit Models and Market Inclusion: Shifting Debts and Responsibility</u>, IDS Working Paper 522, Brighton: Institute of Development Studies (accessed 29 November 2023)
- Irwin, S.; Mader, P. and Flynn, J. (2018) <u>How Youth-Specific is Africa's Youth Employment Challenge?</u>, K4D Emerging Issues Report 7, Brighton: Institute of Development Studies (accessed 29 November 2023)
- Flynn, J.; Mader, P.; Oosterom, M. and Ripoll, S. (2017) <u>Failing Young People? Addressing the Supply-side Bias and Individualisation in Youth Employment Programming</u>, IDS Evidence Report 216, Brighton: Institute of Development Studies (accessed 29 November 2023)
- Ayele, S.; Mader, P.; Thorpe, J.; Gu, J.; Morales, M. and Reed, P. (2016) <u>State-Business Relations Beyond Growth:</u> <u>Bringing in Development</u>, IDS Evidence Report 215, Brighton: Institute of Development Studies (accessed 29 November 2023)
- Mader, P. (2016) Questioning Three Fundamental Assumptions in Financial Inclusion, IDS Evidence Report 176, Brighton: Institute of Development Studies (accessed 29 November 2023)